



# 2015 BRADLEY PRIZES

## NOMINATION FORM

Deadline for Submission:  
February 6, 2015

### Submitted by:

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### Submitted to:

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For additional information about the Bradley Prizes nominations contact Dianne Sehler at The Lynde and Harry Bradley Foundation. Mrs. Sehler can be reached at 414.291.9915 or via e-mail at [dsehler@bradleyfdn.org](mailto:dsehler@bradleyfdn.org).

**NOMINEE INFORMATION:**

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**PLEASE ATTACH A STATEMENT OF NOMINATION SUMMARIZING THE NOMINEE'S CREDENTIALS IN 250 WORDS OR LESS,** limiting your additional supporting documentation to a CV, resume or biographical sketch.

**REFERENCES:** Each nomination must be accompanied by two references able to speak on behalf of the nominee's credentials and background, if necessary. Please provide contact information here.

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## Statement of Nomination

Professor Sam Peltzman obtained his Ph.D. in Economics from the University of Chicago in 1965. He taught at UCLA for nearly ten years. He has served as senior staff economist at the Council of Economic Advisors and as research associate at the National Bureau of Economic Research before making the Graduate School of Business at the University of Chicago his permanent home where he teaches and directs George J. Stigler Center for the Study of the Economy and State. He has served as Joint Editor of two of the most distinguished professional journals: the *Journal of Political Economy* and the *Journal of Law and Economics*. He has written over seventy articles in leading scholarly journals. His major contribution to economics is in the broad areas of industrial organization and law and economics. His works explain how regulations frequently fall far short of their goals, and make matters worse, because policymakers routinely fail to take into account human responses to the regulations. One notable example is in his early work in the area of auto safety regulation "The Effects of Automobile Safety Regulation," *Journal of Political Economy*, August 1975, where he hypothesized that safer autos (seatbelts and airbags) would lead to more aggressive driving that would endanger other users of the roads. The "Peltzman effect" is the term that has emerged from human and market responses to regulation that are applicable in the workplace, pharmacological, education and many other areas of government regulation.

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Supporting Documentation for Nomination  
Of Sam Peltzman

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