

Marisa A. Abrajano

Personal Information

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Education

Ph.D., New York University, Politics, 2005.

Dissertation: “The Role of Political Information in Candidate Advertising Strategies and Voter Decision-Making: An Examination of Spanish-Language vs. English-Language Campaigns in the 2000 Elections.” **Committee:** Jonathan Nagler (Chair), R. Michael Alvarez, Rebecca Morton.

M.A., New York University, Politics, 2002.

B.A., University of California, Los Angeles, Political Science, 1999.

Positions Held

Assistant Professor, Department of Political Science, University of California, San Diego, Fall 2006-

Assistant Professor, Department of Political Science, Texas A&M University, 2005-2006

Lecturer, Department of Politics, New York University, Summer 2005

Teaching Assistant, Department of Politics, New York University, 2001-2002, 2004-2005

Research Fields

- Campaigns and Elections
- Political Behavior
- Race and Politics in the United States

Courses Taught

- Introduction to American Politics, undergraduate course, UCSD, NYU
- Latino Politics in the U.S., undergraduate course, UCSD, Texas A&M
- Race and Ethnicity in American Politics, undergraduate course, UCSD

Publications

“Get Me To the Polls on Time: Latino Mobilization and Turnout in the 2000 Election” (with Rodolfo O. de la Garza), in *New Race Politics: Understanding Minority and Immigrant Politics*, Cambridge University Press, New York. *forthcoming*.

“Race Based vs. Issue Voting: A Natural Experiment” (with Jonathan Nagler and R. Michael Alvarez), *Political Research Quarterly*, June 2005, 58:203-218.

“Who Evaluates a Presidential Candidate by Using Non-Policy Campaign Messages?”, *Political Research Quarterly*, March 2005, 58:55-67.

“Latino Voter Mobilization in 2000 - Predictors of Latino Turnout.” (with Rodolfo O. de la Garza and Jeronimo Cortina) *Tomas Rivera Institute Policy Review*. Report No. 3. September 2002.

Works in Progress

Campaigning to the New American Electorate: The Role of Political Knowledge and Symbolism in U.S. Elections. Book manuscript.

“The Hispanic Vote in the 2004 Presidential Election: Insecurity and Moral Concerns” (with R. Michael Alvarez and Jonathan Nagler), revise and resubmit, *Journal of Politics*.

“Why are Latinos More Politically Trusting than Other Americans?” (with R. Michael Alvarez)

“Examining the Link Between Issue Attitudes and News Source: The Case of Latinos and Immigration Reform.” (with Simran Singh), currently under review.

Conference Papers

“Examining the Link Between Issue Attitudes and News Source: The Case of Latinos and Immigration Reform.” presented at the Politics of Race, Immigration, and Ethnicity Colloquium (PRIEC), UC Irvine, October 2006, and the UC Riverside American Politics seminar, November 2006.

“Examining the Content of Televised Campaign Ads: Who You Target Matters ”, prepared for presentation at the Annual Meeting of the American Political Science Association, Philadelphia, PA, August 2006.

“The Hispanic Vote in the 2004 Presidential Election: Insecurity and Moral Concerns” (with Jonathan Nagler and R. Michael Alvarez), prepared for presentation at the Annual Meeting of the Midwest Political Science Association, Chicago, IL, April 2006 and for the Annual Meeting of the Western Political Science Association, Albuquerque, NM, March 2006.

“The Role of Information in Elections and Campaign Advertising”, prepared for presentation at the Annual Meeting of the Midwest Political Science Association, Chicago, IL, April, 2005.

“All Style and No Substance? Campaign Advertising for Minority Voters” (with Rebecca B. Morton), prepared for presentation at the Annual Meeting of the Midwest Political Science Association, Chicago, IL, April, 2004.

“Is Abortion A Wedge Issue for Latino Voters?” (with Jonathan Nagler and R. Michael Alvarez), prepared for presentation at the Annual Meeting of the American Political Science Association, Boston, MA, September, 2002.

“Get Me To the Polls on Time: Latino Mobilization and Turnout in the 2000 Election” (with Rodolfo O. de la Garza), prepared for presentation at the Annual Meeting of the American Political Science Association, Boston, MA, September, 2002.

Honors and Awards

Award for Best Poster, “All Style and No Substance? Campaign Advertising for Latinos and Anglos in the U.S.”, 2004 Political Methodology Conference, Stanford, CA, July 2004.

Doctoral Dissertation Grant in Political Science, “Campaign Advertising Strategies for Anglos and Latinos in the U.S.”, National Science Foundation, \$11,669, June 2004.

MacCracken Fellowship, New York University, Graduate School of Arts and Sciences, 2000-2005.

Dean’s Fellowship, New York University, Graduate School of Arts and Sciences, 2000-2005.

Grant, American Political Science Association Fund for Latino Scholarship, August 2003.

NYU Politics Department Grant, used to attend the Inter-university Consortium for Political and Social Research (ICPSR) Summer Program in Quantitative Methods of Social Research, University of Michigan, Summer 2003.

Bradley Fellowship, New York University, Department of Politics, 2002-2003.

Professional Activities

Discussant, American Political Science Association, 2006

Discussant, Western Political Science Association, 2006

Discussant, Midwest Political Science Association, 2006, 2007

Member, Committee on Latinos in the South, Western Political Science Association 2006-

Speaker, Project for Equity, Representation, and Governance, Texas A &M University

California State Assembly Fellow, 1999-2000