



2015 BRADLEY PRIZES

NOMINATION FORM

Deadline for Submission:
February 6, 2015

Submitted by:

Name: J. Arthur Pope

Title: President

Phone: 919-871-3302

Facsimile: 919-790-9526

Organization: Variety Wholesalers, Inc.

Address: 4601 Six Forks Road, Suite 300

City, State, Zip: Raleigh, NC 27609

E-mail:

Submitted to:

Michael W. Grebe

President and CEO

The Lynde and Harry Bradley Foundation, Inc.

1241 North Franklin Place

Milwaukee, WI 53202-2901

Nominations may be e-mailed to
rkrebs@bradleyfdn.org, provided all
information requested on this form is included.

For additional information about the Bradley Prizes nominations contact Dianne Sehler at The Lynde and Harry Bradley Foundation. Mrs. Sehler can be reached at 414.291.9915 or via e-mail at dsehler@bradleyfdn.org.

NOMINEE INFORMATION:

Name: Jonah Goldberg
Title: Fellow
Department:
Organization: American Enterprise Institute
Address: 1150 17th Street NW
City, State, Zip: Washington, DC 20036
Phone: 202-862-7165
Facsimile: 202-862-7177
E-mail: jonah.goldberg@aei.org

NOMINEE'S AREA OF EXPERTISE

Select from the following list:

- ☐ Academia
- ☐ Civic Renewal & Responsibility
- ☐ Civil Rights & Society
- ☒ Conservative Thought
- ☐ Culture
- ☐ Defense & National Security
- ☐ Economics
- ☐ Education Reform
- ☐ Family Values
- ☐ Foreign Affairs
- ☐ Human Rights
- ☐ Journalism
- ☐ Law
- ☐ Philanthropy
- ☐ Religion & Society
- ☐ Social Security Reform
- ☐ Tax Reform
- ☐ Welfare Reform

PLEASE ATTACH A STATEMENT OF NOMINATION SUMMARIZING THE NOMINEE'S CREDENTIALS IN 250 WORDS OR LESS, limiting your additional supporting documentation to a CV, resume or biographical sketch.

REFERENCES: Each nomination must be accompanied by two references able to speak on behalf of the nominee's credentials and background, if necessary. Please provide contact information here.

Name: Rich Lowry
Title: Editor
Organization: National Review
Address: 215 Lexington Avenue
City, State, Zip: New York NY 10016
Phone: 212-679-7330
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E-mail: rlowry@nationalreview.com

Name: Arthur Brooks
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Organization: American Enterprise Institute
Address: 1150 17th Street NW
City, State, Zip: Washington, DC 20036
Phone: 202-862-~~7177~~ 5800
Facsimile: 202-862-7177
E-mail: abrooks@aei.org

Jonah Goldberg

Fellow, American Enterprise Institute

Research Areas:

- Media
- U.S. politics and culture
- The Conservative movement
- The Progressive movement

A bestselling author and columnist, Jonah Goldberg's nationally syndicated column appears regularly in scores of newspapers across the United States. He is also a columnist for the *Los Angeles Times*, a member of the board of contributors to *USA Today*, a contributor to Fox News, a contributing editor to *National Review*, and the founding editor of National Review Online. He was named by the *Atlantic* magazine as one of the top 50 political commentators in America. In 2011 he was named the Robert J. Novak Journalist of the Year at the Conservative Political Action Conference (CPAC). He has written on politics, media, and culture for a wide variety of publications and has appeared on numerous television and radio programs. Prior to joining *National Review*, he was a founding producer for Think Tank with Ben Wattenberg on PBS and wrote and produced several other PBS documentaries. He is the recipient of the prestigious Lowell Thomas Award. He is the author of two *New York Times* bestsellers, *The Tyranny of Clichés* (Sentinel HC, 2012) and *Liberal Fascism* (Doubleday, 2008). At AEI, Mr. Goldberg writes about political and cultural issues for American.com and the Enterprise Blog.



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Name: ~~Dr. Bruce White~~ J. Arthur Pope
Title: ~~Dean Emeritus~~ President
Phone: ~~919-871-3302~~ 919-871-3302
Facsimile: ~~919-790-9526~~ 919-790-9526

Organization: ~~Clemson University~~ Variety Wholesalers, Inc.
Address: ~~4601 Six Forks Road, Suite 300~~
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Submitted to:

Michael W. Grebe
President and CEO
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Milwaukee, WI 53202-2901

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NOMINEE INFORMATION:

Name: Bruce Yandle
Title: Dean Emeritus
Department: College of Business &
Behavioral Science
Organization: Clemson University
Address: 165 Sirtine Hall
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Phone: 864-656-3178
Facsimile: 703-993-4935
E-mail: yandle@clemson.edu

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- ☐ Conservative Thought
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- ☐ Defense & National Security
- ☒ Economics
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Name: Tyler Cowen
Title: Chairman & General Director
Organization: Mercatus Center
Address: 3434 Washington Blvd. 4th Floor
City, State, Zip: Arlington, VA 22201
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Facsimile: 703-993-4935
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Name: Russell Roberts
Title: Research Fellow
Organization: Hoover Institution
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Bruce Yandle

Bruce Yandle is a distinguished Mercatus Center adjunct professor of economics at George Mason University. He specializes in public choice, regulation, and free-market environmentalism. Yandle frequently briefs Capitol Hill policymakers on economic issues and lectures regularly in Mercatus programs for House and Senate staffers.

In 1983, Yandle developed the “Bootleggers and Baptists” political model, in which opposite moral positions lead to the same vote. He argued that bootleggers, who benefit financially from blue laws regulating the sale of alcohol, give support to Baptists advocating the desired public policy, because “when the Baptists go away, the Bootleggers lose their territory.” His forthcoming book, *Bootleggers and Baptists: Explaining America’s Regulatory Saga*, coauthored with economist Adam Smith, explores this topic further.

Yandle is dean emeritus of the Clemson College of Business and Behavioral Sciences and was executive director of the Federal Trade Commission (FTC), and senior economist on the President’s Council on Wage and Price Stability.

Yandle received his PhD and MBA from Georgia State University and his BA from Mercer University.

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