



DANIELS FUND

February 13, 2015

Michael W. Grebe
President and CEO
The Lynde and Harry Bradley Foundation, Inc.
1241 North Franklin Place
Milwaukee, Wisconsin 53202-2901

Dear Mr. Grebe,

It is my pleasure to nominate Arthur Brooks as a candidate for the 2015 Bradley Prize.

Since taking the helm at the American Enterprise Institute in 2009, Arthur has energetically and effectively made the moral case for the free enterprise system to hundreds of thousands of conservatives, liberals, and, perhaps most importantly, those who fall somewhere in the middle.

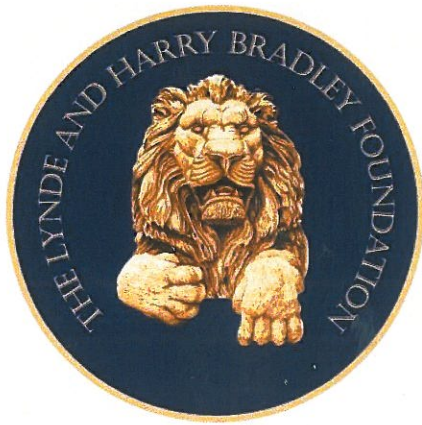
Arthur has helped students and faculty leaders on campuses, business executives nationwide, policymakers on Capitol Hill and across the country, and members of the media understand the importance of earned success and its invaluable role in our free enterprise system. He has accomplished this through hundreds of annual speeches, bestselling books such as *The Battle* and *The Road to Freedom*, and regular columns in *The New York Times*, *The Wall Street Journal*, and other top-rated outlets.

The Daniels Fund has been a proud investor in AEI under Arthur's leadership, and it is an honor to continue our close association with him. There is, in my view, no one in our movement today who can make a more effective case for the free enterprise system, which made possible the success of our founders, and the philanthropy of Daniels Fund and the Lynde and Harry Bradley Foundation.

I hope you will consider awarding Arthur Brooks a 2015 Bradley Prize. If you have any questions or if I can provide additional information to substantiate this nomination, please do not hesitate to contact me.

Sincerely,

Linda Childears
President and CEO



2015 BRADLEY PRIZES

NOMINATION FORM

Deadline for Submission:
February 6, 2015

Submitted by:

Name: Linda Childers

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Submitted to:

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President and CEO
The Lynde and Harry Bradley Foundation, Inc.
1241 North Franklin Place
Milwaukee, WI 53202-2901

Nominations may be e-mailed to
rkrebs@bradleyfdn.org, provided all
information requested on this form is included.

For additional information about the Bradley Prizes nominations contact Dianne Sehler at The Lynde and Harry Bradley Foundation. Mrs. Sehler can be reached at 414.291.9915 or via e-mail at dsehler@bradleyfdn.org.

✓ **NOMINEE INFORMATION:**

Name: Arthur Brooks

Title: President

Department:

Organization: American Enterprise Institute
for Public Policy Research

Address: 1150 Seventeenth St. NW

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✓ **NOMINEE'S AREA OF EXPERTISE**

Select from the following list:

- ☐ Academia
- ☐ Civic Renewal & Responsibility
- ☐ Civil Rights & Society
- ☒ Conservative Thought
- ☐ Culture
- ☐ Defense & National Security
- ☒ Economics
- ☐ Education Reform
- ☐ Family Values
- ☐ Foreign Affairs
- ☐ Human Rights
- ☐ Journalism
- ☐ Law
- ☐ Philanthropy
- ☐ Religion & Society
- ☐ Social Security Reform
- ☐ Tax Reform
- ☐ Welfare Reform

✓ **PLEASE ATTACH A STATEMENT OF NOMINATION SUMMARIZING THE NOMINEE'S CREDENTIALS IN 250 WORDS OR LESS**, limiting your additional supporting documentation to a CV, resume or biographical sketch.

✓ **REFERENCES:** Each nomination must be accompanied by two references able to speak on behalf of the nominee's credentials and background, if necessary. Please provide contact information here.

Name: Pete Coors

Title: Chairman

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Address: 311 10th St, 4th floor

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Phone: 303-927-2510 wk

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Name: Jim Nicholson

Title: Senior Counsel

Organization: Brownstein, Hyatt, Farber, Schreck

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ARTHUR C. BROOKS
Curriculum Vitae
February 2015

Address: American Enterprise Institute for Public Policy Research
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Citizenship: U.S.A.

EDUCATION

PhD (Policy Analysis), The RAND Graduate School, 1998
MPhil (Policy Analysis), The RAND Graduate School, 1997
MA (Economics), Florida Atlantic University, 1994
BA (Economics), Thomas Edison State College, 1994

PROFESSIONAL POSTS

2009-present: American Enterprise Institute for Public Policy Research, Washington, DC
President
Beth and Ravenel Curry Scholar in Free Enterprise (2013-present)

2014-present: The New York Times
Contributing Opinion Writer

2001-2008: The Maxwell School of Citizenship and Public Affairs and Martin J. Whitman School
of Management, Syracuse University
Louis A. Bantle Professor of Business and Government Policy (2007-2008)
Professor of Public Administration (2006-2008)
Director, Nonprofit Studies Program (2003-2007)
Associate Professor of Public Administration (2001-2005)

2007-2008: American Enterprise Institute, Washington, DC
Visiting Scholar

1998-2006: The RAND Corporation; Washington, DC, and Santa Monica, CA
Consultant

1998-2001: Georgia State University; Atlanta, GA
Assistant Professor of Public Administration & Economics

1996-1998: The RAND Corporation; Santa Monica, CA
Doctoral Fellow

1992-1995: Harid Conservatory of Music; Boca Raton, FL
French horn Instructor/Department Chair

1989-1992: City Orchestra of Barcelona (*Orquestra Ciutat de Barcelona*); Barcelona, Spain
Associate Principal French Horn

1983-1989: Annapolis Brass Quintet; Baltimore, MD
French Hornist

PUBLICATIONS

Books

1. Brooks, Arthur C. (In progress, 2015 publication). *The Conservative Heart*. New York: HarperCollins.
2. Brooks, Arthur C. (May 2012). *The Road to Freedom: How to Win the Fight for Free Enterprise*. New York: Basic Books. *New York Times* bestseller. *USA Today* bestseller. *Washington Post* #1 bestseller. Translated into Italian. Winner of CNBC's Blue Chip Book Award. Included in *Politico's* "Top Books of 2012."
3. Brooks, Arthur C. (2010). *The Battle: How the Fight Between Free Enterprise and Big Government Will Shape America's Future*. New York: Basic Books. Translated into Spanish and Chinese. *WORLD Magazine's Book of the Year*, 2010.
4. Peter Wehner and Arthur C. Brooks (2010). *Wealth and Justice: The Morality of Democratic Capitalism*. Lanham, MD: Rowman & Littlefield.
5. Brooks, Arthur C. (2008). *Gross National Happiness: Why Happiness Matters for America—and How We Can Get More of It*. New York: Basic Books.
6. Brooks, Arthur C. (2008). *Social Entrepreneurship: A Modern Approach to Social Value Creation*. Upper Saddle River, NJ: Prentice-Hall. Editions also in Chinese, Korean, and Greek.
7. Brooks, Arthur C. (2006). *Who Really Cares: The Surprising Truth About Compassionate Conservatism*. New York: Basic Books. Edition also in Chinese.
8. Brooks, Arthur C., Editor (2005). *Gifts of Time and Money: The Role of Charity in America's Communities*. Lanham, MD: Rowman & Littlefield.
9. McCarthy, Kevin F., Elizabeth H. Ondaatje, Arthur C. Brooks, and Andras Szanto (2005). *A Portrait of the Visual Arts: Meeting the Challenges of a New Era*. Santa Monica, CA: Rand.
10. McCarthy, Kevin F., Elizabeth H. Ondaatje, Laura Zakaras, and Arthur C. Brooks (2005) *Gifts of the Muse: Reframing the Debate about the Benefits of the Arts*. Santa Monica, CA: Rand.
11. McCarthy, Kevin F., Arthur C. Brooks, Julia Lowell, and Laura Zakaras (2001). *The Performing Arts in a New Era*. Santa Monica, CA: RAND.

Op-eds and magazine articles

1. Brooks, Arthur C. (January 7, 2015). "An Aging Europe in Decline." *The New York Times*.

2. Brooks, Arthur C. (December 14, 2014). "Abundance without Attachment." The New York Times.
3. Brooks, Arthur C. (November 28, 2014). "The Trick to Being More Virtuous." The New York Times.
4. Brooks, Arthur C. (October 18, 2014). "Start Helping the Helpers." The New York Times.
5. Brooks, Arthur C. (October 5, 2014). "Smelling Liberal, Thinking Conservative." The New York Times.
6. Brooks, Arthur C. (August 19, 2014). "Breaking Out of the Party Box." The New York Times.
7. Brooks, Arthur C. (July 18, 2014). "Love People, Use Things." The New York Times.
8. Brooks, Arthur C. (July 8, 2014). "Inspire Real Hope, Not The Bumper-Sticker Kind." The Wall Street Journal.
9. Brooks, Arthur C. (June 14, 2014). "The Father's Example." The New York Times.
10. Brooks, Arthur C. (May 17, 2014). "Beware the City Dolls." The New York Times.
11. Brooks, Arthur C. (April 18, 2014). "Capitalism and the Dalai Lama." The New York Times.
12. Brooks, Arthur C. (March 30, 2014). "Why Fund-Raising Is Fun." The New York Times.
13. Brooks, Arthur C. (March 22, 2014). "Vocation lies at the heart of a happy and meaningful life." Orange County Register.
14. Brooks, Arthur C. (March 5, 2014). "A social justice fight." USA Today.
15. Brooks, Arthur C. (March 2, 2014). "The Downside of Inciting Envy." The New York Times.
16. Brooks, Arthur C. (February, 2014). "Be Open-Handed Toward Your Brothers." Commentary Magazine.
17. Brooks, Arthur C. (January 19, 2014). "The secret to happiness at work isn't about money." The Philadelphia Inquirer.
18. Brooks, Arthur C. (December 15, 2013). "A Formula for Happiness." The New York Times.
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20. Brooks, Arthur C. (October 4, 2013). "Obama is ducking a leader's duty." The Los Angeles Times.
21. Brooks, Arthur C. (August 1, 2013). "How Obama Neglects the Poor." The Wall Street Journal.
22. Brooks, Arthur C. (July 11, 2013). "Why the competition of ideas matters." Foxnews.com.
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26. Brooks, Arthur C. (January 29, 2013). "It Isn't Time to Thank President Obama for Helping Charities." The Chronicle of Philanthropy.
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28. Brooks, Arthur C. (December 20, 2012). "America's Dangerous Powerball Economy." The Wall Street Journal.
29. Brooks, Arthur C. (December 17, 2012). "The Once and Future Conventional Wisdom." National Review.
30. Brooks, Arthur C. and Edwin J. Feulner (December 5, 2012). "Why tax increases don't work." USAToday.
31. Brooks, Arthur C. (October 21, 2012). "Making a Moral Case for Capitalism." The Philadelphia Inquirer.
32. Brooks, Arthur C. (October 5, 2012). "A '47%' Solution for Romney." The Wall Street Journal.
33. Brooks, Arthur C. (September 25, 2012). "Why the Stimulus Failed." National Review Online.
34. Brooks, Arthur C. (August 22, 2012). "The Virtues of 'Ryanism'." The Weekly Standard.
35. Brooks, Arthur C. (August 6, 2012). "Obama and 'Earning Your Success'." The Wall Street Journal.
36. Brooks, Arthur C. (July 15, 2012). "Five Myths About Free Enterprise." The Washington Post.
37. Brooks, Arthur C. (July 9, 2012). "America Already Is Europe." The Wall Street Journal.
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74. Viard, Alan D., Alex Brill, and Arthur C. Brooks (October 29, 2008). "The Real Problem With Obama's Tax Plan." *The Washington Post*, p. A17.
75. Brooks, Arthur C. (September 16, 2008). "Don't Live Simply." *Forbes.com*. In Italian: "Per favore consumate di piu" *Il Giornale* (September 17, 2008).
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77. Brooks, Arthur C. (July, 2008). "Why We're Happy." *Reader's Digest*, pp. 162-169.
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80. Brooks, Arthur C. (May 9, 2008). "Hug the Children, Not the Trees." *The Weekly Standard* (online edition).
81. Brooks, Arthur C. (April 19, 2008). "Trigger Happy." *The Wall Street Journal*, p. A10.
82. Brooks, Arthur C. (April 9, 2008). "Recession's Gift." *The New York Sun*.
83. Brooks, Arthur C. (April 1, 2008). "Barack as Scrooge?" *National Review Online*.
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95. Brooks, Arthur C. (September 24, 2007). "The Ennui of Saint Teresa." *The Wall Street Journal*, p. A18.
96. Brooks, Arthur C. (September/October 2007). "I Love My Work." *The American*, pp. 20-29.
97. Brooks, Arthur C. (August 20, 2007). "Our Religious Destiny." *The Wall Street Journal*, p. A11.
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100. Brooks, Arthur C. (June 20, 2007). "Happy for the Work." *The Wall Street Journal*, p. A16.

101. Brooks, Arthur C. (May 21, 2007). "The Politics of Happiness." *The Wall Street Journal*, p. A17.
102. Brooks, Arthur C. (April 18, 2007). "Conspicuous Charity." *The Wall Street Journal*, p. A17.
103. Brooks, Arthur C. (March 19, 2007). "What's Wrong With Billionaires?" *The Wall Street Journal*, p. A13.
104. Brooks, Arthur C. (February 17, 2007) "Worth the Weight." *The Wall Street Journal*, p. A8.
105. Brooks, Arthur C. (January 24, 2007) "Who Cares About the Poor?" *The Wall Street Journal*, p. A13.
106. Brooks, Arthur C. (December 28, 2006) "Charity for Charities." *The Wall Street Journal*, p. A14.
107. Brooks, Arthur C. (November 27, 2006). "Charitable Explanation." *The Wall Street Journal*, p. A12.
108. Brooks, Arthur C. (November 7, 2006). "The True Ideological Battle." *The Wall Street Journal*, p. A12.
109. Brooks, Arthur C. (October 3 & 8, 2006). "All in the Family." *The Wall Street Journal*, p. A26.
110. Brooks, Arthur C. (September 14, 2006). "Early Admissions." *The Wall Street Journal*, p. A20.
111. Brooks, Arthur C. (August 22, 2006). "The Fertility Gap." *The Wall Street Journal*, p. A12.
112. Brooks, Arthur C. (July 28, 2006). "Caveat Benefactor." *The Wall Street Journal*, p. A14.
113. Brooks, Arthur C. (June 26, 2006). "He Who Whines First Laughs Last." *The Wall Street Journal*, p. A14
114. Brooks, Arthur C. (June 6, 2006). "Taking America's Temperature." CBSNEWS.com
115. Brooks, Arthur C. (April 21, 2006). "Door-to-Door Faith." *The Wall Street Journal*, p. W15. Also in *Opinion Journal*.
116. Brooks, Arthur C. (April 11, 2006). "Right-Wing Heart, Left-Wing Heart." CBSNEWS.com
117. Brooks, Arthur C. (February 14, 2006). "Extreme Makeover." *The Wall Street Journal*, p. A22. Reprinted in *Opinion Journal* (February 21, 2006)
118. Brooks, Arthur C. (January 16, 2006). "Bleeding Hearts." *The Wall Street Journal*, p. A14.
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124. Brooks, Arthur C. (September 13, 2005). "Heir Tonic for Charities." *The Wall Street Journal*, p. A16.
125. Brooks, Arthur C. (July 13, 2005). "Drink More, Earn More (& Give More)." *The Wall Street Journal*, p. A14.
126. Brooks, Arthur C. (April 15, 2005). "Why Museums Trump Churches." *The Wall Street Journal*, p. A10.

127. Brooks, Arthur C. (Summer 2005), "Nonprofits Help Make Us Good Citizens." *The Nonprofit Quarterly*, pp. 70-71.
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129. Brooks, Arthur C. (December 22, 2004), "One Scandal Closer to More Nonprofit Regulation." *The Wall Street Journal*.
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Scholarly articles and chapters

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2. Brooks, Arthur C. and Robin Currie (2009). "Religion: Why Faith Is a Good Investment," In *Indivisible: Social and Economic Foundations of American Liberty*, The Heritage Foundation, Washington DC, 2009, pp. 52 – 55.
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PROFESSIONAL SERVICE

Board of Trustees, Ave Maria University, 2012-present
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 Contributing Editor, *Reader's Digest*, 2008-present
 Editorial Board, *Strategic Entrepreneurship Journal*, 2006-2015
 Editorial Board, *Journal of Policy Analysis and Management*, 2004-2009
 Editorial Board, *Journal of Cultural Economics*, 2007-2011
 Editorial Board, *Public Administration Review*, 2002-2009
 Editorial Board, *Nonprofit and Voluntary Sector Quarterly*, 2001-2008
 Editorial Board, *Journal of Public Administration Research and Theory*, 2004-2009
 Editorial Board, *State and Local Government Review*, 2006-2009
 Co-editor, *Journal of Arts Management, Law, and Society*, 2002-2005
 Advisory Board, John Templeton Foundation, 2008-2011
 Executive Committee, Association for Cultural Economics International, 2005-2011

Research Advisory Council member, National Center on Nonprofit Enterprise, 2003-2009
National Policy Board member, Americans for the Arts, 1999-2001

FELLOWSHIPS AND AWARDS

Honorary Doctorate in Humane Letters, Thomas Edison State College, 2013.

Judith Greenberg Seinfeld Distinguished Fellow, Syracuse University, 2005.

Daniel Patrick Moynihan Award for outstanding teaching, research and service, The Maxwell School, 2003.

Birkhead-Burkhead Teaching Excellence Award and Professorship, Public Administration Department, Maxwell School at Syracuse University, 2003.

Richard H. Barchi Prize for best paper of the year in military operations research, Military Operations Research Society, 1997.

PERSONAL

Married 23 years, three children.

Languages: English, Spanish and Catalan.