



# 2015 BRADLEY PRIZES

## NOMINATION FORM

Deadline for Submission:  
February 6, 2015

### Submitted by:

Name: Grover Norquist

Title: President

Phone: 202-785-0266

Facsimile: 202-785-0261

Organization: Americans for Tax Reform

Address: 722 12<sup>th</sup> St. NW 4<sup>th</sup> Floor

City, State, Zip: Washington, DC 20005

E-mail: [gnorquist@atr.org](mailto:gnorquist@atr.org)

### Submitted to:

Michael W. Grebe  
President and CEO  
The Lynde and Harry Bradley Foundation, Inc.  
1241 North Franklin Place  
Milwaukee, WI 53202-2901

Nominations may be e-mailed to  
[rkrebs@bradleyfdn.org](mailto:rkrebs@bradleyfdn.org), providing all  
information requested on this form is included.

For additional information about the Bradley Prizes nominations contact Dianne Sehler at The Lynde and Harry Bradley Foundation. Mrs. Sehler can be reached at 414.291.9915 or via e-mail at [dsehler@bradleyfdn.org](mailto:dsehler@bradleyfdn.org).

**NOMINEE INFORMATION:**

**Name:** Avik Roy

**Organization:** Manhattan Institute for Policy Research

**Title:** Senior Fellow

**Address:** 52 Vanderbilt Ave.

**Phone:** 212-599-7000

**City, State Zip:** New York, NY 10017

**Facsimile:** 212-599-3494

**E-mail:** [aviksaroy@gmail.com](mailto:aviksaroy@gmail.com)

**NOMINEE'S AREA OF EXPERTISE:**

## Health economics

## REFERENCES:

**Name:** Grace-Marie Turner

**Organization:** Galen Institute

**Title:** President

**Address:** PO Box 320010

**Phone: 703-299-8900**

**City, State Zip:** Alexandria, VA 22320

**Facsimile: 703-299-0721**

**E-mail:** [gracemarie@galen.org](mailto:gracemarie@galen.org)

**Name:** Heather Higgins

**Organization:** Independent Women's Forum

**Title:** Chairman

**Address:** 1875 I St. NW Ste. 500

**Phone:** 202-857-5201

**City, State Zip:** Washington, DC 20006

**Facsimile:** 202-429-9574

**E-mail:** [hrh@thehrh.net](mailto:hrh@thehrh.net)

2015 Bradley Prizes Nomination  
Avik Roy

Avik Roy has produced some of the best scholarly research against Obamacare that has come out of the conservative movement. He is a scholar at the Manhattan Institute and is a well-cited author at his “Apothecary” blog on Forbes.com. Avik also has recently taken the reins on the editorial content for Forbes.

In particular, his research on how much Obamacare drives up health insurance premiums has been invaluable. He has credibly calculated these figures by state in a rigorous and intellectually-defensible way. He regularly is engaged on CNBC, Fox News, MSNBC, and all the major print and TV publications. He is taken seriously by leftist health economists because he doesn’t cut any corners.

Avik is also very willing to engage on social networks like Twitter, even at length. He never backs down from a challenge to his research, and is unfailingly respectful even when his interlocutors are not. He is viewed as one the key go-to health experts in the entire conservative movement. The Obamacare repeal fight would be literally impoverished without his contributions.

**NOMINEE INFORMATION:**

**Name:** Arthur Brooks                      **Organization:** American Enterprise Institute  
**Title:** President                              **Address:** 1150 17<sup>th</sup> St. NW  
**Phone:** 202-862-5800                      **City, State Zip:** Washington, DC 20036  
**E-mail:** [Arthur.brooks@aei.org](mailto:Arthur.brooks@aei.org)

**NOMINEE'S AREA OF EXPERTISE:**

Conservative thought

**REFERENCES:**

**Name:** Nick Eberstadt                      **Organization:** American Enterprise Institute  
**Title:** Henry Wendt Chair in Political Economy  
**Phone:** 202-862-5825                      **Address:** 214 Massachusetts Avenue, NE  
**E-mail:** [eberstadt@aei.org](mailto:eberstadt@aei.org)                      **City, State Zip:** Washington, DC 20002

**Name:** Ed Feulner                              **Organization:** The Heritage Foundation  
**Title:** Founder                                      **Address:** 214 Massachusetts Avenue, NE  
**Phone:** 202-675-1761                      **City, State Zip:** Washington, DC 20002

2015 Bradley Prizes Nomination  
Arthur Brooks

Arthur C. Brooks has been president of the American Enterprise Institute (AEI) since January 1, 2009. Previously, he was the Louis A. Bantle Professor of Business and Government Policy at Syracuse University. Throughout his career, Arthur has conducted research on the connections between culture, politics and economic life, and has published hundreds of articles and 10 books on subjects ranging from the economics of the arts to military operations research.

Arthur studied economics, math and languages, eventually earning bachelor's and master's degrees in economics and a Ph.D. in public policy. Over the course of his studies he became interested in the work of scholars Charles Murray, Michael Novak, James Q. Wilson, Irving Kristol, and Milton Friedman. Arthur became persuaded that free enterprise was the path to the best life for the most people and dedicated himself to studying this system.

After finishing his doctorate, Arthur spent 10 years as a university professor, teaching economics, nonprofit management, and social entrepreneurship. He published dozens of academic journal articles on technical topics, but also began to write frequently for the pages of the *Wall Street Journal* and other major popular publications. He also published the books *Who Really Cares*, *Gross National Happiness*, and the graduate business textbook *Social Entrepreneurship*.

Since becoming president of AEI, he has worked with AEI's 60 scholars and 140 staff in the day-to-day fight for better policy based on the ideals of America's Founders. He speaks widely on behalf of the free enterprise movement all around the United States and world, and continues to write books and articles. In June 2010 he published *The Battle: How the Fight Between Free Enterprise and Big Government Will Shape America's Future*, which former Vice President Dick Cheney called "the playbook for the resurgence of the free enterprise movement."

**NOMINEE INFORMATION:****Name:** Larry Kudlow**Organization:** Kudlow and Company**Title:** CEO**Address:** 885 Second Avenue, 26th Floor**Phone:** (212) 644-8610**City, State Zip:** New York, NY 10017**Facsimile:** (212) 588-1636**E-mail:** [lkudlow@kudlow.com](mailto:lkudlow@kudlow.com)**NOMINEE'S AREA OF EXPERTISE:**

Journalism

**REFERENCES:****Name:** Steve Moore**Organization:** The Wall Street Journal**Title:** Senior Economics Writer**Address:** 1211 Avenue of the Americas**Phone:** (202) 862-9261**City, State Zip:** New York, NY 10036**E-mail:** [steve.moore@wsj.com](mailto:steve.moore@wsj.com)**Name:** Steve Forbes**Organization:** Forbes**Title:** Chairman and CEO**Address:** 60 5th Avenue**Phone:** (212) 620-2282**City, State Zip:** New York, NY 10011**Facsimile:** (212) 620-2374**E-mail:** [sforbes@forbes.com](mailto:sforbes@forbes.com)

2015 Bradley Prizes Nomination  
Larry Kudlow

Larry Kudlow is an economist, writer, political advisor and strategist. He has popularized sound economics and is an example of personal strength and recovery.

He is currently a CNBC senior contributor and host of “The Larry Kudlow Show on WABC radio. Kudlow writes regularly for National Review and is the author of “American Abundance: The New Economic and Moral Prosperity.”

From 1981-1985, Kudlow served as the Associate Director for Economics and Planning in the Office of Management and Budget (OMB) under President Ronald Reagan. He was the Chief Economist and Senior Managing Director of Bear, Stearns and Company from 1987-1994.

Kudlow has long advocated lower marginal tax rates and as such, has worked with Governor George Pataki on his state tax commission and was a key advisor for candidate Christie Todd Whitman during her NJ gubernatorial campaign in 1994.

Kudlow has publically acknowledged challenges with substance abuse that he overcame while living in the public arena.