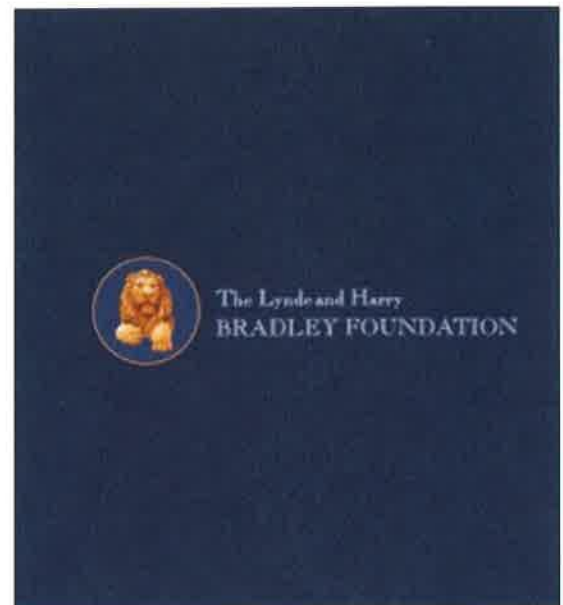


Marketing and Communications Manager – The Bradley Foundation and the Bradley Impact Fund – Milwaukee, WI

September 28, 2015 by [Talent Market](#)

The Bradley Foundation, a philanthropic institute devoted to strengthening American democratic capitalism and the institutions, principles, and values that sustain and nurture it, seeks a Marketing and Communications Manager.

The Marketing and Communications Manager, a new position, will be the key driver in marketing Bradley's external relations and development efforts. Building on Bradley's established brand, the Manager will expand our reach to major donors/prospective donors who will collaborate with the Foundation in funding conservative philanthropic interests through its Bradley Impact Fund – a donor-advised fund affiliated with Bradley.



While the role will be focused heavily on implementing marketing plans internally, the Manager will also have ample opportunities to engage in external relations and represent the Foundation in public settings.

This is an amazing opportunity for a mid-level professional with a strong interest in marketing, communications, development, and conservative philanthropy. The Bradley Foundation is one of the largest conservative foundations with a remarkable track record. This is a unique chance to join one of the leading incubators of philanthropic ideas and help grow their brand and influence while immersing yourself in the

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Responsibilities

Specific responsibilities will include:

- Managing and implementing the marketing strategy for the external relations department at Bradley
- Expanding our efforts to promote our philanthropy and services through advertising and communications via a variety of platforms and media
- Writing and editing critical donor communications
- Partnering with an outside firm to develop and implement a sophisticated marketing campaign to expand our reach
- Developing and executing events, advertising campaigns, targeted mailings, and other marketing efforts to reinforce and grow the Bradley brand and client base
- Personally creating or working with outside consultants to create marketing materials that are consistent with the Bradley brand
- Overseeing ad placement and design
- Overseeing the marketing database and ensuring it captures information that will help us effectively communicate with clients and prospects about how our services can meet their needs
- Utilizing Bradley's website and social media to reach donors/prospective donors
- Engaging in donor research and analysis on a variety of topics including potential donors, new donor markets, effectiveness of fundraising initiatives, etc.

Qualifications

The successful candidate will possess the following attributes:

- Commitment to the Foundation's mission and the conservative principles and donor intent which underlie that mission
- 5+ years of experience in marketing, development, event planning, communications, or related field
- Experience in/Knowledge of the free-market nonprofit sector
- Strong writing and editing skills
- Demonstrated track record of planning and executing events

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~~The range of social media and online marketing strategies~~

- Strong organizational and project management skills with an ability to manage multiple simultaneous projects
- Attention to detail
- Bachelor's degree
- Team player mentality; willingness to be a part of a collegial office environment

This is a full-time role based in Milwaukee, WI. This is an opportunity with a growing department and room for advancement. The Bradley Foundation may be open to considering a candidate who is available for full-time work but needs to work with a flexible schedule. However, the Bradley Foundation will not consider virtual office scenarios for this position.

Application Process

Qualified candidates should submit the following application materials in one PDF file:

- Résumé
- Cover letter detailing: a) your relevant experience, b) your sincere interest in this position and the mission of The Bradley Foundation, and c) your salary requirements

Materials should be emailed in one PDF document to Claire Kittle Dixon, Executive Director of Talent Market, who is assisting with the search: claire@talentmarket.org.

While we thank all applicants in advance for their interest in this position, we are only able to contact those to whom we can offer an interview. No phone calls please.

The Organization

The Bradley Foundation is the philanthropic legacy of two entrepreneurial brothers, Lynde and Harry Bradley. Since 1985, the Foundation has made more than \$800 million in grant awards to organizations that pursue its mission of preserving and defending the tradition of free representative government and private