



The Lynde and Harry
BRADLEY FOUNDATION

KEY ASPECTS OF OUR MISSION

- strengthening American democratic capitalism
- supporting limited, competent government
- supporting a dynamic marketplace for economic, intellectual, and cultural activity
- defending, at home and abroad, ... American ideas and institutions
- recognizing that responsible self-government depends on enlightened citizens

VISION STATEMENT

The Bradley Foundation will become the most influential organization of its kind. It will seek:

- to identify the significant and long-term policy choices that will advance America's ideas, principles and exceptionalism; and to expand freedom and strengthen democratic capitalism and its economic, political, and cultural values in accordance with the philanthropic intent of the Bradley brothers;
- to fund programs that will substantially advance those policies and values locally (in Milwaukee and Wisconsin), nationally and internationally;
- to assemble sufficient resources, not only from Bradley, but also from other foundations and individuals, to insure the long-term success of those programs; and
- to identify and assist the next generation of visionary Americans, and projects, programs and institutions associated with them, who will advance Bradley's goals and objectives.