



# 2015 BRADLEY PRIZES

## The Concept

**The Bradley Prizes Program** formally recognizes individuals of extraordinary intellectual talent and dedication who have made contributions of excellence in areas consistent with The Lynde and Harry Bradley Foundation's philanthropic priorities.

### The Prizes

Up to four prizes of \$250,000 each will be awarded annually to individuals who have made outstanding achievements in areas consistent with the Foundation's mission statement.

*"The Bradley brothers were committed to preserving and defending the tradition of free representative government and private enterprise which has enabled the American nation and, in a larger sense, the entire Western world to flourish intellectually and economically. The Bradleys believed that the good society is a free society. The Lynde and Harry Bradley Foundation is likewise devoted to strengthening American democratic capitalism and the institutions, principles, and values which sustain and nurture it. Its programs support limited, competent government; a dynamic marketplace for economic, intellectual, and cultural activity; and a vigorous defense at home and abroad of American ideas and institutions."*

While it is anticipated that there will be four Prizes distributed annually, The Lynde and Harry Bradley Foundation reserves the discretion to award fewer prizes, if they deem appropriate, in a particular year.

## The Process

Each year, a national panel of more than 200 prominent individuals involved in academia, public policy research, journalism, civic affairs and the arts from throughout the country will be asked to submit nominations of eligible recipients. These nominators will seek individuals from a wide range of fields and areas of study.

All nominations will be comprehensively evaluated by an independent selection committee, which will make recommendations to the Foundation's Board of Directors, who will award the Prizes. The names of the selection committee members will remain confidential until an annual awards ceremony.

The Bradley Foundation will not accept unsolicited applications.

## The Announcement

The 2015 Bradley Prizes recipients will be notified prior to a formal awards ceremony and reception in Washington, DC on June 3, 2015.

## The Criteria

There are no restrictions on who may be nominated for the Bradley Prizes Program, except that federal tax law prohibits us from awarding prizes to government officials or declared candidates for elective public office. Prizes generally will recognize relatively current achievements, as opposed to a body of work over an entire career.

*As an independent foundation, preserving and extending the legacy of Lynde and Harry Bradley, we have made grants to institutions that come to us with good ideas for improving our lives and our communities for almost thirty years. Through these grants we have been able to support effective programs and necessary projects. The Bradley Prizes Program will focus on the **ideas** that shaped these policies and programs by celebrating the achievements of the men and women who have developed policies and the practitioners who have put them into action.*

**Michael W. Grebe**  
**President and CEO**  
**The Lynde and Harry Bradley Foundation**

## For More Information

Persons who are interested in receiving additional information about the Bradley Prizes should contact Dianne Sehler at The Lynde and Harry Bradley Foundation. Mrs. Sehler can be reached at 414.291.9915 or via e-mail at [dsehler@bradleyfdn.org](mailto:dsehler@bradleyfdn.org).