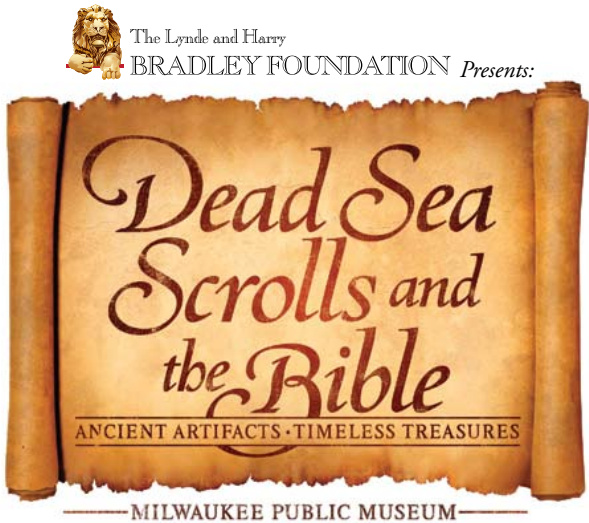
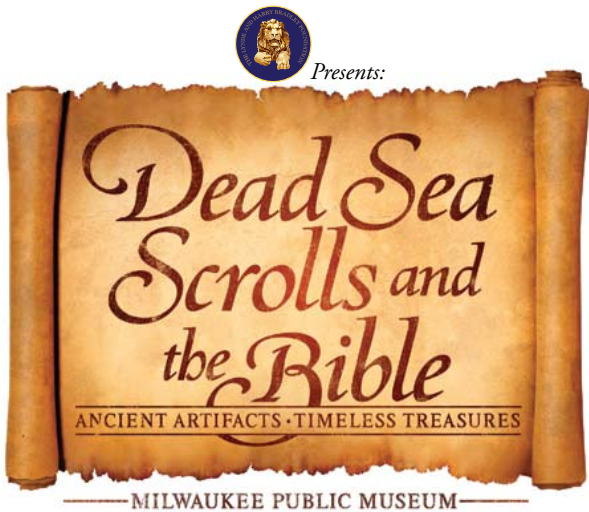


On the right are the logo combinations we've been working on. This combination of the MPM exhibit logo with Bradley has already been approved on the trifold. When the round seal is placed at the approved size of the horizontal logo on the right, is totally unreadable. (I notice on the foundations website there is a version that has the horizontal layout, but with the lion in the blue circle.)



Here are samples of our combination logos on a dark background. As you can see, the seal logo is far too small to read the text. Additionally, the text of the logo is garbled by the fine lines and detail of this font.

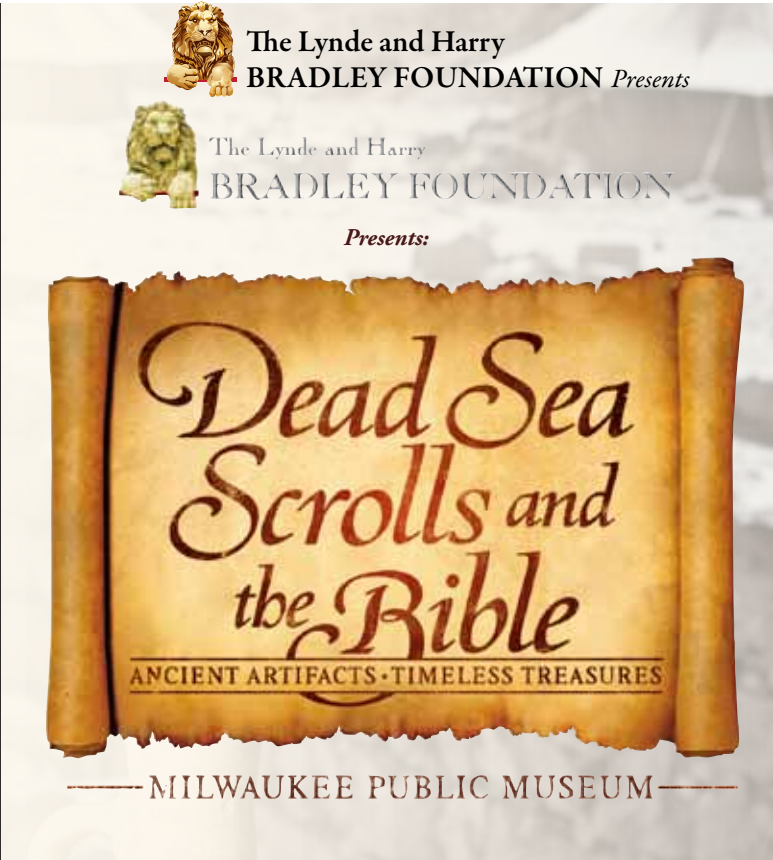




Here are samples of our combination logos on the already approved tri fold brochure. As you can see, the text of the logo is garbled by the fine lines and detail of this font.



We highly recommend that you allow us to use a solid black text version of the logo (shown here above the logo we currently are using) to strengthen your logo and ensure that it is always readable, and always represents you well visually no mater what background it is placed upon. (You can also see here what a great difference the vector version of the lion makes!)



Here are more samples of the logo with the solid font. This is the way we think it would be best used. We are really trying to look out for your best interests here in terms of your visual representation. The logo will print better in a wide range of sizes, and be clearer and more readable this way. Thank you for considering these options.

