



The Lynde and Harry
BRADLEY FOUNDATION
2007 Report to Wisconsin



Seated, left to right:

Michael W. Grebe, President & CEO

Thomas L. Rhodes, Chairman

David V. Uihlein, Jr., Vice Chairman

Standing, left to right:

Terry Considine

Robert P. George

Patrick J. Toomey

Thomas L. Smallwood

San W. Orr, Jr.

Brother Bob Smith

Dennis J. Kuester

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Thomas L. Rhodes, Chairman
David V. Uihlein, Jr., Vice Chairman
Michael W. Grebe, President & CEO
Thomas L. Smallwood, Secretary
Daniel P. Schmidt, Vice President for Program
Cynthia K. Friauf, Vice President for Finance, Treasurer & Assistant Secretary
R. Michael Lempke, Vice President for Investments
Mandy L. Hess, Assistant Treasurer
Terri L. Famer, Assistant Secretary

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Dianne J. Sehler, Director of Academic, International and Cultural Programs
Michael E. Hartmann, Director of Research and Evaluation
Alicia L. Manning, Director of New Citizenship Programs
Janet F. Riordan, Director of Community Programs
William J. Bergeron, Librarian
Dionne M. Denham, Program Assistant

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R. Michael Lempke, Vice President for Investments
Mandy L. Hess, Controller
Yvonne Engel, Grants Administrator
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Terri L. Famer, Director of Administration
Clement Mariaselvanayagam, Network Administrator
Diane M. Lask, Receptionist/Clerical Assistant
Amber Heller, Office Assistant
Gary J. Cavender, Operations
Dennis H. Grueneberg, Operations

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|--|----|
| A Letter to Our Community | 6 |
| Our History | 7 |
| Our Future..... | 8 |
| 2007 Grants Awarded | |
| The Legacy Program | 10 |
| The New Citizenship Program | 18 |
| National Grants to Wisconsin Organizations | 20 |
| Grantmaking Policies | 21 |
| Application Procedure | 22 |

*T*he Bradley Foundation is institutionally “at home” in Milwaukee, where our donors, Lynde and Harry Bradley, established the family legacy that it is our trust to preserve. There are a host of national and international opportunities for philanthropy — and many of them deserve the attention of the Bradley Foundation. However, it is from 1241 North Franklin Place, Milwaukee, Wisconsin — our home in our community — that the Bradley Foundation views the world.

The Foundation grants within our own community account for well over a third of our total giving since our inception as a private foundation in 1985. These grants are assiduously researched by staff, thoroughly reviewed by a committee of local directors and presented to the full Board for final approval ... and they include many of our largest and most long-term grantees, those closest and best known to us. They are a critical component of the Foundation’s philanthropy.

We apply what we learn from our national and international programs to Milwaukee and Wisconsin, so that the community receives attention and advice from the world’s best thinkers, but it is a fair trade, for we often find ourselves providing the experience and wisdom of our community to a world that has much to learn from Milwaukee and Wisconsin.

This report describes the Legacy program, through which we carry on the traditional philanthropy of the fund as it had operated before 1985, and the local New Citizenship program, which is focused on the community-based institutions of civil society, such as neighborhoods, schools and congregations. Awards of \$13.2 million for Milwaukee and Wisconsin in 2007 raised the Foundation’s in-state giving to approximately \$266.8 million in the 23 years since we were established. These awards help maintain an infrastructure of services and cultural opportunities in our community and carry on our donors’ enthusiasm for Milwaukee and Wisconsin and their aspirations for our quality of life.

The officers, directors and staff of the Lynde and Harry Bradley Foundation are mindful of and grateful for our institutional roots in this community, and there is no aspect of our philanthropy that we are prouder of, or that we feel more responsibility for, than the local grants listed in this new report.

Sincerely,



Michael W. Grebe, President
The Lynde and Harry Bradley Foundation
March 31, 2008

In 1903, Lynde and Harry Bradley established a new business in Milwaukee, Wisconsin. It took courage and confidence for them to risk resources in a new venture, based only on their judgment of what was and their vision of what could be. The Bradleys' confidence was bolstered by the knowledge that in America, not only were they free to start a business, but they could also begin again if they failed. The Bradleys, however, would not fail. Their business grew to become the internationally recognized Allen-Bradley Company.

When the Allen-Bradley Company was acquired by Rockwell International Corporation in 1985, a significant portion of the proceeds was dedicated to establishing The Lynde and Harry Bradley Foundation. Although it has no direct ties to the Allen-Bradley Company, the purpose of the Foundation is to commemorate Lynde and Harry Bradley by preserving and extending the principles and philosophy by which they lived and upon which they built their company. As their efforts succeeded, their business grew and eventually extended far beyond its Milwaukee headquarters. Lynde and Harry Bradley remained devoted to the city where they began their enterprise and in which they lived and worked for so many years. Thus, the Lynde and Harry Bradley Foundation is proud to continue its commitment to improving the quality of life in the Milwaukee metropolitan area and throughout southeastern Wisconsin.

The Bradleys lived and worked according to several philosophical principles. They believed that, over time, the consequences of ideas were more decisive than the force of political or economic movements. They recognized the interdependence of human endeavors — cultural, educational, philosophical, economic — and they rejected exclusionary emphasis on any single element. The brothers had an abiding belief in the dignity and decency of each person. They felt that only in an environment of political and economic freedom could individuals develop their talents, hone their skills and intellects, and contribute to the improvement of the human condition. The success of the Allen-Bradley Company stands as eloquent testimony to the enduring quality of these important principles.

The Bradley brothers were also committed to preserving and defending the tradition of free representative government and private enterprise that has enabled the American nation and, in a larger sense, the entire Western world to flourish intellectually and economically. The Bradleys believed that the good society is a free society. The Lynde and Harry Bradley Foundation is likewise devoted to strengthening American democratic capitalism and the institutions, principles and values that sustain and nurture it. Its programs support limited, competent government; a dynamic marketplace for economic, intellectual, and cultural activity; and a vigorous defense at home and abroad of American ideas and institutions. In addition, recognizing that responsible self-government depends on enlightened citizens and informed public opinion, the Foundation supports scholarly studies and academic achievement.

The Legacy Program

In 1985, a corporate foundation within the Allen-Bradley Company was transformed into an independent and larger institution, today's Lynde and Harry Bradley Foundation. To gain more insight into its donors' intentions, the Board commissioned a history which was aptly named by its author, John Gurda, *The Bradley Legacy*. Though all Foundation activities are a purposeful fulfillment of this legacy, the Board established a "Legacy Program" to ensure the continuation of the earlier foundation's philanthropic tradition and reflect the traditional quality-of-life interests the Foundation had historically maintained in primarily local institutions of service, art, culture, education and economic development.

The Legacy Program is specifically concerned with conserving the geographical focus and objectives of our institutional roots. The Legacy Program embraces social service and recreational programs, visual and performing arts organizations and educational and cultural institutions. It also includes all capital gifts and occasional initiatives, such as the Commission on Funding of the Performing Arts (1992), that may be required to assist in the coordination of local concerns.

The Local New Citizenship Program

Larger lessons learned from contemplating *The Bradley Legacy* inspired the Board of Directors in 1994 to establish the New Citizenship Program in support of citizenship and civic institutions. Respect for the human person and the closest of human institutions — family, neighborhood, congregation, local association — was a consistent theme in the lives of our donors. The philosophical perspective of the New Citizenship Program views people as active citizens who are both capable of running their own affairs and personally responsible for their actions, not as helpless victims of social forces that are seemingly beyond their understanding or control.

Above and beyond the act of voting and other direct participation in the political process, genuine citizenship involves active participation in the vast realm of human affairs known as civil society, which encompasses all the institutions outside of and distinct from government through which we form and express our interests and values. Civic participation includes the fulfillment of our roles as loving members of our families; as students or concerned parents in our schools; as worshipful attendees at our churches, temples, and mosques; and as dutiful members of neighborhood organizations, clubs, and voluntary associations of all sorts. It also includes the full range of philanthropic activity, including the commitment of energy and resources to helping others. Citizenship, in this broader sense, engages the whole human being, and the institutions of civil society appeal to and sustain our spirit and heart as much as our mind.

Sustained by honesty, perseverance, self restraint, responsibility, and service to others, civic institutions — and the family members, neighbors, and fellow congregants we encounter within them — shape and reinforce values that modern government cannot even acknowledge. And as such institutions sustain us, the New Citizenship Program seeks to sustain them. The Foundation engages in national and international efforts to showcase the superior functionality of civil society, but also in our own community, through what has been named the Local New Citizenship Program, reaching out to agencies whose work is reflective of the self-help philosophy of neighborhood development and that cultivate leadership at the community level. The program has guided the Foundation to discover and support the organizational efforts of many diligent, industrious, and humble individuals who, as everyday citizens, have taken the problems of their neighborhoods into their own hands. These grassroots heroes — many compelled by faith — fight crime, poverty, urban decay, drug addiction, and moral decline at every turn, transforming people and entire neighborhoods, often with little outside support.

Since 1995, the Local New Citizenship Program has increased the percentage of awards made within Milwaukee and Wisconsin and, together with the Legacy Program, grants within the community comprise over a third of all Bradley giving.

National Grants to Wisconsin Organizations

A number of local organizations receive grants from Foundation programs with a national or international focus, further reinforcing the synergy between local gifts and other aspects of the Foundation's grantmaking.

The Legacy Program

*"Continuing the Foundation's historic support for local institutions of service,
art, culture, education and economic development."*

AMERICAN SYMPHONY ORCHESTRA LEAGUE

Washington, D.C.

To support learning and development programs
for Wisconsin

50,000



ARCHDIOCESE OF MILWAUKEE

Milwaukee, Wisconsin

To support the Pallium Lecture Series

25,000



BEACON HILL INSTITUTE

Boston, Massachusetts

To support the development of a tax model
for Wisconsin

53,240



BEL CANTO CHORUS OF MILWAUKEE

Milwaukee, Wisconsin

To support general operations

25,000



BOYS AND GIRLS CLUBS OF GREATER MILWAUKEE

Milwaukee, Wisconsin

To support general operations

50,000



BREWERS CHARITIES

Milwaukee, Wisconsin

To support the 2007 Student Achievers Program

125,000

BUSINESS AND ECONOMICS ACADEMY OF MILWAUKEE

Milwaukee, Wisconsin

To support a teacher incentive program

10,000



CAPTAIN FREDERICK PABST MANSION

Milwaukee, Wisconsin

To support general operations

10,000



CENTER FOR VETERANS ISSUES

Milwaukee, Wisconsin

To support general operations

15,000



COA YOUTH AND FAMILY CENTERS

Milwaukee, Wisconsin

To support the summer camp program

15,000



From Corporations that Care... to People in Need

CORPCARE DISTRIBUTIONS

Milwaukee, Wisconsin

To support general operations

35,000

The Legacy Program


D.C. EVEREST SENIOR HIGH SCHOOL
Weston, Wisconsin

To support a World War II oral history project 10,000


DISCOVERY WORLD AT PIER WISCONSIN
Milwaukee, Wisconsin

To support general operations 100,000

To support capital expenses 150,000


DIVINE SAVIOR HOLY ANGELS HIGH SCHOOL
Milwaukee, Wisconsin

To support student scholarships 20,000


DONORS FORUM OF WISCONSIN
Milwaukee, Wisconsin

To support general operations 15,000

FBI NATIONAL ACADEMY ASSOCIATES-WI CHAPTER
Milwaukee, Wisconsin

To support the annual conference 10,000


FIRST STAGE CHILDREN'S THEATER
Milwaukee, Wisconsin

To support general operations 55,000


FLORENTINE OPERA COMPANY INC.
Milwaukee, Wisconsin

To support general operations 100,000

FOREST HOME HISTORIC PRESERVATION ASSOCIATION
Milwaukee, Wisconsin

To support an arboretum project at Forest Home Cemetery 25,000


FRIENDS OF BOERNER BOTANICAL GARDENS
Milwaukee, Wisconsin

To support general operations 10,000


GOODWILL INDUSTRIES OF SOUTHEASTERN WISCONSIN
Milwaukee, Wisconsin

To support the Opportunity Worker Program 20,000


HOUSE OF PEACE
Milwaukee, Wisconsin

To support capital expenses 125,000


KO-THI
Milwaukee, Wisconsin

To support general operations 20,000

The Legacy Program



LAD LAKE

Dousman, Wisconsin

To support a capital campaign 50,000



LAKELAND COLLEGE

Sheboygan, Wisconsin

To support research regarding taxes and regulation 45,000



MALAIKA EARLY LEARNING CENTER

Milwaukee, Wisconsin

To support educational and childcare programs 10,000



MARQUETTE UNIVERSITY

Milwaukee, Wisconsin

To support construction of a new law school building 1,000,000

To support the program activities of the Institute for the Transformation of Learning 300,000

To support the Institute for the Transformation of Learning's Accreditation Support Center 110,000



MENOMONEE VALLEY PARTNERS

Milwaukee, Wisconsin

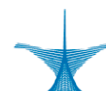
To support general operations 20,000



MESSMER CATHOLIC SCHOOLS

Milwaukee, Wisconsin

To support transportation, spiritual retreats and financial aid programs 215,000



MILWAUKEE ART MUSEUM

MILWAUKEE ART MUSEUM

Milwaukee, Wisconsin

To support general operations 110,000

To support the exhibition featuring the works of Jan Lievens 250,000



MILWAUKEE BALLET COMPANY

Milwaukee, Wisconsin

To support general operations 95,000



MILWAUKEE CHAMBER THEATRE

Milwaukee, Wisconsin

To support general operations 15,000



MILWAUKEE COUNTY COUNCIL BOY SCOUTS OF AMERICA

Milwaukee, Wisconsin

To support general operations 45,000

The Legacy Program



MILWAUKEE COUNTY HISTORICAL SOCIETY

Milwaukee, Wisconsin

To support a new book featuring images from the Lyle Obewise Collection 37,500



MILWAUKEE DEVELOPMENT CORPORATION

Milwaukee, Wisconsin

To support a regional economic development initiative 100,000



MILWAUKEE INSTITUTE OF ART AND DESIGN

Milwaukee, Wisconsin

To support an enrollment management project 100,000



Milwaukee Public Library
Every person's gateway™

MILWAUKEE PUBLIC LIBRARY FOUNDATION

Milwaukee, Wisconsin

To support general operations 65,000



MILWAUKEE PUBLIC MUSEUM

Milwaukee, Wisconsin

To support a challenge grant for debt retirement and endowment repayment 2,000,000

To support general operations 200,000



MILWAUKEE REPERTORY THEATER

Milwaukee, Wisconsin

To support general operations 120,000



MILWAUKEE SYMPHONY ORCHESTRA

Milwaukee, Wisconsin

To support general operations 300,000



MILWAUKEE YOUTH ARTS CENTER

Milwaukee, Wisconsin

To support general operations 50,000



MILWAUKEE YOUTH SYMPHONY ORCHESTRA

Milwaukee, Wisconsin

To support general operations 25,000

MISSIONARY SISTERS OF THE HOLY FAMILY

Burlington, Wisconsin

To support capital expenses 20,000



MMAC COMMUNITY SUPPORT FOUNDATION

Milwaukee, Wisconsin

To support a public education project 300,000



MOUNT CALVARY EVANGELICAL LUTHERAN CHURCH AND SCHOOL
The Lutheran Church - Missouri Synod

MOUNT CALVARY LUTHERAN CHURCH & SCHOOL

Milwaukee, Wisconsin

To support the school's capital campaign 50,000

The Legacy Program



MOUNT MARY COLLEGE

Milwaukee, Wisconsin

To support student scholarships 10,000



MUSEUM OF WISCONSIN ART

West Bend, Wisconsin

To support general operations 50,000



NEXT ACT THEATRE

Milwaukee, Wisconsin

To support general operations 15,000



OLD WORLD WISCONSIN FOUNDATION

Eagle, Wisconsin

To support preservation of St. Peter's Church 88,000



PENFIELD CHILDREN'S CENTER

Milwaukee, Wisconsin

To support general operations 30,000



PIUS IX HIGH SCHOOL

Milwaukee, Wisconsin

To support student scholarships 20,000



POTAWATOMI AREA COUNCIL - BOY SCOUTS OF AMERICA

Waukesha, Wisconsin

To support expansion of the Service Center building 25,000



RISEN SAVIOR EVANGELICAL LUTHERAN CHURCH AND SCHOOL

Milwaukee, Wisconsin

To support outreach ministries 50,000



SAINT FRANCIS CHILDREN'S CENTER

Milwaukee, Wisconsin

To support general operations 35,000



SAINT JOAN ANTIDA HIGH SCHOOL

Milwaukee, Wisconsin

To support technology enhancements 50,000

To support the "Eliminating the Gap" project 50,000



SAINT JOSAPHAT BASILICA FOUNDATION

Milwaukee, Wisconsin

To support capital expenses 50,000



SCHOOL CHOICE WISCONSIN

Milwaukee, Wisconsin

To support general operations 300,000

The Legacy Program

**SKYLIGHT OPERA THEATRE CORP.***Milwaukee, Wisconsin*

To support general operations 70,000

Continued support of general operations 75,000

**TALIESIN PRESERVATION COMMISSION***Spring Green, Wisconsin*

To support structural repairs 40,000

**TEEN CHALLENGE OF WISCONSIN***Milwaukee, Wisconsin*

To support an expansion project 75,000

**THOMAS MORE HIGH SCHOOL***Milwaukee, Wisconsin*

To support student scholarships 20,000

**TORAH ACADEMY OF MILWAUKEE***Glendale, Wisconsin*

To support a capital campaign 40,000

**UNITED COMMUNITY CENTER***Milwaukee, Wisconsin*

To support a capital campaign 80,000

**UNIVERSITY OF WISCONSIN, MILWAUKEE***Milwaukee, Wisconsin*

To support the UWM Research Foundation 500,000

**UNIVERSITY OF WISCONSIN
WHITEWATER****UNIVERSITY OF WISCONSIN, WHITEWATER***Whitewater, Wisconsin*

To support the Puple Comet Math Meet 10,000

**URBAN ECOLOGY CENTER***Milwaukee, Wisconsin*

To support general operations 20,000

**WISCONSIN ACADEMIC DECATHLON***Verona, Wisconsin*

To support general operations 10,000

**WISCONSIN
CONSERVATORY
OF MUSIC****WISCONSIN CONSERVATORY OF MUSIC***Milwaukee, Wisconsin*

To support general operations 50,000

EconomicsWisconsin**The Wisconsin Council
On Economic Education****WISCONSIN COUNCIL ON ECONOMIC
EDUCATION***Milwaukee, Wisconsin*

To support the Youth Enterprise Academy 25,000

To support the Junior Youth Enterprise Academy 20,500

To support a pilot project on economics for
opinion leaders 25,750

The Legacy Program



YESHIVA ELEMENTARY SCHOOL

Milwaukee, Wisconsin

| | |
|-------------------------------|--------|
| To support general operations | 25,000 |
|-------------------------------|--------|

Zoological Society of Milwaukee

ZOOLOGICAL SOCIETY OF MILWAUKEE COUNTY

Milwaukee, Wisconsin

| | |
|-------------------------------|--------|
| To support general operations | 80,000 |
|-------------------------------|--------|

| | |
|-----------------------------|------------------|
| TOTAL LEGACY PROGRAM | 8,644,990 |
|-----------------------------|------------------|

The New Citizenship Program

"Supporting local citizen involvement in institutions of civil society."



10-34 WISCONSIN

Milwaukee, Wisconsin

To support general operations 10,000



ACTS COMMUNITY DEVELOPMENT CORPORATION

Milwaukee, Wisconsin

To support general operations 100,000



ALMA CENTER

Milwaukee, Wisconsin

To support general operations 15,000



ASSET BUILDERS OF AMERICA

Madison, Wisconsin

To support general operations 50,000



BURLEIGH STREET COMMUNITY DEVELOPMENT CORPORATION

Milwaukee, Wisconsin

To support general operations 25,000



CITY ON A HILL

Milwaukee, Wisconsin

To support general operations 20,000



COMMUNITY WAREHOUSE

Milwaukee, Wisconsin

To support general operations 15,000



D.W. WILDCATS YOUTH DEVELOPMENT ORGANIZATION

Milwaukee, Wisconsin

To support general program activities 10,000



FAMILY HOUSE

Milwaukee, Wisconsin

To support general operations 125,000



FOUNDATION FOR A GREAT MARRIAGE

Green Bay, Wisconsin

To support general operations 20,000

FRIENDSHIP

Milwaukee, Wisconsin

To support general operations 10,000

GRAND AVENUE CLUB

Milwaukee, Wisconsin

To support general operations and the International Clubhouse Seminar 50,000

The New Citizenship Program



GREATER MILWAUKEE FOUNDATION

Milwaukee, Wisconsin

To support the Nonprofit Management Fund of Milwaukee 100,000



GUEST HOUSE OF MILWAUKEE

Milwaukee, Wisconsin

To support volunteer management activities 15,000



HEARTLOVE PLACE

Milwaukee, Wisconsin

To support general operations 10,000

HOPE STREET MINISTRIES

Milwaukee, Wisconsin

To support general operations 40,000



LATINO COMMUNITY CENTER

Milwaukee, Wisconsin

To support general operations 100,000



LIGHTHOUSE YOUTH CENTER

Milwaukee, Wisconsin

To support after-school programs 30,000



LUTHERAN CHURCH OF THE REFORMATION

Milwaukee, Wisconsin

To support a neighborhood outreach ministry 30,000

MATT TALBOT RECOVERY CENTER

Milwaukee, Wisconsin

To support general operations 10,000



MILWAUKEE RESCUE MISSION

Milwaukee, Wisconsin

To support general operations 25,000

MINORITY CHRISTIAN COACHES ASSOCIATION

Milwaukee, Wisconsin

To support general operations 40,000



MY HOME, YOUR HOME

Milwaukee, Wisconsin

To support general operations 15,000



NEW CONCEPT SELF DEVELOPMENT CENTER

Milwaukee, Wisconsin

To support the Milwaukee Fatherhood Initiative 25,000



NEW HORIZON CENTER

Milwaukee, Wisconsin

To support general operations 15,000

NIA IMANI FAMILY

Milwaukee, Wisconsin

To support general operations 25,000

The New Citizenship Program



NORTHWEST SIDE COMMUNITY DEVELOPMENT CORPORATION

Milwaukee, Wisconsin

To support general operations 25,000

OUR SPACE

Milwaukee, Wisconsin

To support general operations 15,000



RESIDENTIAL LIVING SERVICES

Milwaukee, Wisconsin

To support general operations 75,000



RUNNING REBELS COMMUNITY ORGANIZATION

Milwaukee, Wisconsin

To support general operations 60,000



SCHOOL SISTERS OF SAINT FRANCIS

Milwaukee, Wisconsin

To support the Layton Boulevard West Neighbors 40,000



SERENITY INNS

Milwaukee, Wisconsin

To support general operations 15,000



TEEN CHALLENGE OF WISCONSIN

Milwaukee, Wisconsin

To support general operations 10,000



WALNUT WAY CONSERVATION CORP.

Milwaukee, Wisconsin

To support general operations 10,000



WISCONSIN EVANGELICAL LUTHERAN SYNOD

Milwaukee, Wisconsin

To support the Model English Language Outreach program 25,000



WORD OF HOPE MINISTRIES

Milwaukee, Wisconsin

To support general operations 20,000



YOUTH DEVELOPMENT BOOT CAMP

Milwaukee, Wisconsin

To support general operations 15,000

TOTAL NEW CITIZENSHIP PROGRAM 1,240,000

National Grants to Wisconsin Organizations

"A number of local organizations receive grants from Foundation programs with a national or international focus, further reinforcing the synergy between local gifts and other aspects of the Foundation's grantmaking."



ENCOUNTER FOR CULTURE AND EDUCATION

Milwaukee, Wisconsin

| | |
|---------------------------------------|-----------|
| To support general operations | 1,000,000 |
| To support a documentary film project | 70,000 |



HOPE CHRISTIAN SCHOOLS

Milwaukee, Wisconsin

| | |
|-------------------------------|--------|
| To support the HOPE Institute | 75,000 |
|-------------------------------|--------|



PARTNERS ADVANCING VALUES IN EDUCATION

Milwaukee, Wisconsin

| | |
|--|---------|
| To support scholarships and the Capital Investment Program | 500,000 |
|--|---------|



SAND COUNTY FOUNDATION

Madona, Wisconsin

| | |
|---|---------|
| To support the Bradley Fund for the Environment | 900,000 |
|---|---------|



UNIVERSITY OF WISCONSIN-MADISON

Madison, Wisconsin

| | |
|---|--------|
| To support the <i>Documentation of the Ratification of the Constitution and the Bill of Rights, 1787-1791</i> | 40,000 |
| To support a Center on Business and Poverty project for outreach to low-income employees | 50,000 |
| To support the Bradley Graduate and Post Graduate Fellowship Program | 25,000 |



UNIVERSITY OF WISCONSIN-MILWAUKEE

Milwaukee, Wisconsin

| | |
|--|--------|
| To support the Bradley Graduate and Post Graduate Fellowship Program | 25,000 |
|--|--------|



Wiscatsy
Wisconsin Center for Academically Talented Youth

WISCONSIN CENTER FOR ACADEMICALLY TALENTED YOUTH

Madison, Wisconsin

| | |
|---------------------------------------|---------|
| To support general program activities | 125,000 |
|---------------------------------------|---------|



WISCONSIN LUTHERAN COLLEGE

Milwaukee, Wisconsin

| | |
|--|--------|
| To support the Center for Urban Teaching | 55,000 |
|--|--------|



WISCONSIN POLICY RESEARCH INSTITUTE

Thiensville, Wisconsin

| | |
|-------------------------------|---------|
| To support general operations | 400,000 |
|-------------------------------|---------|

TOTAL NATIONAL GRANTS TO WISCONSIN ORGANIZATIONS

3,265,000

GRAND TOTAL GRANTS AWARDED

13,149,990

The programs and funding decisions of the Bradley Foundation are the responsibility of the Board of Directors. At the discretion of the Board, the policies set forth herein will be modified in response to changing conditions and priorities.

The guidelines established by the Board of Directors will normally preclude funding for unspecified and undetailed overhead costs. No funds will be authorized for fees payable to fund-raising counsel. In addition, grants without significant import to the Foundation's areas of interest will only under special conditions be considered for endowment or deficit-financing purposes.

The Foundation will:

Normally award grants only to organizations and institutions exempt from federal taxation under Section 501(c)(3) of the Internal Revenue Code and publicly supported under Section 509(a)(1), (2) or (3);

Favor projects that are not normally financed by public tax funds;

Consider requests for building projects and, limit grants to a fraction of the total project cost.

Grantees must possess the resources to properly administer grants from the Foundation. The Foundation conducts an annual evaluation of grants, and grantees are asked to provide periodic reports on the progress of their work.

Two steps are required in the application process. First, the applicant should prepare a brief letter of inquiry, describing the applicant's organization and intended project. If the Foundation determines the project to be within its current program interests, the applicant will be invited to submit a formal proposal.

The second step is the actual submission of the proposal. Applicants should submit a letter presenting a concise description of the project, its objectives and significance, and the qualifications of the organizations and individuals involved. Included with the letter should be a project budget, the amount of the grant sought from the Bradley Foundation, and other sources of support. The applicant should complete the "Grantee Tax Exempt Status Information" form included with the Program Guidelines and submit a copy of the IRS letter confirming the organization's tax-exempt and public-support status under Sections 501(c)(3) and 509(a), respectively, of the Internal Revenue Code.

Meetings between the Foundation staff and applicants, when necessary, will be arranged after the receipt of a written proposal. Final authority for making grants rests with the Board of Directors, which meets four times a year, February, May/June, August, and November. The Directors act on grant requests after proposals have been comprehensively reviewed by Foundation staff. Each proposal is reviewed according to its unique characteristics. To be considered at one of these meetings, proposals should be submitted by the following dates: December 1, March 1, June 1, September 1.

Whenever possible, proposals submitted by these deadlines will be considered at the next Board meeting. However, circumstances may sometimes require a lengthier period of review.

Because of the necessarily limited resources of the Foundation, many worthwhile projects cannot be supported. The demands on the Foundation's resources also limit the size of particular grants and the ability of the Foundation to make commitments for extended periods. For more information about the Bradley Foundation, including our guidelines for submitting proposals, please visit our web site at www.bradleyfdn.org.

March 2008

Proposals and inquiries should be sent to:

*Grants Program
The Bradley Foundation
1241 North Franklin Place
Milwaukee, WI 53202-2901
Phone (414) 291-9915
Fax (414) 291-9991*