

Aaron K. (Ronnie) Chatterji

The Fuqua School of Business
Duke University
1 Towerview Drive
Durham, NC 27708
Tel: (919) 660-7903

ronnie@duke.edu

<http://www.fuqua.duke.edu/faculty/alpha/chatterji.htm>

2616 Erwin Road, Apt. 1631
Durham, NC 27705
Tel: (510) 501-3623

EDUCATION

UNIVERSITY OF CALIFORNIA AT BERKELEY, HAAS SCHOOL OF BUSINESS, 2001-2006

Ph.D. in Business Administration, December 2006

Concentration: Business and Public Policy (Awarded M.S. in Business Administration in August 2003)

CORNELL UNIVERSITY, COLLEGE OF ARTS AND SCIENCES, 1996-2000

Bachelor of Arts in Economics, with Distinction

Concentration in International Relations

University Dean's List (5 times)

RESEARCH INTERESTS

Strategy

Entrepreneurship and Innovation

Corporate Social Responsibility

Business and Public Policy

FELLOWSHIPS AND AWARDS

Hayase Award (2006), Awarded to the Ph.D. student who has made significant contributions to the doctoral program

NBER Entrepreneurship Working Group Travel Grant (2006)

Roundtable on Engineering Entrepreneurship Research (REER) Best Student Paper Award (2005)

The Center for Sustainable Enterprise (University of North Carolina, Chapel Hill) Grant Recipient (2005)

Ewing Marion Kauffman Dissertation Fellow (2005-2006)

Travel Award for Entrepreneurship Division Doctoral Consortium, Academy of Management (2005)

Levi Strauss Small Grants Recipient (2005)

Ewing Marion Kauffman Foundation Grant with Professor David Mowery (2004-2005)

Ewing Marion Kauffman Foundation Fellowship for Summer Intensive Ph.D. Seminar in Entrepreneurship, Case

Western Reserve University (2004) United Nations Industrial Development Organization Research Fellow (2004)

Bradley Foundation Fellowship (2003-2004)

Institute for Management, Innovation, and Organization Fellowship (2001-2006)

INVITED PRESENTATIONS

Chatterji, Aaron K. "Spawned with a Silver Spoon?: Entrepreneurial Performance and Innovation in the Medical Device Industry." Presented at ITEC International Ph.D. Workshop, Doshisha University, Kyoto, Japan (March 2005)

Chatterji, Aaron K. "Spawned with a Silver Spoon?: Entrepreneurial Performance and Innovation in the Medical Device Industry." Presented at the Innovation Seminar, Haas School of Business, Berkeley, CA (March 2005)

Chatterji, Aaron K. and David I. Levine. "Breaking Down the Wall of Codes: Evaluating Non-Financial Performance Measurement." Presented at the Social Performance Metrics Conference, University of California, Berkeley (April 2005)

Chatterji, Aaron K. "Spawned with a Silver Spoon?: Entrepreneurial Performance and Innovation in the Medical Device Industry." Presented at the CCC Doctoral Colloquium, University of California, Berkeley (April 2005)

Chatterji, Aaron K. "Spawned with a Silver Spoon?: Entrepreneurial Performance and Innovation in the Medical Device Industry." Presented at the Babson Kauffman Entrepreneurship Research Conference, Babson College (June 2005)

Chatterji, Aaron K. and David I. Levine. "Breaking Down the Wall of Codes: Evaluating Non-Financial Performance Measurement" Presented at the Sustainable Development Research Conference, Helsinki, Finland (June 2005)

Chatterji, Aaron K. "Spawned with a Silver Spoon?: Entrepreneurial Performance and Innovation in the Medical Device Industry." Presented at the Roundtable on Engineering Entrepreneurship Research (REER), Atlanta, GA (December 2005)

Chatterji, Aaron K. "Inventor Mobility in the Medical Device Industry." Presented at London Business School Entrepreneurship Conference, London, England (May 2006)

Chatterji, Aaron K. "Spawned with a Silver Spoon?: Entrepreneurial Performance and Innovation in the Medical Device Industry." Presented at the Atlanta Competitive Advantage Conference, Atlanta, GA (June 2006)

Chatterji, Aaron K. "Spawned with a Silver Spoon?: Entrepreneurial Performance and Innovation in the Medical Device Industry." Presented at the Academy of Management Meetings, Atlanta, GA (August 2006)

Chatterji, Aaron K. "User Innovation in the Medical Device Industry." Presented at the Academy of Management Meetings, Atlanta, GA (August 2006)

Chatterji, Aaron K. "Breaking Down the Wall of Codes: Evaluating Non-Financial Performance Measurement" Presented at the Academy of Management Meetings, Atlanta, GA (August 2006)

Chatterji, Aaron K. "Employee Entrepreneurship: Research and Future Directions" Presented at the Strategic Management Society Meetings, Vienna, Austria (October 2006)

RESEARCH PAPERS

Strategy/Entrepreneurship

"Spawned with a Silver Spoon? Entrepreneurial Performance and Innovation in the Medical Device Industry"

"Inventor Mobility in the Medical Device Industry" (w/ David Mowery)

"The Impact of Contracting Set-Asides on Minority Self-Employment"
(w/ Ken Chay and Robert Fairlie)

"User Innovation in Medical Devices: When do Physicians Start Firms?"
(w/ Kira Fabrizio)

Corporate Social Responsibility

"Breaking Down the Wall of Codes: Evaluating Non-Financial Performance Measurement"
(w/ David Levine) *California Management Review*, Winter 2006; Vol. 48, No.2

“Managing What is Measured or What Matters? Testing the predictive validity of environmental performance metrics.” (w/ David I. Levine and Michael W. Toffel) Submitted to Journal of Economics and Management Strategy

*“How Responsible Are Measures of Corporate Social Responsibility?”
(w/ David Levine)*

TEACHING

Corporate Strategy, Fuqua School of Business, Duke University

- Taught core course in Cross Continent MBA program
- Received rating of 6.28/7

Recipient of Haas School of Business Outstanding Graduate Student Instructor Award (2004)

- Voted Top GSI for academic year 2003-2004 by MBA students
- Taught MBA 201a (Microeconomics)
- Overall Effectiveness Rating of 6.645/7

Recipient of UC Berkeley Outstanding Graduate Student Instructor Award (2003)

- Recognized by the University for being in the top 10 percent of all graduate instructors
- Taught UGBA 178 (International Business)
- Overall Effectiveness Rating of 6.22/7

Haas School of Business Head Graduate Student Instructor (2004-2006)

- Primary liaison between graduate instructors and faculty
- Responsible for graduate instructor mentoring
- Developed new pedagogy curriculum for graduate instructors
- Assisted in teaching annual Haas School of Business pedagogy course

RESEARCH EXPERIENCE

Research Assistant for Professors Kenneth Chay, David Levine, and David Mowery, University of California, Berkeley (2002-2006)

Undergraduate Research Assistant for Professor Robert Frank, Cornell University (1997-1999)

United Nations sponsored researcher on internet technology and entrepreneurship in Ghana (2004)

WORK EXPERIENCE

Goldman Sachs & Company, New York, NY, Financial Analyst, (2000-2001)

U.S. House of Representatives, Washington D.C. (1999)

Harvard Institute for International Development, Cambridge, MA (1998)

REFERENCES

David C. Mowery

Hasler Professor of New Enterprise Development
Haas School of Business
University of California, Berkeley
Berkeley, CA 94720-1900
(510) 643-9922
mowery@haas.berkeley.edu

David I. Levine

Professor
Haas School of Business
University of California, Berkeley
Berkeley, CA 94720-1900
(510) 642-1697
levine@haas.berkeley.edu

Bronwyn H. Hall

Professor
Department of Economics
University of California, Berkeley
549 Evans Hall # 3880
Berkeley, CA 94720-3880
(510) 642-0822
bhhall@econ.berkeley.edu

David J. Teece

Mitsubishi Bank Professor
Haas School of Business
University of California, Berkeley
Berkeley, CA 94720-1900
(510) 642-1075
teece@haas.berkeley.edu

Jonathan S. Leonard (Teaching)

George Quist Chair in Business Ethics
Haas School of Business
University of California, Berkeley
Berkeley, CA 94720-1900
(510) 642-7048
leonard@haas.berkeley.edu

OTHER INFORMATION

Ad hoc reviewer for and member of Academy of Management
Member of American Economic Association and participant in NBER entrepreneurship working group meetings
Occasional Reviewer for *Management Science* and *Entrepreneurship Theory and Practice*
Enjoys Basketball, Tennis, Foosball, and Wrestling
Aspiring fiction writer and voracious appetite for current events