

The Lynde and Harry **BRADLEY FOUNDATION**2007 Report to Wisconsin



Seated, left to right:

Michael W. Grebe, President & CEO Thomas L. Rhodes, Chairman David V. Uihlein, Jr., Vice Chairman

Standing, left to right:

Terry Considine Robert P. George Patrick J. Toomey Thomas L. Smallwood San W. Orr, Jr. Brother Bob Smith Dennis J. Kuester

Officers

Thomas L. Rhodes, Chairman

David V. Uihlein, Jr., Vice Chairman

Michael W. Grebe, President & CEO

Thomas L. Smallwood, Secretary

Daniel P. Schmidt, Vice President for Program

Cynthia K. Friauf, Vice President for Finance, Treasurer & Assistant Secretary

R. Michael Lempke, Vice President for Investments

Mandy L. Hess, Assistant Treasurer

Terri L. Famer, Assistant Secretary

Program Staff

Daniel P. Schmidt, Vice President for Program

Dianne J. Sehler, Director of Academic, International and Cultural Programs

Michael E. Hartmann, Director of Research and Evaluation

Alicia L. Manning, Director of New Citizenship Programs

Janet F. Riordan, Director of Community Programs

William J. Bergeron, Librarian

Dionne M. Denham, Program Assistant

Finance and Investment Staff

Cynthia K. Friauf, Vice President for Finance

R. Michael Lempke, Vice President for Investments

Mandy L. Hess, Controller

Yvonne Engel, Grants Administrator

Administrative Staff

Terri L. Famer, Director of Administration

Ann M. Herbst, Human Resources Administrator

Clement Mariaselvanayagam, Network Administrator

Gary J. Cavender, Operations

Dennis H. Grueneberg, Operations

Kimberly A. Tietyen, Office Assistant

Diane M. Lask, Receptionist/Clerical Assistant

A Letter to Our Community	6
Our History	7
Our Future	8
2006 Grants Awarded	
The Legacy Program	10
The New Citizenship Program	18
National Grants to Wisconsin Organizations	23
Grantmaking Policies	24
Application Procedure	25

A Letter to Our Community

he Bradley Foundation is institutionally "at home" in Milwaukee, where our donors, Lynde and Harry Bradley, established the family legacy that it is our trust to preserve. There are a host of national and international opportunities for philanthropy — and many of them deserve the attention of the Bradley Foundation. However, it is from 1241 North Franklin Place, Milwaukee, Wisconsin — our home in our community — that the Bradley Foundation views the world.

The Foundation grants within our own community account for well over a third of our total giving since our inception as a private foundation in 1985. These grants are assiduously researched by staff, thoroughly reviewed by a committee of local directors and presented to the full Board for final approval ... and they include many of our largest and most long-term grantees, those closest and best known to us. They are a critical component of the Foundation's philanthropy.

We apply what we learn from our national and international programs to Milwaukee and Wisconsin, so that the community receives attention and advice from the world's best thinkers, but it is a fair trade, for we often find ourselves providing the experience and wisdom of our community to a world that has much to learn from Milwaukee and Wisconsin.

This report describes the Legacy program, through which we carry on the traditional philanthropy of the fund as it had operated before 1985, and the local New Citizenship program, which is focused on the community-based institutions of civil society, such as neighborhoods, schools and congregations. Awards of \$12.8 million for Milwaukee and Wisconsin in 2006 raised the Foundation's in-state giving to approximately \$253.6 million in the 22 years since we were established. These awards help maintain an infrastructure of services and cultural opportunities in our community and carry on our donors' enthusiasm for Milwaukee and Wisconsin and their aspirations for our quality of life.

The officers, directors and staff of the Lynde and Harry Bradley Foundation are mindful of and grateful for our institutional roots in this community, and there is no aspect of our philanthropy that we are prouder of, or that we feel more responsibility for, than the local grants listed in this new report.

Sincerely,

Michael W. Grebe, President

The Lynde and Harry Bradley Foundation

March 31, 2008

n 1903, Lynde and Harry Bradley established a new business in Milwaukee, Wisconsin. It took courage and confidence for them to risk resources in a new venture, based only on their judgment of what was and their vision of what could be. The Bradleys' confidence was bolstered by the knowledge that in America, not only were they free to start a business, but they could also begin again if they failed. The Bradleys, however, would not fail. Their business grew to become the internationally recognized Allen-Bradley Company.

When the Allen-Bradley Company was acquired by Rockwell International Corporation in 1985, a significant portion of the proceeds was dedicated to establishing The Lynde and Harry Bradley Foundation. Although it has no direct ties to the Allen-Bradley Company, the purpose of the Foundation is to commemorate Lynde and Harry Bradley by preserving and extending the principles and philosophy by which they lived and upon which they built their company. As their efforts succeeded, their business grew and eventually extended far beyond its Milwaukee headquarters. Lynde and Harry Bradley remained devoted to the city where they began their enterprise and in which they lived and worked for so many years. Thus, the Lynde and Harry Bradley Foundation is proud to continue its commitment to improving the quality of life in the Milwaukee metropolitan area and throughout southeastern Wisconsin.

The Bradleys lived and worked according to several philosophical principles. They believed that, over time, the consequences of ideas were more decisive than the force of political or economic movements. They recognized the interdependence of human endeavors — cultural, educational, philosophical, economic — and they rejected exclusionary emphasis on any single element. The brothers had an abiding belief in the dignity and decency of each person. They felt that only in an environment of political and economic freedom could individuals develop their talents, hone their skills and intellects, and contribute to the improvement of the human condition. The success of the Allen-Bradley Company stands as eloquent testimony to the enduring quality of these important principles.

The Bradley brothers were also committed to preserving and defending the tradition of free representative government and private enterprise that has enabled the American nation and, in a larger sense, the entire Western world to flourish intellectually and economically. The Bradleys believed that the good society is a free society. The Lynde and Harry Bradley Foundation is likewise devoted to strengthening American democratic capitalism and the institutions, principles and values that sustain and nurture it. Its programs support limited, competent government; a dynamic marketplace for economic, intellectual, and cultural activity; and a vigorous defense at home and abroad of American ideas and institutions. In addition, recognizing that responsible self-government depends on enlightened citizens and informed public opinion, the Foundation supports scholarly studies and academic achievement.

In 1985, a corporate foundation within the Allen-Bradley Company was transformed into an independent and larger institution, today's Lynde and Harry Bradley Foundation. To gain more insight into its donors' intentions, the Board commissioned a history which was aptly named by its author, John Gurda, *The Bradley Legacy*. Though all Foundation activities are a purposeful fulfillment of this legacy, the Board established a "Legacy Program" to ensure the continuation of the earlier foundation's philanthropic tradition and reflect the traditional quality-of-life interests the Foundation had historically maintained in primarily local institutions of service, art, culture, education and economic development.

The Legacy Program is specifically concerned with conserving the geographical focus and objectives of our institutional roots. The Legacy Program embraces social service and recreational programs, visual and performing arts organizations and educational and cultural institutions. It also includes all capital gifts and occasional initiatives, such as the Commission on Funding of the Performing Arts (1992), that may be required to assist in the coordination of local concerns.

The Local New Citizenship Program

Larger lessons learned from contemplating *The Bradley Legacy* inspired the Board of Directors in 1994 to establish the New Citizenship Program in support of citizenship and civic institutions. Respect for the human person and the closest of human institutions — family, neighborhood, congregation, local association — was a consistent theme in the lives of our donors. The philosophical perspective of the New Citizenship Program views people as active citizens who are both capable of running their own affairs and personally responsible for their actions, not as helpless victims of social forces that are seemingly beyond their understanding or control.

Above and beyond the act of voting and other direct participation in the political process, genuine citizenship involves active participation in the vast realm of human affairs known as civil society, which encompasses all the institutions outside of and distinct from government through which we form and express our interests and values. Civic participation includes the fulfillment of our roles as loving members of our families; as students or concerned parents in our schools; as worshipful attendees at our churches, temples, and mosques; and as dutiful members of neighborhood organizations, clubs, and voluntary associations of all sorts. It also includes the full range of philanthropic activity, including the commitment of energy and resources to helping others. Citizenship, in this broader sense, engages the whole human being, and the institutions of civil society appeal to and sustain our spirit and heart as much as our mind.

Sustained by honesty, perseverance, self restraint, responsibility, and service to others, civic institutions — and the family members, neighbors, and fellow congregants we encounter within them — shape and reinforce values that modern government cannot even acknowledge. And as such institutions sustain us, the New Citizenship Program seeks to sustain them. The Foundation engages in national and international efforts to showcase the superior functionality of civil society, but also in our own community, through what has been named the Local New Citizenship Program, reaching out to agencies whose work is reflective of the self-help philosophy of neighborhood development and that cultivate leadership at the community level. The program has guided the Foundation to discover and support the organizational efforts of many diligent, industrious, and humble individuals who, as everyday citizens, have taken the problems of their neighborhoods into their own hands. These grassroots heroes — many compelled by faith — fight crime, poverty, urban decay, drug addiction, and moral decline at every turn, transforming people and entire neighborhoods, often with little outside support.

Since 1995, the Local New Citizenship Program has increased the percentage of awards made within Milwaukee and Wisconsin and, together with the Legacy Program, grants within the community comprise over a third of all Bradley giving.

National Grants to Wisconsin Organizations

A number of local organizations receive grants from Foundation programs with a national or international focus, further reinforcing the synergy between local gifts and other aspects of the Foundation's grantmaking.

"Continuing the Foundation's historic support for local institutions of service, art, culture, education and economic development."

AMERICAN SYMPHONY ORCHESTRA LEAGUE

Washington, D.C.

To support learning and development programs 50,000

ARCHDIOCESE OF MILWAUKEE

ARCHDIOCESE OF MILWAUKEE

Milwaukee, Wisconsin

To support the Pallium Lecture Series 25,000



BEACON HILL INSTITUTE

Boston, Massachusetts

To support the development of a tax model 53,240



BEL CANTO CHORUS OF MILWAUKEE

Milwaukee, Wisconsin

To support general operations 25,000



BOYS AND GIRLS CLUBS OF GREATER MILWAUKEE

Milwaukee, Wisconsin

To support general operations 50,000



BREWERS CHARITIES

Milwaukee, Wisconsin

To support the 2007 Student Achievers Program 125,000

BUSINESS AND ECONOMICS ACADEMY OF MILWAUKEE

Milwaukee, Wisconsin

To support a teacher incentive program 10,000



CAPTAIN FREDERICK PABST MANSION

Milwaukee, Wisconsin

To support general operations 10,000



CENTER FOR VETERANS ISSUES

Milwaukee, Wisconsin

To support general operations



15,000

COA YOUTH AND FAMILY CENTERS

Milwaukee, Wisconsin

To support the summer camp program 15,000



CORPCARE DISTRIBUTIONS

Milwaukee, Wisconsin

To support general operations 35,000



D.C. EVEREST SENIOR HIGH SCHOOL

Weston, Wisconsin

To support a World War II oral history project 10,000



DISCOVERY WORLD AT PIER WISCONSIN

Milwaukee, Wisconsin

To support general operations 100,000

To support capital expenses 150,000



DIVINE SAVIOR HOLY ANGELS HIGH SCHOOL

Milwaukee, Wisconsin

To support student scholarships 10,000



DONORS FORUM OF WISCONSIN

Milwaukee, Wisconsin

To support general operations 15,000

FBI NATIONAL ACADEMY ASSOCIATES-WI CHAPTER

Milwaukee, Wisconsin

To support the annual conference 10,000



FIRST STAGE CHILDREN'S THEATER

Milwaukee, Wisconsin

To support general operations 55,000



FLORENTINE OPERA COMPANY INC.

Milwaukee, Wisconsin

To support general operations 100,000

FOREST HOME HISTORIC PRESERVATION ASSOCIATION

Milwaukee, Wisconsin

To support an arboretum project at Forest

Home Cemetary 25,000



FRIENDS OF BOERNER BOTANICAL GARDENS

Milwaukee, Wisconsin

To support general operations



GOODWILL INDUSTRIES OF SOUTHEASTERN WISCONSIN

Milwaukee, Wisconsin

To support the Opportunity Worker Program



HOUSE OF PEACE

Milwaukee, Wisconsin

To support capital expenses

125,000

10,000

20,000



KO-THI

Milwaukee, Wisconsin

To support general operations



LAD LAKE

Dousman, Wisconsin

To support a capital campaign

50,000



LAKELAND COLLEGE

Shebogan, Wisconsin

To support research regarding taxes and business regulation

45,000



MALAIKA EARLY LEARNING CENTER

Milwauakee, Wisconsin

To support educational and childcare programs 10,000



MARQUETTE UNIVERSITY

Milwaukee, Wisconsin

To support construction of a new law school building

1,000,000

To support the program activities of the

Institute for the Transformation of Learning 300,000

To support the Institute for the Transformation of 110,000 Learning's Accreditation Support Center



MENOMONEE VALLEY PARTNERS

Milwaukee, Wisconsin

20,000 To support general operations



MESSMER CATHOLIC SCHOOLS

Milwaukee, Wisconsin

To support transportation, spiritual retreats and financial aid programs for grades K4-12

215,000



MILWAUKEE ART MUSEUM

Milwaukee, Wisconsin

To support general operations

110,000

To support the exhibition featuring the works of Jan Lievens

250,000



MILWAUKEE BALLET COMPANY

Milwaukee, Wisconsin

To support general operations

95,000



MILWAUKEE CHAMBER THEATRE

Milwaukee, Wisconsin

To support general operations

15,000



MILWAUKEE COUNTY COUNCIL BOY SCOUTS OF **AMERICA**

Milwaukee, Wisconsin

To support general operations



MILWAUKEE COUNTY HISTORICAL SOCIETY

Milwaukee, Wisconsin

To support a new book featuring images from the Lyle Obewise Collection

37,500



MILWAUKEE DEVELOPMENT CORPORATION

Milwaukee, Wisconsin

To support a regional economic development initiative

100,000



MILWAUKEE INSTITUTE OF ART AND DESIGN

Milwaukee, Wisconsin

To uspport an enrollment management project

100,000



MILWAUKEE PUBLIC LIBRARY FOUNDATION

Milwaukee, Wisconsin

To support general operations 65,000



MILWAUKEE PUBLIC MUSEUM

Milwaukee, Wisconsin

To support a challenge grant for debt retirement

and endowment repayment 2,000,000

To support general operations 200,000



MILWAUKEE REPERTORY THEATER

Milwaukee, Wisconsin

To support general operations 120,000



MILWAUKEE SYMPHONY ORCHESTRA

Milwaukee, Wisconsin

To support general operations

300,000



MILWAUKEE YOUTH ARTS CENTER

Milwaukee, Wisconsin

To support general operations

50,000



MILWAUKEE YOUTH SYMPHONY ORCHESTRA

Milwaukee, Wisconsin

To support general operations 25,000

MISSIONARY SISTERS OF THE HOLY FAMILY

Burlington, Wisconsin

To support capital expenses 20,000



MMAC COMMUNITY SUPPORT FOUNDATION

Milwaukee, Wisconsin

To support a public education project 300,000



MOUNT CALVARY LUTHERAN CHURCH & SCHOOL

Milwaukee, Wisconsin

To support the school's capital campaign 50,000



MOUNT MARY COLLEGE

Milwaukee, Wisconsin

To support student scholarships 10,000



MUSEUM OF WISCONSIN ART

West Bend, Wisconsin

To support general operations 50,000



NEXT ACT THEATRE

Milwaukee, Wisconsin

To support general operations 15,000



OLD WORLD WISCONSIN FOUNDATION

Eagle, Wisconsin

To support preservation of St. Peter's Church 88,000



PENFIELD CHILDREN'S CENTER

Milwaukee, Wisconsin

To support general operations 30,000



PIUS IX HIGH SCHOOL

Milwaukee, Wisconsin

To support student scholarships 20,000



POTAWATOMI AREA COUNCIL - BOY SCOUTS OF AMERICA

Waukesha, Wisconsin

To support expansion of the Service Center building

130,000



RISEN SAVIOR EVANGELICAL LUTHERAN CHURCH AND SCHOOL

Milwaukee, Wisconsin

To support outreach ministries

50,000



SAINT FRANCIS CHILDREN'S CENTER

Milwaukee, Wisconsin

To support general operations 35,000



SAINT JOAN ANTIDA HIGH SCHOOL

Milwaukee, Wisconsin

To support technology enhancements 50,000

To support the "Eliminating the Gap" project 50,000



SAINT JOSAPHAT BASILICA FOUNDATION

Milwaukee, Wisconsin

To support capital expenses 7,000



SCHOOL CHOICE WISCONSIN

Milwaukee, Wisconsin

To support general operations 300,000



SKYLIGHT OPERA THEATRE CORP.

Milwaukee, Wisconsin

To support general operations 70,000

To support deficit reduction 75,000



TALIESIN PRESERVATION COMMISSION

Spring Green, Wisconsin

To support structural repairs 40,000



TEEN CHALLENGE OF WISCONSIN

Milwaukee, Wisconsin

To support an expansion project 75,000



THOMAS MORE HIGH SCHOOL

Milwaukee, Wisconsin

To support student scholarships 20,000



TORAH ACADEMY OF MILWAUKEE

Glendale, Wisconsin

To support a capital campaign 40,000



UNITED COMMUNITY CENTER

Milwaukee, Wisconsin

To support a capital campaign 80,000



UNIVERSITY OF WISCONSIN, MILWAUKEE

Milwaukee, Wisconsin

To support the UWM Research Foundation 500,000



UNIVERSITY OF WISCONSIN, WHITEWATER

Whitewater, Wisconsin

To support the Puple Comet Math Meet 500,000



URBAN ECOLOGY CENTER

Milwaukee, Wisconsin

To support general operations 20,000



WISCONSIN ACADEMIC DECATHLON

Verona, Wisconsin

To support general operations of the 2007-2008

season I0,000



WISCONSIN CONSERVATORY OF MUSIC

Milwaukee, Wisconsin

To support general operations 50,000

EconomicsWisconsin

The Wisconsin Council On Economic Education

WISCONSIN COUNCIL ON ECONOMIC EDUCATION

Milwaukee, Wisconsin

To support the Youth Enterprise Academy 25,000

To support the Junior Youth Enterprise Academy 20,500

To support a pilot project on economics for

opinion leaders 25,750



YESHIVA ELEMENTARY SCHOOL

Milwaukee, Wisconsin

To support general operations

25,000

Zoological Society of Milwaukee

ZOOLOGICAL SOCIETY OF MILWAUKEE COUNTY

Milwaukee, Wisconsin

To support general operations

80,000

TOTAL LEGACY PROGRAM

8,574,750

The New Citizenship Program

"Supporting local citizen involvement in institions of civil society."



10-34 WISCONSIN

Milwaukee, Wisconsin

To support general operations

10,000



ACTS COMMUNITY DEVELOPMENT CORPORATION

Milwaukee, Wisconsin

To support general operations

100,000



ALMA CENTER

Milwaukee, Wisconsin

To support general operations

15,000



ASSET BUILDERS OF AMERICA

Madison, Wisconsin

To support general operations

50,000



BURLEIGH STREET COMMUNITY DEVELOPMENT CORPORATION

Milwaukee, Wisconsin

To support general operations 25,000



CITY ON A HILL

Milwaukee, Wisconsin

To support general operations 20,000



COMMUNITY WAREHOUSE

Milwaukee, Wisconsin

To support general operations

15,000



D.W. WILDCATS YOUTH DEVELOPMENT ORGANIZATION

Milwaukee, Wisconsin

To support general program activities

10,000



FAMILY HOUSE

Milwaukee, Wisconsin

To support general operations

125,000



FOUNDATION FOR A GREAT MARRIAGE

Green Bay, Wisconsin

To support general operations

20,000

FRIENDSHIP

Milwaukee, Wisconsin

To support general operations

5,000



GARFIELD AVENUE FESTIVALS

Milwaukee, Wisconsin

To support the Garfield Avenue Blues, Jazz,

Gospel and Arts Festival

The New Citizenship Program

50,000

GRAND AVENUE CLUB

Milwaukee, Wisconsin

To support general operations and the International

Clubhouse



GREATER MILWAUKEE FOUNDATION

Milwaukee, Wisconsin

To support the Nonprofit Management

Fund of Milwaukee 100,000



GUEST HOUSE OF MILWAUKEE

Milwaukee, Wisconsin

To support volunteer management activities 15,000



HEARTLOVE PLACE

Milwaukee, Wisconsin

To support general operations 10,000

HOPE STREET MINISTRIES

Milwaukee, Wisconsin

To support general operations 40,000



LATINO COMMUNITY CENTER

Milwaukee, Wisconsin

To support general operations 100,000



LIGHTHOUSE YOUTH CENTER

Milwaukee, Wisconsin

To support general operations 30,000



LUTHERAN CHURCH OF THE REFORMATION

Milwaukee, Wisconsin

To support a neighborhood outreach ministry 30,000

MATT TALBOT RECOVERY CENTER

Milwaukee, Wisconsin

To support general operations 10,000



MILWAUKEE RESCUE MISSION

Milwaukee, Wisconsin

To support general operations 25,000

MINORITY CHRISTIAN COACHES ASSOCIATION

Milwaukee, Wisconsin

To support general operations 40,000



MY HOME, YOUR HOME

Milwaukee, Wisconsin

To support general operations 15,000



NEW CONCEPT SELF DEVELOPMENT CENTER

Milwaukee, Wisconsin

To support the Milwaukee Fatherhood Initiative 25,000



NEW HORIZON CENTER

Milwaukee, Wisconsin

To support general operations

NIA IMANI FAMILY

Milwaukee, Wisconsin

To support general operations 25,000

The New Citizenship Program



NORTHWEST SIDE COMMUNITY DEVELOPMENT CORPORATION

Milwaukee, Wisconsin

To support general operations 25,000

OUR SPACE

Milwaukee, Wisconsin

To support general operations 15,000



RESIDENTIAL LIVING SERVICES

Milwaukee, Wisconsin

To support general operations 75,000



RUNNING REBELS COMMUNITY ORGANIZATION

Milwaukee, Wisconsin

To support general operations 60,000



SCHOOL SISTERS OF SAINT FRANCIS

Milwaukee, Wisconsin

To support the our space our space Layton

Boulevard West Neighbors 40,000



SERENITY INNS

Milwaukee, Wisconsin

To support general operations 15,000



TEEN CHALLENGE OF WISCONSIN

Milwaukee, Wisconsin

To support general operations

10,000



WALNUT WAY CONSERVATION CORP.

Milwaukee, Wisconsin

To support general operations

10,000



WISCONSIN EVANGELICAL LUTHERAN SYNOD

Milwaukee, Wisconsin

To support the Model English Language

Outreach program 25,000



WORD OF HOPE MINISTRIES

Milwaukee, Wisconsin

To support general operations

20,000



YOUTH DEVELOPMENT BOOT CAMP

Milwaukee, Wisconsin

To support general operations

15,000

TOTAL NEW CITIZENSHIP PROGRAM 2,154,000

National Grants to Wisconsin Organizations

"A number of local organizations receive grants from Foundation programs with a national or international focus, further reinforcing the synergy between local gifts and other aspects of the Foundation's grantmaking."

E ENCOUNTER BOOKS

ENCOUNTER FOR CULTURE AND EDUCATION

Milwaukee, Wisconsin

To support general operations 1,000,000

To support a documentary film project 70,000



HOPE CHRISTIAN SCHOOLS

Milwaukee, Wisconsin

To support the HOPE Institute 75,000



PARTNERS ADVANCING VALUES IN EDUCATION

Milwaukee, Wisconsin

To support scholarships and the Capital

Investment Program 500,000



SAND COUNTY FOUNDATION

Madona, Wisconsin

To support the Bradley Fund for the

Environment 900,000



UNIVERSITY OF WISCONSIN-MADISON

Madison, Wisconsin

To support the Documentation of the Ratification of the Constitution and the Bill of Rights, 1787-

1791 and the Encyclopedia of the Ratification 40,000

To support a Center on Business and Poverty project

for outreach to low-income employees 50,000

To support the Bradley Graduate and

Post Graduate Fellowship Program 25,000



UNIVERSITY OF WISCONSIN-MILWAUKEE

Milwaukee, Wisconsin

To support the Bradley Graduate and

Post Graduate Fellowship Program



25,000

WISCONSIN CENTER FOR ACADEMICALLY TALENTED YOUTH

Madison, Wisconsin

To support general program activities 125,000



WISCONSIN LUTHERAN COLLEGE

Milwaukee, Wisconsin

To support the Center for Urban Teaching 55,000

WPRI

WISCONSIN POLICY RESEARCH INSTITUTE

Thiensville, Wisconsin

To support general operations 400,000

TOTAL NATIONAL GRANTS TO

WISCONSIN ORGANIZATIONS 0,000

GRAND TOTAL GRANTS AWARDED 0,000

he programs and funding decisions of the Bradley Foundation are the responsibility of the Board of Directors. At the discretion of the Board, the policies set forth herein will be modified in response to changing conditions and priorities.

The guidelines established by the Board of Directors will normally preclude funding for unspecified and undetailed overhead costs. No funds will be authorized for fees payable to fund-raising counsel. In addition, grants without significant import to the Foundation's areas of interest will only under special conditions be considered for endowment or deficit-financing purposes.

The Foundation will:

Normally award grants only to organizations and institutions exempt from federal taxation under Section 501(c)(3) of the Internal Revenue Code and publicly supported under Section 509(a)(1), (2) or (3);

Favor projects that are not normally financed by public tax funds;

Consider requests for building projects and, limit grants to a fraction of the total project cost.

Grantees must possess the resources to properly administer grants from the Foundation. The Foundation conducts an annual evaluation of grants, and grantees are asked to provide periodic reports on the progress of their work.

Application Procedure

wo steps are required in the application process. First, the applicant should prepare a brief letter of inquiry, describing the applicant's organization and intended project. If the Foundation determines the project to be within its current program interests, the applicant will be invited to submit a formal proposal.

The second step is the actual submission of the proposal. Applicants should submit a letter presenting a concise description of the project, its objectives and significance, and the qualifications of the organizations and individuals involved. Included with the letter should be a project budget, the amount of the grant sought from the Bradley Foundation, and other sources of support. The applicant should complete the "Grantee Tax Exempt Status Information" form included with the Program Guidelines and submit a copy of the IRS letter confirming the organization's tax-exempt and public-support status under Sections 501(c)(3) and 509(a), respectively, of the Internal Revenue Code.

Meetings between the Foundation staff and applicants, when necessary, will be arranged after the receipt of a written proposal. Final authority for making grants rests with the Board of Directors, which meets four times a year, February, May, August, and November. The Directors act on grant requests after proposals have been comprehensively reviewed by Foundation staff. Each proposal is reviewed according to its unique characteristics. To be considered at one of these meetings, proposals should be submitted by the following dates: December I, March I, June I, September I.

Whenever possible, proposals submitted by these deadlines will be considered at the next Board meeting. However, circumstances may sometimes require a lengthier period of review.

Because of the necessarily limited resources of the Foundation, many worthwhile projects cannot be supported. The demands on the Foundation's resources also limit the size of particular grants and the ability of the Foundation to make commitments for extended periods. For more information about the Bradley Foundation, including our guidelines for submitting proposals, please visit our web site at www.bradleyfdn.org.

March 2008

Proposals and inquiries should be sent to:

Grants Program
The Bradley Foundation
1241 North Franklin Place
Milwaukee, WI 53202-2901
Phone (414) 291-9915
Fax (414) 291-9991