

**From:** Jennifer Bannister, Doner [jennifer@donerfundraising.com]  
**Sent:** Monday, March 12, 2012 10:55 AM  
**To:** swalkerwi@gmail.com; 'Kate Doner'  
**Subject:** RE: Sands

Fred Sands - Ye, Lunch on 29th or 30th.

David Hanna is a doing a dinner on the 29th.

The New Majority is doing a breakfast on the 30th in Orange County.

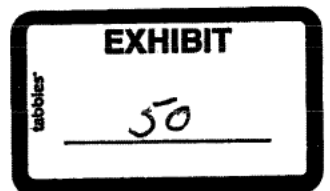
We'll fill the day time with major donor lonl's.

J

-----Original Message-----

**From:** Scott Walker [mailto:swalkerwi@gmail.com]  
**Sent:** Monday, March 12, 2012 10:52 AM  
**To:** Kate Doner; Jennifer Bannister  
**Subject:** Sands

I'm asking Fred Sands to do a lunch on 3/29 or 3/30. What else am I doing on this trip?  
Sent from my Verizon Wireless BlackBerry



**From:** Kate Doner [kate@donerfundraising.com]  
**Sent:** Monday, March 19, 2012 8:15 PM  
**To:** Susan Oergel; Scott Walker; Patrick Hogan; Scott Matejov; Keith Gilkes; Eric Schutt  
**Subject:** Re: OFFICIAL Political Calendar for Tuesday, March 20, 2012  
Carl Ichan wants to meet later in the afternoon. Offered him either 2pm or 4:30 pm. Might work.

Kate Doner  
512.476.4403 w  
c

**From:** Susan Oergel <susan@scottwalker.org>  
**Date:** Tue, 20 Mar 2012 01:11:40 +0000  
**To:** 'swalkerwi@gmail.com' <swalkerwi@gmail.com>; Pat Hogan <pat@scottwalker.org>; 'scottmatejov'; 'kgilkes'; 'ericschutt'; Susan Oergel <susan@scottwalker.org>  
**Subject:** OFFICIAL Political Calendar for Tuesday, March 20, 2012

**6:35am – 7:35am**

TRAVEL TIME  
en route to General Mitchell Airport  
5300 S Howell Ave Milwaukee, WI 53207-6189

**7:30am – 8:00am**

PHONE CALL: Executive Staff Conference Call:  
Call in #: 530.881.1000 Passcode: 226517#  
Anywhere.

**7:35am – 10:39am**

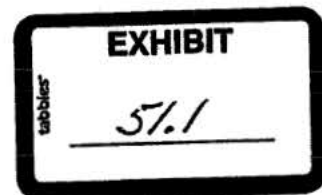
WHEELS UP - en route to New York City,  
LaGuardia (LGA), 100-15 Ditmars Blvd  
New York, NY 11369

**10:45am – 11:45am**

TRAVEL TIME - en route to  
Office of National Review,  
215 Lexington Avenue, the 11th Floor,  
New York, NY 10016

**12:00pm – 1:30pm**

LUNCH - Office of National Review  
215 Lexington Avenue, the 11th Floor  
New York, NY 10016



**1:30pm – 2:30pm**

TBD

**2:30pm – 3:00pm**

TRAVEL TIME en route to  
399 Park Avenue, 5th Floor, New York, NY 10022

**3:00pm – 4:15pm**

MEETING - Moelis & Company NYC Office:  
399 Park Avenue, 5th Floor,  
New York, NY 10022

**4:15pm – 5:15pm**

TBD

possibly check into InterContinental Hotel  
Intercontinental New York Times Square,  
300 W. 44th Street

**5:15pm – 5:30pm**

Travel Time - Mandarin Oriental Towers  
80 Columbus Circle at 60th Street Apartment PH78  
New York, NY 10023

**5:30pm – 7:30pm**

RECEPTION –  
Residence of Joe Ricketts  
Mandarin Oriental Towers,  
80 Columbus Circle at 60th Street Apartment PH78  
New York, NY 10023

**7:30pm – 8:00pm**

TRAVEL TIME  
Intercontinental New York Times Square,  
300 W. 44th Street

**8:00pm – 8:30pm**

INTERCONTINENTAL Hotel Check In  
New York Times Square, 300 W. 44th Street

Susan Oergel  
Scheduling Director  
Friends of Scott Walker  
Susan@ScottWalker.org  
608-441-1654  
[REDACTED]

**From:** Camille Moughon [camille@donerfundraising.com]  
**Sent:** Tuesday, March 20, 2012 11:59 AM  
**To:** swalkerwi@gmail.com  
**Cc:** kate@donerfundraising.com; 'Pat Hogan'; 'Andrea Boom'

**Subject:** Carl Icahn - 4:30 PM Meeting Briefing

**Monday, March 20, 2012 – New York, NY**

**4:30 – 5:00pm EASTERN**

**Meeting with Carl Icahn**

767 5<sup>th</sup> Avenue, 47<sup>th</sup> Floor (Between 58<sup>th</sup> and 59<sup>th</sup>)

Staff: Kate Doner [REDACTED]

Organizer: Joe Dillon [REDACTED]

Office/Asst: Susan: [REDACTED]

**BACKGROUND:**

\*\*\*This meeting is for WICFG Funds.\*\*\*

Carl Icahn is CEO of Icahn Enterprises investing real estate, metals, rail cars, and automotive companies.

According to Forbes, in March 2012 Carl's net worth is \$14 billion, making him the 21st richest American and the 61st richest man in the world.

Carl has been involved in stock market trading for more than 30 years. In 2011, he made \$2 billion in trading profits, ranking him as #3 among America's top traders.

Carl has publically denounced President Obama in his campaign for presidency.

Icahn was quoted in a CNBC article last year saying, *"This is not the time to be so obsessed with the deficit. We do have a problem, we spend too much money but what we first need to do is get people back to work and you have to spend money to do that."*

In 2004, he was honored by the Center for Educational Innovation - Public Education Association for his work with charter schools. In 2006, he was honored with the 100 Women in Hedge Funds Effecting Change Award for his outstanding contributions to improving education.

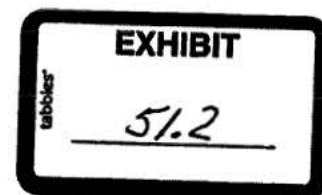
He has heavily invested in horse racing and has established a horse breeding operation.

Carl attended Princeton University. He is 76 years old; he and his wife have two children.

**\*\*Carl is a top RNC Donor**

**Past Giving History to Walker:**

Carl has not contributed in the past



**SUGGESTED TALKING POINTS:**

- Give an update on the recall
- **THE ASK:** contribute \$100k to WiCFG.



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Camille Moughon  
Doner Fundraising, Inc



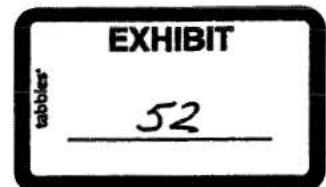
[REDACTED]

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**From:** [REDACTED]@messaging.sprintpcs.com  
**Sent:** Friday, March 30, 2012 8:18 AM  
**To:** swalkerwi@gmail.com

**Follow Up Flag:** Follow up  
**Flag Status:** Red

I'll find out about party limits but make sure he gives it to WiCFG.



[REDACTED]

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**From:** Jennifer Bannister, Doner [jennifer@donerfundraising.com]  
**Sent:** Friday, March 30, 2012 11:36 AM  
**To:** 'Andrea Boom'; 'Susan Ciminello'; 'Pat Hogan'  
**Cc:** swalkerwi@gmail.com; 'Kate Doner'; camille@donerfundraising.com  
**Subject:** NYC mtgs 4/3

FYI we now have:

2:00 pm – Donald Trump

4:00 pm – John Mack, chairman of Morgan Stanley

5:00pm – TENTatively with Amil Henry, Tiger Managnt.

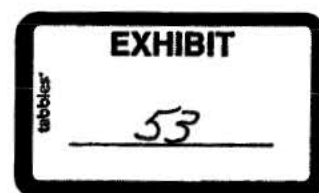
\*Steve Forbes is trying to change his schedule around so he can meet with Walker.

Andrea & Susan – we'll send addresses to you in a minute. I just wanted to get an update to you ASAP.

---

Jennifer Bannister  
Doner Fundraising  
(512) 476-4403 Office  
[REDACTED]

Email: jennifer@donerfundraising.com

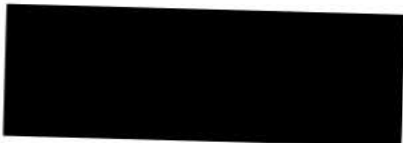


[REDACTED]

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**From:** Susan Ciminello [susan@scottwalker.org]  
**Sent:** Monday, April 02, 2012 8:44 PM  
**To:** 'swalkerwi@gmail.com'; Pat Hogan; [REDACTED]; Susan Ciminello  
**Subject:** OFFICIAL Political Calendar for Tuesday, April 3, 2012  
**Attachments:** image002.gif

*Business Attire*



7:00am – 7:40am

VOTE

7:40am – 7:55am

DEPART for Lawrence Timmerman Airport  
9305 West Appleton Avenue, Milwaukee, WI

8:05am – 11:05am

WHEELS UP – en route to  
Teterboro - Signature Air.,  
401 Industrial Ave, Teterboro, NJ 07608

11:15am – 11:45am

DRIVE TIME – en route to  
Cardinal's Office,  
1011 1st Avenue, New York, NY

11:30am – 12:00pm

OUTGOING Phone Call

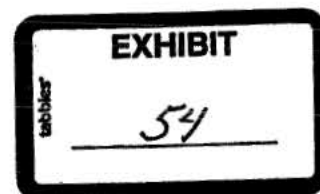
- John Roberts III, CEO and President  
JB Hunt Transport Services Inc

Fundraising Call Conference Line:  
Conference Dial-in Number: (605) 475-4700  
Host Access Code: 453846\*  
Participant Access Code: 453846#  
*in vehicle*

12:00pm – 12:50pm

LUNCH with Cardinal Dolan  
Cardinal's Office,  
1011 1st Avenue, 20th Floor, New York, NY

12:50pm – 1:05pm





DRIVE TIME to  
McGraw Hill Building  
1251 Avenue of the Americas ( 6th Avenue),  
53rd Floor, New York City

**1:05pm – 1:45pm**

MEETING

Louis Bacon, Moore Capital Management  
McGraw Hill Building  
1251 Avenue of the Americas ( 6th Avenue),  
53rd Floor, New York City

**MEET UP WITH JENNIFER BANNISTER**

**1:45pm – 2:00pm**

DRIVE TIME to

Trump Organization Building  
725 5th Avenue, 26th Floor,  
New York City

**2:00pm – 2:45pm**

MEETING

Donald Trump  
Trumpe Organization Building  
725 5th Avenue, 26th Floor,  
New York City

**2:45pm – 3:00pm**

DRIVE TIME to

Forbes Building,  
60 5th Avenue, (corner of W12th St)  
New York City

**3:00pm – 3:45pm**

MEETING

Steve Forbes  
Forbes Building,  
60 5th Avenue, (corner of W12th St)  
New York City

**3:45pm – 4:00pm**

DRIVE TIME to

Morgan Stanley Building  
522 5th Avenue, 11th Floor  
New York City

**4:00pm – 5:00pm**

MEETING

John Mack, Chairman of Morgan Stanley  
Morgan Stanley Building  
522 5th Avenue, 11th Floor

*New York City*

**5:00pm – 5:30pm**

DRIVE TIME to  
Reed Smith Law Firm  
599 Lexington Ave. 22nd floor  
New York, NY 10022

**5:30pm – 6:30pm**

RECEPTION –  
Reed Smith Law Firm  
599 Lexington Ave. 22nd floor  
New York, NY 10022

**6:30pm – 7:10pm**

DEPART for Airport  
Teterboro - Signature Air.  
401 Industrial Ave, Teterboro, NJ 07608

**7:20pm – 8:20pm**

WHEELS UP –  
en route to Lawrence Timmerman  
9305 W Appleton Avenue, Milwaukee WI 53225

**8:30pm – 9:30pm**

DEPART for Tosa – *OVERNIGHT*

Susan Ciminello  
Scheduling Director  
Friends of Scott Walker  
Susan@ScottWalker.org  
608-441-1654  


THIS CHECK IS LEGITIMATE ONLY IF ALL THE ABOVE CHECK CONDITIONS ARE SATISFIED. FAILURE TO DO SO MAY BE A VIOLATION OF THE UNIFORM COMMERCIAL CODE.

DONALD J. TRUMP  
725 5TH AVENUE  
NEW YORK, NY 10022

NO. 004815

CHECK DATE 04/03/12

CHECK AMOUNT \*\*\*\*\*515,000.00\*\*

PAY TO THE ORDER OF WISCONSIN CLUB FOR GROWTH INC

*[Signature]*

EXHIBIT ITEM

12-2812

*[Redacted]*

*[Redacted]*

*[Redacted]*

EXHIBIT

55

tabbles

[REDACTED]

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**From:** Jennifer Bannister, Doner [jennifer@donerfundraising.com]

**Sent:** Tuesday, April 10, 2012 10:03 AM

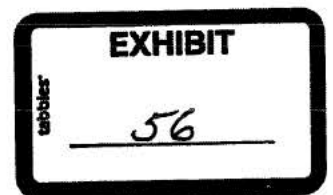
**To:** swalkerwi@gmail.com

**Subject:** Ken Langone

How did the phone call with Ken Langone go this morning?

Jennifer Bannister  
Doner Fundraising  
(512) 476-4403 Office  
[REDACTED]

Email: jennifer@donerfundraising.com



**KENNETH G. LANGONE**  
**J.P.Morgan**  
J.P.Morgan Chase Bank, N.A.  
 New York, New York  
 1-2-218  
 KL  
 2/23/2012

PAY TO THE ORDER OF: Wisconsin Club for Growth \$ 10,000.00  
 Ten Thousand Only

MEMO  
 *Pamela Reed*  
Authorized Signature

BA/84/2012

ATTORNEY GENERAL  
 Bill Mitchell & Co.  
 Wisconsin Club for Growth  
 Wisconsin Club for Growth, Inc.

**KENNETH G. LANGONE**  
**J.P.Morgan**  
J.P.Morgan Chase Bank, N.A.  
 New York, New York  
 1-2-218  
 KL  
 4/10/2012

PAY TO THE ORDER OF: Wisconsin Club for Growth \$ 16,000.00  
 Fifteen Thousand Only

MEMO  
 *Pamela Reed*  
Authorized Signature

BA/17/2012

ATTORNEY GENERAL  
 Bill Mitchell & Co.  
 Wisconsin Club for Growth  
 Wisconsin Club for Growth, Inc.

**From:** Jennifer Bannister, Doner [jennifer@donerfundraising.com]  
**Sent:** Tuesday, April 17, 2012 11:01 AM  
**To:** swalkerwi@gmail.com  
**Cc:** 'Kate Doner'; 'Camille Moughon'; 'Andrea Boom'; 'Jennifer Bannister, Doner'  
**Subject:** Info for Conf Calls TODAY, Tuesday-April 17th  
**Importance:** High

Background info for your two conf calls today, Tuesday/April 17<sup>th</sup>.  
 Larry Nichols – 3:30 pm CENTRAL  
 Rex Sinquefeld – unscheduled, call anytime today.

**REX SINQUEFELD:**

Unscheduled time. You can call anytime.

Rex hosted a breakfast fundraiser in St. Louis last Friday. His wife Jeanne did not attend. You were not able to meet with him privately to ask for additional funds. Travis Brown who works for Rex hand-delivered a \$50k check to you in Wisconsin in December. Travis attended the breakfast last week.

ASK him to contribute an additional \$50k to FOSW.

\*Stan Herzog, David Humphreys, and Sarah Humphreys are other Missouri billionaires who all gave \$250k in January. You would like Rex make a contribution closer to their level.

On your St. Louis trip you had the following meetings/events:

1on1 mtg with Steve and Kimmy Brauer.

We cancelled your lunch with Mike Neidoff at the last minute "*due to scheduling conflicts*". \*Rex had recommended you meet with him.

Spoke at the NRA convention.

**LARRY NICHOLS:**

3:30 pm, CENTRAL

Larry is Executive Chairman of Devon Energy in Oklahoma City. You met with his senior execs and Bob Whitsitt (witt-sit) during your trip to speech at the OCPA Dinner last Thursday.

Larry was unable to stop by the meeting because of an investors' meeting with the OKC Thunder basketball team (formerly the Seattle SuperSonics). Bob Whitsitt gave you a check from Larry for \$5k. On your call with Larry in January you asked him for \$250k corporate to WICFG.

ASK him to contribute \$250k "*in support of your recall*" and either Kate Doner or Jennifer Bannister will follow up with him.

On your OK trip you had the following meetings/events:

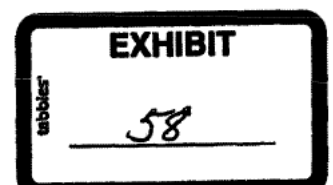
Joe Craft of Alliance Coal, hosted a fundraising luncheon in Tulsa.

1on1 mtg with Randy Foutch, Tulsa

1on1 mtg with Herman & LaDonna Meinders, OK City

1on1 mtg with Sam Hammons on behalf of Bob Funk. \*We're trying to set up a conf call with him currently.

Keynote Speaker to the OCPA Citizenship Dinner.



Jennifer Bannister  
Doner Fundraising  
(512) 476-4403 Office

  
Email: [jennifer@donerfundraising.com](mailto:jennifer@donerfundraising.com)

VERIFY THE AUTHENTICITY OF THIS CHECK BY VISUALLY INSPECTING THE MICR LINE AT THE BOTTOM OF THE CHECK & MICROFILMED BY A QUALIFIED SERVICE CENTER AS AVOIDING FROM TOP TO BOTTOM.

**devon**  
 Devon Energy Production Company, L.P.  
 321 W. Sheridan  
 Oklahoma City, OK 73101-9300

**Bank of America  
 National Association**

**DA-1278  
 611**

**Original Payee: WISCONSIN CLUB FOR GROWTH**

**PAY THIS AMOUNT  
 IN FULL**

**ONLY AFTER 90 DAYS  
 ONLY NEGOTIABLE AT FINANCIAL INSTITUTIONS**

**devon**  
 Authorized Signature

**WISCONSIN CLUB FOR GROWTH**  
 FIFTY THOUSAND AND ZERO CENTS

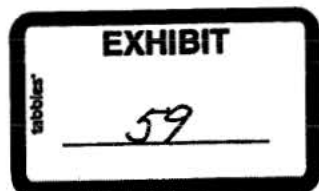
**PAY TO THE ORDER OF  
 WISCONSIN CLUB FOR GROWTH  
 5221 W. 50th St.  
 Overland Park, KS 66210**

Value Over \$10,000.00

**SECURE**  
 Standard Register  
 SECURE

**WISCONSIN CLUB FOR GROWTH, INC.**  
 5221 W. 50th St.  
 Overland Park, KS 66210

**SECURE**





[REDACTED]

**From:** Camille Moughon [camille@donerfundraising.com]  
**Sent:** Friday, April 20, 2012 12:10 PM  
**To:** "Jennifer Bannister"; 'Pat Hogan'; swalkerwi@gmail.com  
**Cc:** 'Andrea Boom'; 'Kate Doner'  
**Subject:** Briefing for 3:15 Meeting with the Colburn Brothers  
See updated information below for today's 3:15 PM Meeting.

**FRIDAY, APRIL 20, 2012**  
**Private Meeting / No Media**  
**Attire:** Business

**EVENT:**  
**3:15 – 4:15pm CENTRAL Meeting with Keith, Richard, and David Colburn**  
**POC: Lisa: 847-[REDACTED]**

**AGENDA, ATTENDEES & SETUP:**

**Agenda:**

**\*Ring office bell upon arrival and Keith's assistant Lisa will greet you.**  
3:15 p.m. – Meet with Keith Colburn and his brothers Richard and David.  
4:15 p.m. – Depart for the MacLean fundraising reception in Mettawa.

**Attendees:**

Keith Colburn  
Richard Colburn  
David Colburn  
Governor Scott Walker  
Jennifer Bannister

**BACKGROUND:**

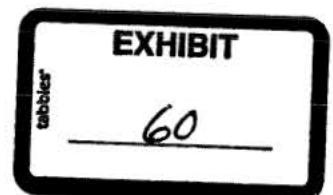
Eric O'Keefe facilitated this meeting. (Eric could not attend because he is in Washington DC). Keith has never met Eric; however they have exchanged emails. Ed Crane and Lesley Albanese from the Cato Institute suggested to Eric that Keith has a strong giving capacity.

Keith is a big supporter of the Cato Institute. His political thinking will be libertarian-oriented. According to Eric, the Keith and his brothers will likely be most concerned with fiscal issues first, as they see bankruptcy looming for the federal government and many states.

Keith, Richard, and David are private business men involved in family businesses which included real estate, electrical supply, plumbing supply and metal service centers, just to name a few. All three have been very successful investors. All are over 55 and have never been convicted of a crime. All three are married and reside on the north shore.

Richard was raised in the Midwest, lived in California for twenty years and returned to his roots 25 years ago. He is 69 years old, married with grown children and resides in Lake Forest. He manages a group of Metal service centers in the United States and Europe.

All keep a low political profile.



**Past Giving History to Walker:**

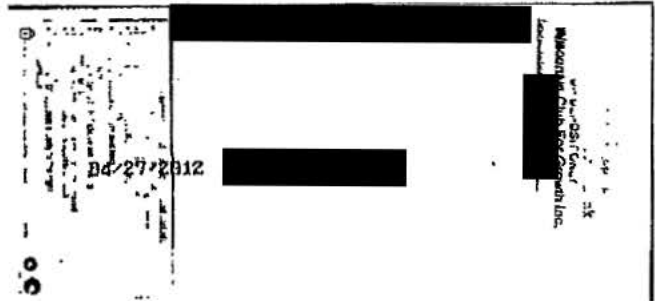
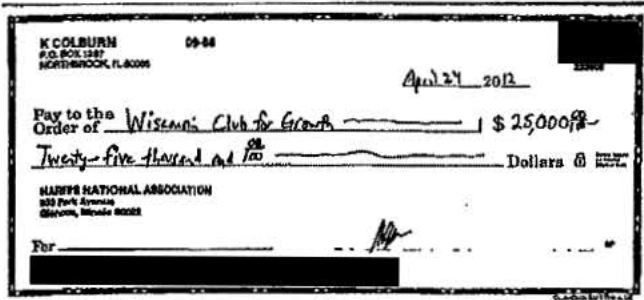
The Colburn brothers have not contributed to the recall efforts.

**SUGGESTED TALKING POINTS:**

- **THE ASK:** \$100k in support of the recall. Doner Fundraising will follow up.
- Update on the recall.

Camille Moughon  
Doner Fundraising, Inc  
[REDACTED]

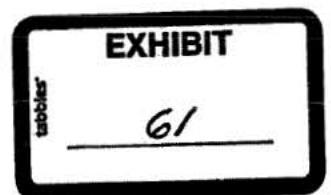
KEITH COLBURN



RICHARD COLBURN

May 7 50,000.00

INCOMING WIRE  
RICHARD W COLBURN PO BOX 1287 REF: 2  
012 DONATION



WISCONSIN CLUB FOR GROWTH, INC.  
1225 W. MAIN ST., # 204  
MILWAUKEE, WI 53204

DATE May 8, 2012 12 34

PAY TO THE ORDER OF Wisconsin Manufacturers of Commerce \$ 1,000,000.00  
One Million and 00/100 DOLLARS & CENTS

M&I Marshall & Isley Bank

FOR [Redacted] *Debra J. Ford*

ALL Unpaid checks  
PART TO THE ORDER OF  
M&I MARSHALL & ISLEY BANK  
MILWAUKEE, WI 53204

05-08-2012

[Redacted]

WISCONSIN CLUB FOR GROWTH, INC.  
1225 W. MAIN ST., # 204  
MILWAUKEE, WI 53204

DATE 5-15-12 12 34

PAY TO THE ORDER OF W.M.C. \$ 300,000.00  
Three hundred thousand and 00/100 DOLLARS & CENTS

M&I Marshall & Isley Bank

FOR [Redacted] *Debra J. Ford*

ALL Unpaid checks  
PART TO THE ORDER OF  
M&I MARSHALL & ISLEY BANK  
MILWAUKEE, WI 53204

05-15-2012

[Redacted]

WISCONSIN CLUB FOR GROWTH, INC.  
1225 W. MAIN ST., # 204  
MILWAUKEE, WI 53204

DATE 5-24-12 12 34

PAY TO THE ORDER OF W.M.C. \$ 200,000.00  
Two hundred thousand and 00/100 DOLLARS & CENTS

M&I Marshall & Isley Bank

FOR [Redacted] *Debra J. Ford*

ALL Unpaid checks  
PART TO THE ORDER OF  
M&I MARSHALL & ISLEY BANK  
MILWAUKEE, WI 53204

05-24-2012

[Redacted]

WISCONSIN CLUB FOR GROWTH, INC.  
1225 W. MAIN ST., # 204  
MILWAUKEE, WI 53204

DATE 4-24-12 12 34

PAY TO THE ORDER OF W.M.C. \$ 600,000.00  
One million and 00/100 DOLLARS & CENTS

M&I Marshall & Isley Bank

FOR [Redacted] *Debra J. Ford*

ALL Unpaid checks  
PART TO THE ORDER OF  
M&I MARSHALL & ISLEY BANK  
MILWAUKEE, WI 53204

04-25-2012

[Redacted]

*Debra J. Ford only*

M and I Bank (now BMO Harris Bank)

EXHIBIT  
62



Wisconsin's largest Chamber of Commerce in The Heartland Wisconsin Government Issues & Policy Programs, Events & Education Products & Services

### About Us

Founded in 1911, Wisconsin Manufacturers & Commerce (WMC) is the state's chamber of commerce and largest business trade association representing more than 3,500 employers of every size and from every sector of the economy.



- History
- Contact Us
- Local Chambers of Commerce
- WMC Foundation
- Affiliates
- Wisconsin Information



### History

Promoting a healthy business climate since 1911, WMC is a merger of the Wisconsin Manufacturers Association, the State Chamber of Commerce and the Wisconsin Council of Safety. ... More



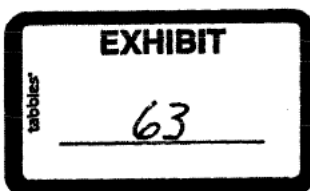
### Contact Us

WMC is Wisconsin's leading business advocacy organization. Led by a volunteer board of directors, and staffed with a team of professionals, WMC's headquarters is located just ... More



### Local Chambers of Commerce

A complete electronic listing of Wisconsin Chambers of Commerce and Convention and Visitors Bureaus is available. Learn more ...





## Recent WMC IMC Business Issue Advocacy

Published on February 9, 2012, 09:02am CST

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WMC Issue Mobilization Council, Inc. drives the business agenda at election time and during the legislative session to help the public understand the issues affecting businesses.

### 2012 BUSINESS ISSUE ADVOCACY

#### Radio Ads:

- SD 21: Wanggaard, "Jobs"**
- SD 23: Moulton, "Jobs"**
- SD 29: Petrowski, "Jobs"**

- WMC's Issue Ad Campaign
- Gubernatorial Recall Frequently Asked Questions
- The Battle For Wisconsin's Future is On
- Recent WMC IMC Business Issue Advocacy
- Past WMC IMC Business Issue Advocacy
- WMC IMC 2011 Supreme Court Issue Ads



Related Materials:

Past WMC IMC Issue Advocacy (archive)

CONTRIBUTE TODAY!

WMC IMC is the issue advocacy arm of WMC and delivers the business message to Wisconsin.

Please donate to WMC IMC to make sure the business message is heard.

Pledge Form (PDF file)

WMC IMC is a special fund established by Wisconsin Manufacturers & Commerce to deliver the business message at election time and during the legislative session. WMC IMC is organized under Section 501(c)(6) of the Internal Revenue Code. Corporate contributions are accepted and kept confidential. There are no contribution limits under law. WMC IMC issue advocacy does not expressly endorse the election or defeat of a clearly identified candidate, as defined by the U.S. Supreme Court and the Wisconsin Supreme Court. Buckley v. Valeo; Wisconsin State Elections Board v. WMC (State Mobilization Council, Inc.)

Founded in 1911, Wisconsin Manufacturers and Commerce (WMC) is the state's chamber of commerce and largest business trade association representing more than 3,800 employees of every size and from every sector of the economy.
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608.258.3400 Latest on Twitter
801 E Washington Ave
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Better Jobs. Brighter  
Futures Require Common  
Sense Reforms in  
Wisconsin

TV Ads:

WMC: On the Street (WMC IMC TV Ad)



WMC: Barrett Economic Policies (WMC IMC TV Ad)



EXHIBIT  
tabbles  
64



WMC: Fact Check (WMC IMC TV Ad)



WMC: Looking Up (WMC IMC TV Ad)



WMC: Lohn (WMC IMC TV Ad)

WMC: Uphill *(WMC IMC TV Ad)*

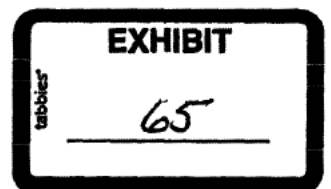


Meet Tammy Baldwin *(in conjunction with U.S. Chamber of Commerce)*



## **Barrett Economic Policies**

Wisconsin families want an economy that produces jobs – not one that turns back the clock like Mayor Tom Barrett's way of mismanaging an economy. Under Barrett Milwaukee's unemployment is up a depressing 27%. City taxpayers have seen property taxes increase a troubling seven of eight years. Under Barrett the city has no plan to grow jobs and hold officials accountable. Tell Mayor Barrett you support economic policies that move Wisconsin forward – not back in time.



## **Fact Check**

A Wisconsin chamber of commerce fact check. New official figures show Wisconsin gained over 30,000 jobs since January 2011. Some politicians claim *This state lost jobs*. Wrong. Wisconsin gained jobs last year and has added jobs in 2012. The corrected numbers show large job gains since the passage of Scott Walker's reforms. Thanks to Scott Walker Wisconsin gained jobs last year and is gaining more in 2012. Let's keep growing jobs.

---

## Looking Up

Things are looking up for Wisconsin families. Unemployment is falling. Employers say they're hiring again. New businesses are starting. Governor Walker's reforms balanced the budget and allowed us to protect our priorities like schools and other vital services. That's because Scott Walker eliminated Wisconsin's massive deficit. Families balance their budget and now that Walker has cleaned up Wisconsin's budget mess, we've gained 15,000 new jobs so far this year. Wisconsin's moving forward.

---

## **On the Street**

Wisconsin's budget was a complete mess.

I think Scott Walker has made a huge difference in the way this state is run.

Scott Walker made some tough choices.

He eliminated the deficit.

Balanced the budget.

Wisconsin's deficit is finally gone.

And we are seeing a surplus.

Some of my friends that didn't have jobs have jobs now.

This is a wonderful thing.

My granddaughter just got hired.

Wisconsin has gained over 30,000 jobs.

Fantastic.

Over 33,000 jobs.

We're hiring people on a weekly basis.

Sounds pretty good to me.

## **Uphill**

A monstrous deficit left Wisconsin with a huge uphill climb. Scott Walker made tough choices and started that climb. There were bumpy first steps, but Scott Walker balanced Wisconsin's budget, eliminated the deficit and laid a solid foundation for job creation. But some want to slip backwards to higher taxes, reckless spending, fewer jobs and endlessly fighting old battles. Wisconsin's finally getting some traction. We can't afford to spin our wheels again.

[REDACTED]

---

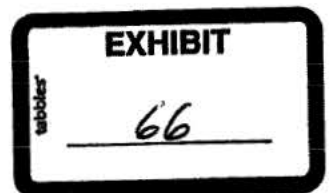
**From:** mike@nonbox.com on behalf of Mike Roz [Mike@spliceedit.com]  
**Sent:** Friday, January 06, 2012 11:22 AM  
**To:** R. J. Johnson; Deborah Jordahl; [REDACTED]  
**Cc:** Bill Eisner  
**Subject:** Walker Script 2 REVISED  
**Attachments:** Script\_2\_60\_REV.mov; Script\_2\_30\_REV.mov

Here is the next go-around with new headlines. Please take a look and let us know where we should go from here!

Thanks.

- Roz

Michael Rozumalski  
Partner  
Splice Edit  
5307 South 92nd Street, Suite 225  
Hales Corners, WI 53130  
414.433.0083  
414.858.9481 (fax)  
866.200.6567 (toll free)  
<http://www.spliceedit.com/>







From: mke@nonbox.com on behalf of Mike Roz [Mike@spicedit.com]  
To: R. J. Johnson; Deborah Jordan; [REDACTED]  
Cc: Bill Elmer  
Subject: Walker Script 2 REVISED

Sent: Fri 1/6/2012 11:22 AM

Attachments: Script\_2\_60\_REV.mov (6 MB); Script\_2\_30\_REV.mov (3 MB)

Here is the next go-around with new headlines. Please take a look and let us know where we should go from here!

Thanks.

-Roz

---  
Michael Rozumalski  
Partner  
Splice Edit  
5307 South 92nd Street, Suite 225  
Hales Corners, WI 53130  
414.433.0083  
414.858.9481 (fax)  
866.200.6567 (toll free)  
<http://www.spicedit.com/>



[REDACTED]

---

**From:** R.J. Johnson [rj@rjohnson.org]  
**Sent:** Wednesday, February 29, 2012 12:12 PM  
**To:** swalkerwi@gmail.com; Keith Gilkes; Bill Eisner  
**Subject:** Re: Ad

We can talk about this at Pro-video, we'll make it all work.

R. J. Johnson

R. J. Johnson and Associates  
N7130 North Lost Lake Road  
Randolph, WI 53956

Voice (920) 326-5555 Cell [REDACTED]

In Hoc Signo Vinces

On 2/29/12 12:02 PM, "Scott Walker" <swalkerwi@gmail.com> wrote:

>Hi. IÂ'm Scott Walker.

>  
>  
>

>When I ran for Governor, I promised to help the people of our state  
>create more jobs.

>  
>

>Well, Wisconsin's unemployment rate is down from a year ago. In fact,  
>its the lowest its been since 2008.

>  
>

>I promised to balance the budget without raising taxes and without  
>massive layoffs.

>  
>

>Now, with public employees contributing to their health and pension  
>benefits - like the rest of us - we're able to direct resources into  
>the classroom, increase health funding for seniors and needy children  
>and keep thousands of teachers, firefighters and police officers on the job.

>  
>

>And I promised to hold the line on property taxes.

>  
>

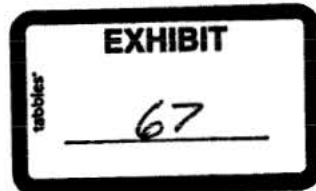
>In December, the school tax levy actually went down for the first time  
>in years.

>  
>

>We kept our promises. That's good news for the hard-working people of  
>Wisconsin.

>  
>

>Instead of going back to the days of billion dollar budget deficits and  
>double-digit tax increases, letÂ's use the foundation weÂ've built to  
>keep moving Wisconsin, forward.



v

v

>Sent from my Verizon Wireless BlackBerry

ABOUT

## Integrity. Trust. Loyalty.

### The Team

Our leadership has extensive experience in strategic communications, media relations and public policy. We work with key leaders in business, politics and policy in devising and executing strategies based on mutually defined goals and objectives. Each client is unique - we tailor customized business plans based on a collaborative partnership.

### Alexandra Preate

Principal  
apreate@capitalhq.com



Alexandra Preate is the Founder and Principal of CapitalHQ. An independent business and public relations consultant, Miss Preate brings a unique combination of experience, networks, dynamic analysis and counseling focused on innovative growth strategies tailored to the specific needs of each client and project.

Based in New York City, Miss Preate exclusively advises C-level executives in business and policy with a focus on creating solutions to contemporary business and media challenges. Her clients include distinguished Wall Street firms, top government officials, Fortune 500 companies, and high net worth individuals.

She is on the board of the League of American Voters and is a member of the Columbus Citizens Foundation, The Pennsylvania Society and a founding member of The Monday Meeting.

She regularly appears in domestic and international media. She has been featured on Fox News, MSNBC and is quoted in leading news publications including the Wall Street Journal.

According to CNBC's Larry Kudlow, "There is no one better at client service than Alexandra Preate."

### Dan Holland

Managing Director  
dholland@capitalhq.com



Daniel Holland is a Managing Director at CapitalHQ. Prior to joining the firm, he was a Director of Communications at Kudlow & Company, LLC, where he led the communications strategy for the multi-platform macroeconomic research and political consulting firm. He performed various writing, editing and research roles for institutional client research, syndicated columns and blogs and oversaw the content on various Kudlow websites including Kudlow's Money Politics which was voted "Top 5 Business Blogs" by Weblog Awards in 2007.

He has also worked at CNBC as a markets producer for Larry Kudlow's top rated television show, "The Kudlow Report," where he was responsible for producing the program's stock market and economic segments, and was in regular communication with Wall Street's top money managers, economists and strategists.

In addition, he has worked as an editor for RealClearMarkets where he helped oversee the editorial direction of the site and interviewed such notables as hedge fund manager Doug Kass, Charles Schwab Chief Investment Strategist Liz Ann Sonders and Strategas Founder and Chief Investment Strategist Jason Trennert. He received an English degree from V

EXHIBIT

tabbles

68

[REDACTED]

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**From:** Alexandra Preate [apreate@capitalhq.com]  
**Sent:** Sunday, April 01, 2012 7:57 PM  
**To:** Kate Doner  
**Cc:** [REDACTED] 'R.J. Johnson'  
**Subject:** Re: Connections  
**Follow Up Flag:** Follow up  
**Flag Status:** Red

Dear Kate

Wow! I did not know that about Tom Barrett!

I will talk with my board member about our plan tomorrow and be back to you.

Best regards  
Alexandra

On Mar 30, 2012, at 8:19 AM, Kate Doner wrote:

Alexandra - Let me know about your support in Wisconsin with your c4. I believe we discussed between \$250k - \$100k. It is really heating up with Tom Barrett (Milwaukee Mayor) getting in the race against Walker. The polls showing a tight race. We could really use your support.

I would like for you to visit with RJ Johnson who is handling the ground game:

R. J. Johnson  
N7130 North Lost Lake Road  
Randolph, WI 53956  
Voice (920) 326-5555 Cell [REDACTED]

Thanks!

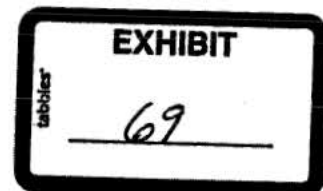
Kate Doner

-----Original Message-----

**From:** bricbaker@[REDACTED]  
**Sent:** Thursday, March 29, 2012 4:23 PM  
**To:** Kate Doner  
**Cc:** <apreate@capitalhq.com>  
**Subject:** Re: Connections

Alexandra/Kate-- what is the status here? Do I need to do anything to move the ball fwd? Thanks.

On Mar 22, 2012, at 5:49 PM, "Kate Doner" <kate@donerfundraising.com> wrote:



Alexandra -

Wonderful to see you again! Let me know when is a good time to chat about your c4. With the election June 5 - we are working to quickly lock down

all

the help.

Thanks Brian for everything. Have a great weekend skiing.

---

Kate Doner

Doner Fundraising, Inc.

815 Brazos, Suite 701

Austin, Texas 78701

512.476.4403 office

512.233.2246 fax

  
[kate@donerfundraising.com](mailto:kate@donerfundraising.com)

-----Original Message-----

From: [bricbaker@](mailto:bricbaker@)

Sent: Thursday, March 22, 2012 4:46 PM

To: [apreate@capitalhq.com](mailto:apreate@capitalhq.com); Kate Doner

Subject: Connections

It was great seeing both of you Tuesday night. And thanks for all your

help

11/20/2012

to Joe and me, and for the Governor, of course.

I believe you all discussed Alexandra's idea for additional potential supporters; I thought I'd connect you to allow that discussion to continue.

Let me know what happens!

Thanks,

Brian

---

Alexandra V. Preate  
Principal  
CapitalHQ  
445 Park Avenue  
10th Floor  
New York, New York 10022  
212.588.9148 tel  
[www.CapitalHQ.com](http://www.CapitalHQ.com)

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[REDACTED]

---

**From:** R.J. Johnson [rj@rjjohnson.org]  
**Sent:** Monday, April 23, 2012 7:53 AM  
**To:** Keith Gilkes  
**Subject:** FW: Comms call agenda - 4/23/2012

It would be helpful for me if Deb was on these calls. Possible?

R. J. Johnson

R. J. Johnson and Associates  
N7130 North Lost Lake Road  
Randolph, WI 53956  
Voice (920) 326-5555 Cell [REDACTED]

*In Hoc Signo Vincas*

---

**From:** Ciara Matthews <ciara@scottwalker.org>  
**Date:** Sun, 22 Apr 2012 20:51:51 +0000  
**To:** Ciara Matthews <ciara@scottwalker.org>  
**Subject:** Comms call agenda - 4/23/2012

All -

Below is the agenda for tomorrow's call. As always, we will begin at 7:30 a.m. CST.

Thanks everyone; talk to you then!

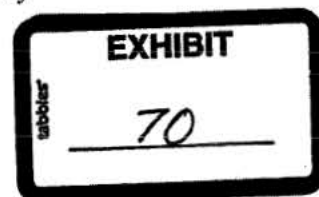
Ciara

**Conference Dial-in Number:** (218) 632-0550  
**Access Code:** 847249#

**Agenda/Messaging for Monday Communications Call – 4/23/2012**

**Quick Hits:**

1. **Billion dollar mark**
  - a. Official office will be making the announcement later today
  - b. Campaign will reinforce the message – fundraising email
  
2. **Press Conference**
  - a. Planned for Wed morning
    - i. “Reforms are working” theme
    - ii. Will cover prop. tax reduction, \$1 bill. savings, WEAC survey
  
3. **Falk Microsite**
  - a. Taxes, spending, union darling





b. Falkfacts.com

**4. Barrett's education record**

- a. Video, social media, blog, grassroots email
- b. Message will be primarily offensive, attacking Barrett for MKE poor education standing

Ciara Matthews  
Communications Director  
Friends of Scott Walker  
[Ciara@scottwalker.org](mailto:Ciara@scottwalker.org)



[REDACTED]

**From:** R.J. Johnson [rj@rjjohnson.org]  
**Sent:** Monday, April 23, 2012 8:13 AM  
**To:** Keith Gilkes  
**Subject:** Re: Comms call agenda - 4/23/2012

Thanks.

R. J. Johnson

R. J. Johnson and Associates  
N7130 North Lost Lake Road  
Randolph, WI 53956

Voice (920) 326-5555 Cell [REDACTED]

*In Hoc Signo Vinces*

---

**From:** Keith Gilkes [REDACTED]  
**Date:** Mon, 23 Apr 2012 07:55:46 -0500  
**To:** "R.J. Johnson" <rj@rjjohnson.org>  
**Subject:** Re: FW: Comms call agenda - 4/23/2012

Absolutely - didn't realize that she was not on them. We set the list so long ago.

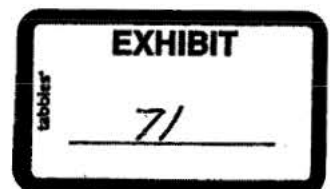
I will get her added today to the weekly agenda.

KG

On Mon, Apr 23, 2012 at 7:53 AM, R.J. Johnson <rj@rjjohnson.org> wrote:  
It would be helpful for me if Deb was on these calls. Possible?

R. J. Johnson

R. J. Johnson and Associates  
N7130 North Lost Lake Road  
Randolph, WI 53956



Voice (920) 326-5555 Cell [REDACTED]

*In Hoc Signo Vincas*

---

**From:** Ciara Matthews <ciara@scottwalker.org>

**Date:** Sun, 22 Apr 2012 20:51:51 +0000

**To:** Ciara Matthews <ciara@scottwalker.org>

**Subject:** Comms call agenda - 4/23/2012

All -

Below is the agenda for tomorrow's call. As always, we will begin at 7:30 a.m. CST.

Thanks everyone; talk to you then!

Clara

**Conference Dial-in Number:** (218) 632-0550

**Access Code:** 847249#

**Agenda/Messaging for Monday Communications Call – 4/23/2012**

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- b. Falkfacts.com

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Ciara Matthews

Communications Director

Friends of Scott Walker

[Ciara@scottwalker.org](mailto:Ciara@scottwalker.org)



[REDACTED]

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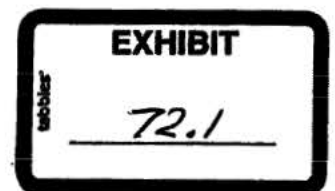
**From:** R.J. Johnson [rj@rjjohnson.org]  
**Sent:** Monday, April 23, 2012 6:00 PM  
**To:** Keith Gilkes  
**Subject:** This is my working document  
**Attachments:** Walker Media Recall.xlsx  
It's not exact on points or CPP

R. J. Johnson

R. J. Johnson and Associates  
N7130 North Lost Lake Road  
Randolph, WI 53956

Voice (920) 326-5555 Cell [REDACTED]

*In Hoc Signo Vincas*





[REDACTED]

---

**From:** Deborah Jordahl [REDACTED]  
**Sent:** Monday, April 30, 2012 2:55 PM  
**To:** 'R.J. Johnson'  
**Subject:** RE: WI CFG - April Donor estimated invoice

**Follow Up Flag:** Follow up  
**Flag Status:** Red

I keep calling your office number with no answer. Tried your cell phone once too. Joe called earlier, wanted to catch you up on that and discuss the rest of our plan. We need to start moving forward with radio plans with whatever budget we have left.

---

**From:** R.J. Johnson [mailto:rj@rjjohnson.org]  
**Sent:** Monday, April 30, 2012 2:44 PM  
**To:** Deb Jordahl  
**Subject:** FW: WI CFG - April Donor estimated invoice

Need to get this out, express today if possible.

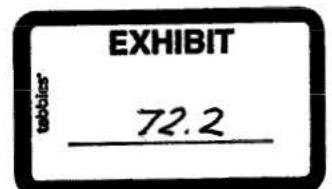
R. J. Johnson

R. J. Johnson and Associates  
N7130 North Lost Lake Road  
Randolph, WI 53956

Voice (920) 326-5555 Cell [REDACTED]

*In Hoc Signo Vincas*

**From:** Kathryn Miner <KMiner@scmassoc.com>  
**Date:** Mon, 30 Apr 2012 19:41:09 +0000  
**To:** "R.J. Johnson" <rj@rjjohnson.org>  
**Cc:** Steve Bates <sbates@scmassoc.com>  
**Subject:** WI CFG - April Donor estimated invoice



Hi R.J.,

Attached is the WI CFG - April Donor estimated invoice.

\$4,410.50

Please let me know if you have any questions,

Kathryn Miner  
Office Manager  
[kminer@scmassoc.com](mailto:kminer@scmassoc.com)  
603-563-7420  
603-563-7490 Fax

SCM Associates, Inc.  
1283 Main Street  
P.O. Box 254  
Dublin, NH 03444-0254



**From:** R.J. Johnson [rj@rjohnson.org]  
**Sent:** Monday, April 30, 2012 9:32 PM  
**To:** Keith Gilkes; Dan Blum; Deb Jordahi; Brian Tringali; BJ Martino  
**Subject:** FW: Forward Backwards REVISED 4  
**Attachments:** Forward Backward\_REV\_4.mov

This should be a final unless someone has an issue.....

R. J. Johnson

R. J. Johnson and Associates  
N7130 North Lost Lake Road  
Randolph, WI 53956

Voice (920) 326-5555 Cell [REDACTED]

*In Hoc Signo Vinces*

**From:** Mike Roz <mike@spliceedit.com>  
**Date:** Mon, 30 Apr 2012 16:18:29 -0500  
**To:** "R.J. Johnson" <rj@rjohnson.org>  
**Cc:** Bill Eisner <bille@nonbox.com>  
**Subject:** Forward Backwards REVISED 4

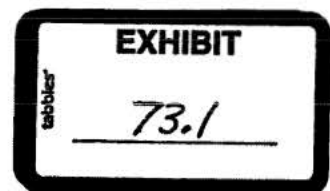
RJ,

Attached is a new version of "Forward Backwards" with revised graphics, cites and audio mix.

- Roz

Michael Rozumalski  
Partner  
Splice Edit  
5307 South 92nd Street, Suite 225  
Hales Corners, WI 53130  
414.433.0083

8/17/2012



From: R.J. Johnson [rj@rjohnson.org]  
To: Keith Gillis; Dan Blum; Deb Jordahl; Brian Tringali; BJ Martzko  
Cc:  
Subject: FW: Forward Backwards REVISED 4  
Attachments: Forward Backward\_REV\_4.mov (2 MB)

Sent: Mon 4/30/2012 9:32 PM

This should be a final unless someone has an issue.....

R. J. Johnson

R. J. Johnson and Associates  
N7130 North Lost Lake Road  
Randolph, WI 53956

Voice (920) 326-5555 Cell [REDACTED]

*In Hoc Signo Vinces*

From: Mike Roz <mike@spliceedit.com>  
Date: Mon, 30 Apr 2012 16:18:29 -0500  
To: "R.J. Johnson" <rj@rjohnson.org>  
Cc: Bill Elsner <billie@nonbox.com>  
Subject: Forward Backwards REVISED 4

RJ,

Attached is a new version of "Forward Backwards" with revised graphics, cites and audio mix.

- Roz

Michael Rozumalski  
Partner  
Splice Edit  
5307 South 92nd Street, Suite 225



414.858.9481 (fax)

866.200.6567 (toll free)

<http://www.spliceedit.com/>

WISCONSIN CLUB FOR GROWTH, INC.  
1323 W. MAIN ST., # 204  
MILWAUKEE, WI 53233

DATE May 10, 2012

PAY TO THE ORDER OF Nanbox Inc. \$ 55,680.00  
Fifty five thousand six hundred eighty DOLLARS & 00/100

M&I Marshall & Haley Bank

FOR [Redacted] *Daniel Jordan*

AMOUNT PAID TO ORDEREE  
THE CASHIER'S CHECKS RETURNED  
TO THE ORDEREE'S BANK  
FOR DEPOSIT  
AT THE ORDEREE'S RISK  
IF THE ORDEREE'S BANK  
CANNOT CASH THE CHECKS  
AT THE ORDEREE'S RISK

WISCONSIN CLUB FOR GROWTH, INC.  
1323 W. MAIN ST., # 204  
MILWAUKEE, WI 53233

DATE June 6, 2012

PAY TO THE ORDER OF Nanbox, Inc. \$ 217.85  
Two hundred one hundred and 85/100 DOLLARS & 85/100

M&I Marshall & Haley Bank

FOR [Redacted] *Daniel Jordan*

AMOUNT PAID TO ORDEREE  
THE CASHIER'S CHECKS RETURNED  
TO THE ORDEREE'S BANK  
FOR DEPOSIT  
AT THE ORDEREE'S RISK  
IF THE ORDEREE'S BANK  
CANNOT CASH THE CHECKS  
AT THE ORDEREE'S RISK

WISCONSIN CLUB FOR GROWTH, INC.  
1323 W. MAIN ST., # 204  
MILWAUKEE, WI 53233

DATE April 26, 2012

PAY TO THE ORDER OF Nanbox Inc. \$ 50,000.00  
Fifty thousand DOLLARS & 00/100

M&I Marshall & Haley Bank

FOR [Redacted] *Daniel Jordan*

AMOUNT PAID TO ORDEREE  
THE CASHIER'S CHECKS RETURNED  
TO THE ORDEREE'S BANK  
FOR DEPOSIT  
AT THE ORDEREE'S RISK  
IF THE ORDEREE'S BANK  
CANNOT CASH THE CHECKS  
AT THE ORDEREE'S RISK

WISCONSIN CLUB FOR GROWTH, INC.  
1323 W. MAIN ST., # 204  
MILWAUKEE, WI 53233

DATE February 29, 2012

PAY TO THE ORDER OF Nanbox, Inc. \$ 100,000.00  
One hundred thousand DOLLARS & 00/100

M&I Marshall & Haley Bank

FOR [Redacted] *Daniel Jordan*

AMOUNT PAID TO ORDEREE  
THE CASHIER'S CHECKS RETURNED  
TO THE ORDEREE'S BANK  
FOR DEPOSIT  
AT THE ORDEREE'S RISK  
IF THE ORDEREE'S BANK  
CANNOT CASH THE CHECKS  
AT THE ORDEREE'S RISK

WISCONSIN CLUB FOR GROWTH, INC.  
1323 W. MAIN ST., # 204  
MILWAUKEE, WI 53233

DATE March 9, 2012

PAY TO THE ORDER OF Nanbox Inc. \$ 4920.16  
Four thousand nine hundred and 16/100 DOLLARS & 16/100

M&I Marshall & Haley Bank

FOR [Redacted] *Daniel Jordan*

AMOUNT PAID TO ORDEREE  
THE CASHIER'S CHECKS RETURNED  
TO THE ORDEREE'S BANK  
FOR DEPOSIT  
AT THE ORDEREE'S RISK  
IF THE ORDEREE'S BANK  
CANNOT CASH THE CHECKS  
AT THE ORDEREE'S RISK

**EXHIBIT**  
73.2

254713.01

WISCONSIN CLUB FOR GROWTH, INC.  
1223 W. MARKET ST., 2ND FL.  
SUNFISHING, WI 53090

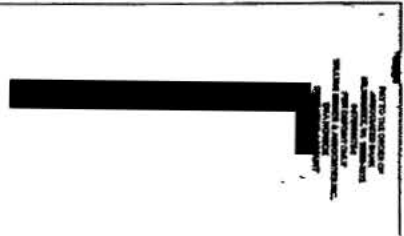
DATE: March 13, 2012

PAY TO THE ORDER OF: Nanbox, Inc. \$ 35,000.00

Thirty five thousand DOLLARS & NO/100

M&I Marshall & Isley Bank

FOR: [Redacted] *Debra Jordan*



WISCONSIN CLUB FOR GROWTH, INC.  
1223 W. MARKET ST., 2ND FL.  
SUNFISHING, WI 53090

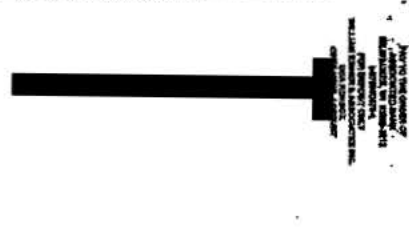
DATE: July 3, 2012

PAY TO THE ORDER OF: Nanbox, Inc. \$ 16,170.50

Sixteen thousand one hundred seventy and 50/100 DOLLARS & NO/100

M&I Marshall & Isley Bank

FOR: [Redacted] *Debra Jordan*



WISCONSIN CLUB FOR GROWTH, INC.  
1223 W. MARKET ST., 2ND FL.  
SUNFISHING, WI 53090

DATE: March 19, 2012

PAY TO THE ORDER OF: Nanbox, Inc. \$ 12,563.00

Twelve thousand five hundred sixty three DOLLARS & NO/100

M&I Marshall & Isley Bank

FOR: [Redacted] *Debra Jordan*



WISCONSIN CLUB FOR GROWTH, INC.  
1223 W. MARKET ST., 2ND FL.  
SUNFISHING, WI 53090

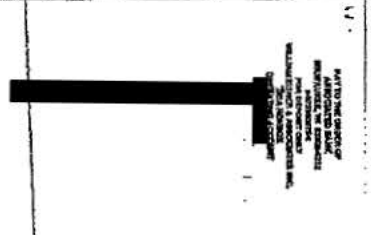
DATE: February 19, 2012

PAY TO THE ORDER OF: Nanbox, Inc. \$ 40,000.00

Forty thousand DOLLARS & NO/100

M&I Marshall & Isley Bank

FOR: [Redacted] *Debra Jordan*



WISCONSIN CLUB FOR GROWTH, INC.  
1223 W. MARKET ST., 2ND FL.  
SUNFISHING, WI 53090

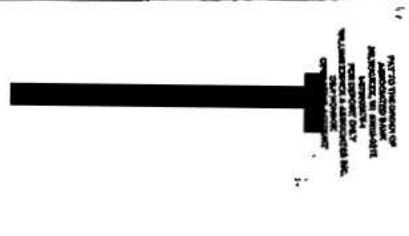
DATE: February 21, 2012

PAY TO THE ORDER OF: Nanbox, Inc. \$ 100,000.00

One hundred thousand DOLLARS & NO/100

M&I Marshall & Isley Bank

FOR: [Redacted] *Debra Jordan*



WISCONSIN CLUB FOR GROWTH, INC.  
1223 W. MARKET ST., 2ND FL.  
SUNFISHING, WI 53090

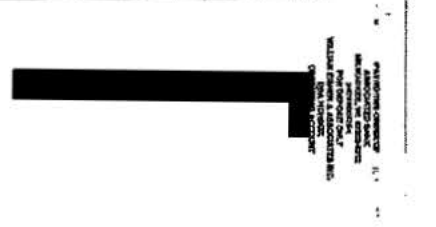
DATE: January 30, 2012

PAY TO THE ORDER OF: Nanbox, Inc. \$ 2,324.20

Two thousand three hundred twenty four and 20/100 DOLLARS & NO/100

M&I Marshall & Isley Bank

FOR: 10756 [Redacted] *Debra Jordan*



WISCONSIN CLUB FOR GROWTH, INC.  
1225 WISCONSIN ST., # 204  
SUN PRING, WI 53090

DATE January 7, 2012 <sup>12</sup>/<sub>12</sub>

PAY TO THE ORDER OF Nonbox, Inc. \$ 22,500.00  
Twenty-two thousand five hundred DOLLARS & 00/100

M&I Marshall & Bailey Bank

FOR [Redacted] *D. Marshall*

AT THE BANK OF AMERICA  
AT THE BANK OF AMERICA  
AT THE BANK OF AMERICA  
AT THE BANK OF AMERICA  
AT THE BANK OF AMERICA  
AT THE BANK OF AMERICA  
AT THE BANK OF AMERICA  
AT THE BANK OF AMERICA  
AT THE BANK OF AMERICA  
AT THE BANK OF AMERICA

WISCONSIN CLUB FOR GROWTH, INC.  
1225 WISCONSIN ST., # 204  
SUN PRING, WI 53090

DATE 1/6/12 <sup>12</sup>/<sub>12</sub>

PAY TO THE ORDER OF Nonbox \$ 33,817.44  
Thirty-three thousand eight hundred and 44/100 DOLLARS & 44/100

M&I Marshall & Bailey Bank

FOR Mindy L. L. L. *D. Marshall*

AT THE BANK OF AMERICA  
AT THE BANK OF AMERICA  
AT THE BANK OF AMERICA  
AT THE BANK OF AMERICA  
AT THE BANK OF AMERICA  
AT THE BANK OF AMERICA  
AT THE BANK OF AMERICA  
AT THE BANK OF AMERICA  
AT THE BANK OF AMERICA  
AT THE BANK OF AMERICA

WISCONSIN CLUB FOR GROWTH, INC.  
1225 WISCONSIN ST., # 204  
SUN PRING, WI 53090

DATE 2/7/12 <sup>12</sup>/<sub>12</sub>

PAY TO THE ORDER OF Nonbox \$ 33,817.44  
Thirty-three thousand eight hundred and 44/100 DOLLARS & 44/100

M&I Marshall & Bailey Bank

FOR [Redacted] *D. Marshall*

AT THE BANK OF AMERICA  
AT THE BANK OF AMERICA  
AT THE BANK OF AMERICA  
AT THE BANK OF AMERICA  
AT THE BANK OF AMERICA  
AT THE BANK OF AMERICA  
AT THE BANK OF AMERICA  
AT THE BANK OF AMERICA  
AT THE BANK OF AMERICA  
AT THE BANK OF AMERICA

NONBOX CHECKS

[REDACTED]

---

**From:** jf riordan [REDACTED]  
**Sent:** Friday, December 09, 2011 8:21 AM  
**To:** mdhuebsch [REDACTED]  
**Cc:** Michelle Mettner; Jodie Tierney; Kitty Rhoades; Chris Schrimpf; Steve & Mary Jo Baas; Ted & Kim Nickel; Chris & Diane Schoenherr; Marne Stuck; Jodi Jensen; Kimber Liedl; Rebecca Hogan; Eric Schutt; Keith Gilkes; Wendy Coomer Dean; Cindy Polzin; Jocelyn Webster  
**Subject:** Re: New Ads

Someone will bring the iPad.

On Fri, Dec 9, 2011 at 7:46 AM, <mdhuebsch [REDACTED]> wrote:

Team:

There are two new ads that may soon enter into the rotation. One is attached here and I will send the next one shortly. We will view and discuss these at lunch as long as someone (Jan, I'm looking at you) can bring their iPad.

Also, the state of the state discussion Chris just emailed, and of course our usual right track/wrong track discussion.

One week ago at this time I was in Orlando. I make the motion we move all subsequent meetings there until May.

See you at 11:30!

Mike

Sent on the Sprint® Now Network from my BlackBerry®

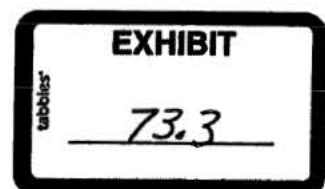
---

**From:** Keith Gilkes [REDACTED]  
**Date:** Wed, 7 Dec 2011 15:19:22 -0600  
**To:** Dan Blum [REDACTED]; Ciara Turns [REDACTED]; Tom Evenson [REDACTED]  
**Cc:** Eric Schutt [REDACTED]; Mike Huebsch [REDACTED]; Ryan Murray [REDACTED]; Chris Schrimpf [REDACTED]  
**Subject:** Walker Ad

See attached - new prospective ad.

Tom - I would start working on a biography and background on the school district.

KG



[REDACTED]

---

**From:** R.J. Johnson [REDACTED]  
**Sent:** Monday, March 05, 2012 8:53 AM  
**To:** Ryan Murray; Mike Huebsch  
**Cc:** Keith Gilkes; sthompson@wisgop.org; Eric Schutt  
**Subject:** Re: Walker TV Ads

First I've heard of advice from Luntz on the topic.

R. J. Johnson

R. J. Johnson and Associates  
N7130 North Lost Lake Road  
Randolph, WI 53956

Voice (920) 326-5555 Cell [REDACTED]

*In Hoc Signo Vincas*

---

**From:** Ryan Murray [REDACTED]  
**Date:** Mon, 5 Mar 2012 08:19:01 -0600  
**To:** Mike Huebsch [REDACTED]  
**Cc:** Keith Gilkes [REDACTED], "R.J. Johnson" <rj@rjjohnson.org>, "sthompson@wisgop.org" <sthompson@wisgop.org>, Eric Schutt [REDACTED]  
**Subject:** Re: Walker TV Ads

For what it's worth, the point below about showing the governor with people was also a central point that Luntz was making to us last week.

Sent from my iPad

On Mar 4, 2012, at 10:50 PM, Mike Huebsch [REDACTED] wrote:

Gentlemen  
I sent the rough cut of the TV ads to the women's group I have lunch with on Friday's. I have included four samples of their reaction. I hope you find it helpful.  
Mike

---

-Like it. He's more likable when he smiles. He could use a second person in the ad to make

EXHIBIT

73.4



him seem nicer – show him being nice to someone.

-I would like to see these messages delivered by him with people/supporters in the background. Perhaps filming ads with these messages in a townhall setting. Have the image of people cheering as he delivers these same messages.

-I'm on board with the suggestion to have people around him. As we've said before, people need to know it's ok to like Gov Walker and they are not alone. Does it work to have people holding the charts/graphs? Perhaps even some interaction between the Gov & sign-holders, i.e., 'Thanks for...Scott'

If the goal of these ads is to move the 3-5% of undecideds, I don't think the reduced property tax argument works. In fact, it may even work against you. For that group in particular, the tax savings...\$30, \$50, \$100, \$500...whatever it was, was an amount that they would have gladly paid to have kept the status quo.

More powerful points include:

- allowing school districts to bid out health insurance savings (up to \$4 million as seen in Appleton)
- flexibility to adjust the school day to achieve better results (Janesville school that switched lunch & recess and are seeing improved test scores and reduced discipline.)
- employing teachers based on their abilities and not their tenure. (i.e., 'teacher of the year' who was laid-off because of tenure.)

And the list goes on.

For those in the middle, I see this election as an emotional decision beyond dollars saved/lower taxes. These are folks who are willing to pay for education and may have the resources to do so. They have friends & relatives who were affected. But, they work in the private sector and get the free-market system. They need to know that the "upheaval" is worth it. Pointing out how antiquated and ridiculous the old system was will (I believe) resonate with them. They don't like that things were 'taken away' from the public workers. It doesn't seem fair. They need to understand HOW unfair and unbalanced the old system truly was to be comfortable voting for Scott.

Figuring out how to put that into a 30 sec ad is up to the smart people per our conversation on Friday.

-Fully agree with others that having governor with no one else around looks like just that – he's on his own and out of touch. This is not a light point. Got to have groups, crowds etc. AND... (broken record warning..and disclaimer....) but --- FIRE ME UP AND REMIND ME WHAT'S AT STAKE AND **WHY** I SHOULD CARE!

Keep the telling of accomplishments but also look me in eye (and therefore in the camera) and tell me **why**?

Why did we do all of this and why is it important that we continue to move in this direction? Because so much is at stake. You see, I truly believe that our government *does not have the right* to run up large debt and then dump that burden on *you...and your kids* and your grandkids. I have faith in our Wisconsin work ethic, in our sense of community and in our collective belief in community service. I believe these uniquely Wisconsin characteristics are second to none --- and make a perfect partner with a government that

encourages innovation, supports removing obstacles from small business, promotes job growth and refuses to tax its way out of problems.

Because I believe we must provide first rate education to all our kids and that means when it comes to education resources in these tough economic times – kids must come first. Yes, the kids first. And, that that may mean protecting resources for the classrooms and defending that a fair fraction is paid by all state employees for health care benefits and pensions.

These are more than campaign promises. These are principals that I believe in and a record on which I have governed. If you share in these values; stand with me in fighting for our future. Join with me in opposing this recall.

[REDACTED]

**From:** R.J. Johnson [rj@rjjohnson.org]  
**Sent:** Thursday, April 26, 2012 8:35 AM  
**To:** Mike Huebsch  
**Subject:** Re: TV ad feedback

Thanks Mike. We're having it retooled.

R. J. Johnson

R. J. Johnson and Associates  
N7130 North Lost Lake Road  
Randolph, WI 53956

Voice (920) 326-5555 Cell [REDACTED]

*In Hoc Signo Vincas*

**From:** Mike Huebsch [REDACTED]  
**Date:** Thu, 26 Apr 2012 00:16:53 -0400 (EDT)  
**To:** Keith Gilkes [REDACTED], Eric Schutt [REDACTED], "R.J. Johnson"  
<rj@rjjohnson.org>  
**Cc:** Mike Huebsch [REDACTED]  
**Subject:** TV ad feedback

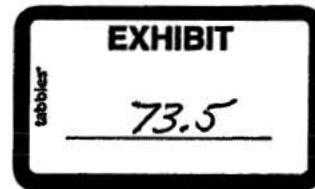
Keith  
I shared the ads with the women's group. I have heard back from three of them so far. Below is their response. I hope our target here is men...  
Mike

I'm having a hard time getting past the photo of Walker. It's like a cartoon caricature. The photo of Barrett is better than of Walker. GET A NEW PHOTO!!!!

Neither ad speaks to me at all. I don't like the stockphoto collage of the 'footage' version. I appreciate the contrast and have no problem with the message but the visual does not resonate AT ALL with me.

Suggestions for the graphic version:

- make the Barrett photo b/w
- new photo of Walker!!
- I understand the 'forward' and 'backward' wallpaper of the ad, but it's too much...too distracting.



Makes you want to turn it. Try using the words in a frame around the main message so the middle is white.

- make Barrett's wallpaper grayscale.
- at the end, switch 'em. put Walker on the right and Barrett on the left, like in the footage version.

Suggestions for the footage version:

- make the Barrett photo b/w
- did I mention this yet....GET A NEW OF WALKER!!!!
- I know the stockvideo are comps and poor quality and so it's hard to see for sure, but the images look dated...especially on the big montage. I don't like the heavy manufacturing images.
- Can you use a white background for the Walker video collages.
- Play this one only on ESPN and The Outdoor Channel. It does NOTHING for me.

Oh, one last thing...GET A NEW PHOTO OF WALKER!!!!

---

I like the first one. The pictures tell you where the ad is going before you read the words. The audio is right on target. Even without sound, the visual is vibrant & growing for Walker, dull & shrinking for Barrett. The second requires more attention & effort than I am willing to give a political ad, but no other problems with it.

---

Prefer the graphic version because it's cleaner. Having less visual clutter makes the message much clearer. Agree that photo of SW is not great--although I love that he's smiling and will take that over alternatives. Big question I have is with sound effect. That downer noise makes me almost nauseated. I worry that voters will associate that noise with Walker, rather than as intended. Seems like a dangerous association. Not crazy about the "positive" sound effect either. P.S. I agree with the major point ( after changing photo), which is that this a male ad. I don't see women responding to it in any helpful way.

[Redacted]

**From:** Wisconsin Club for Growth [Redacted] on behalf of Wisconsin Club for Growth [Redacted]  
**Sent:** Wednesday, February 23, 2011 10:08 PM  
**To:** rmurray [Redacted]  
**Subject:** Exclusive Walker Video  
**Follow Up Flag:** Follow up  
**Flag Status:** Red

NOTE: This is an exclusive email for Club for Growth leadership and contains a preview of a TV ad supporting Governor Scott Walker.

Is this email not displaying correctly? [View it in your browser.](#)

# URGENT: EXCLUSIVE WALKER AD

Dear Friend,

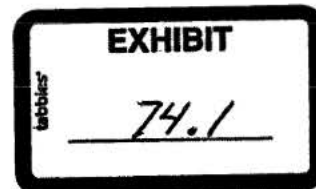
Governor Scott Walker is committed to fixing Wisconsin's budget crisis and he's standing firm against the big labor special interests in Madison.

**We want you to see this exclusive Walker TV Ad that began running on the air today. Watch the video below and help keep the Ad on the air.**

[Click here to watch this urgent video.](#)



Please forward this email to friends and family and tell them to [support this ad](#) and Governor Walker's commitment to fixing Wisconsin's budget.



Thank you!

Wisconsin Club for Growth

| [friend on Facebook](#) | [forward to a friend](#)

*Copyright © 2011 Wisconsin Club for Growth Inc, All rights reserved.*

You support Scott Walker

Our mailing address is:

Wisconsin Club for Growth Inc

1223 West Main Street, #304

Sun Prairie, Wisconsin 53590

[Add us to your address book](#)

[unsubscribe from this list](#) | [update subscription preferences](#) | [view email in browser](#)

**From:** Wisconsin Club for Growth [redacted] on behalf of Wisconsin Club for Growth [redacted]  
**Sent:** Wednesday, November 16, 2011 8:43 AM  
**To:** =?utf-8?Q??=  
**Subject:** Wisconsin isn't Ohio. So what?  
**Follow Up Flag:** Follow up  
**Flag Status:** Red

Wednesday, November 16, 2011

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**Names in the News**

[Senator Ron Johnson: News](#)

[Senator Rich Zipperer: News](#)

[Senator Alberta Darling: News & Updates](#)

[Wisconsin Economic Development Corporation](#)



**MAKE YOUR DONATION  
ONLINE**

As a member of Wisconsin

## Wisconsin isn't Ohio. So what?

The best thing unions had going for them in engineering the landslide rejection of Ohio collective bargaining reforms, was the fact that the reforms had not taken effect.



That, and at least \$30 million in union dues for advertising, phone banks and foot soldiers claiming catastrophe would result from things nobody's actually done yet.

Had Ohioans gotten the same opportunity as Wisconsin residents to see hundreds of millions of dollars in savings for school districts, teacher layoffs avoided and budgets balanced without increasing taxes, the catastrophe story would have been a tougher sell.

And that, friends, is all the good news there is.

Having bamboozled the electorate of a critical swing state into discarding reform before it was even tried, the unions will be emboldened to mount an all-out effort to take down

Club for Growth, you are part of a growing movement to fundamentally reform Wisconsin government.

When you see our Wisconsin Club for Growth ads on TV, you can proudly say, "I put those there." And when you see our conservative leaders stand tall against attacks from Big Labor, you can say, "I made it my mission to help them and I did."

Your "Wisconsin Club for Growth" contribution for \$25, \$50, \$100 or more affects our Wisconsin economy, our quality of life, our way of life, and our future. Donate Today.

## From Around the State

Dick Wheeler: Dean of Wisconsin Statehouse press corps dies at 67  
November 11, 2011  
*Milwaukee Journal Sentinel*

Walker recall effort set with no candidate in sight  
November 14, 2011  
*La Crosse Tribune*

## Links

Governor Walker in a recall a few months from now.

It was said that Team Obama tried to talk Wisconsin Democrats out of pursuing a Walker recall, preferring to conserve resources for next November's life-or-death elections. Don't kid yourself that they're still reluctant after Tuesday's Ohio massacre. Eliminating the Governor who is arguably the preeminent national reform leader would make the wretched Obama presidency look a lot more politically viable.

The takers in this society will spare no effort to make it so.

## Ask why

You may soon be approached by someone asking you to sign a recall petition against Governor Walker. Don't avoid them. Don't be unpleasant. Embrace the opportunity.



We eagerly await the knock on our door. We'll ask the petition circulator to help us understand why Scott Walker should be removed from office.

We hope they take a long time explaining, because every minute they spend failing to get our signature is a minute they don't spend getting someone else's. It's fun to be a subversive.

We'll also ask how they'd go about solving Wisconsin's budget problems. After all, the yawning chasm of a \$3.6 billion deficit would still have been there last January regardless of whether it had been Tom Barrett instead of Scott Walker taking office. Suppose it had been Mayor



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[Republican Party: Wisconsin](#)

Barrett: Would we now be counting the public employee layoffs and the giant tax increases and saying how sad it is but it had to be done? Governor Walker eliminated the deficit without raising taxes and without laying off thousands of state employees, and the left is waging a recall.

If "making the top one percent pay their fair share" comes up, we'll ask what their fair share might be and insist on some sort of answer. Then we'll point out that you could tax away absolutely everything currently owned by the top one percent in Wisconsin and with lots of luck it would finance state government for a few months.

The circulator won't believe that, because he or she probably won't be very good at arithmetic. Ironically, the people who bear direct responsibility for that problem will make up a large percentage of those circulating the petitions.

But be nice. Engage in discussion. You won't even be wasting their time, because there's a chance they might learn something.

---

## News you can use

The campaign to throw Governor Walker out of office officially got underway yesterday. One of the best ways to fight back is by spreading the word that both taxpayers and local governments are better off because of what the Governor has done.



Solid evidence is found in data compiled by the Wisconsin Association of School District Administrators (WASDA) and released last Thursday through the Department of Public Instruction. Here's what they found:

For the current school year, new teacher hires outnumber layoffs and non-renewals by 1,213 positions. In overwhelming majorities of districts, class sizes are staying the same or decreasing.

For this school year compared with pre-reform years:

97% of districts offer the same number or more math courses;

99% of districts offer the same number or more science courses;

98% of districts offer the same number or more English courses;

97% of districts offer the same number or more foreign language courses.

What about the art, music and athletic programs invariably threatened with elimination when taxpayers ask to control school spending?

94% of districts offer the same number or more art courses;

95% of districts offer the same number or more music courses;

92% of districts are keeping sports programs the same or expanding them.

And here's the ugly truth: Most teacher layoffs occurred in three districts: Milwaukee, Kenosha, and Janesville. Those three took a pass on the Walker reforms, and they account for 68% of all teacher layoffs statewide. Fortunately, they're home to fewer than 13% of Wisconsin students.

Not every district responded, but 353—that's 83 percent of the statewide total—did. Somehow we suspect if the other 17 percent were in trouble because of the Walker reforms, they'd have taken the time to let WASDA know.

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Member

**Our mailing address is:**

Wisconsin Club for Growth Inc

1223 West Main Street, #304

Sun Prairie, Wisconsin 53590

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**From:** Wisconsin Club for Growth [REDACTED] on behalf of Wisconsin Club for Growth [REDACTED]  
**Sent:** Wednesday, January 18, 2012 8:54 PM  
**To:** =?utf-8?Q??=  
**Subject:** Calling Jimmy Carter...  
**Follow Up Flag:** Follow up  
**Flag Status:** Red

Wednesday, January 12, 2012

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# Wednesday Update

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### Names in the News

[Congressman Paul Ryan: News](#)

[Senator Robert Cowles: News](#)

[Representative Mary Williams: News](#)

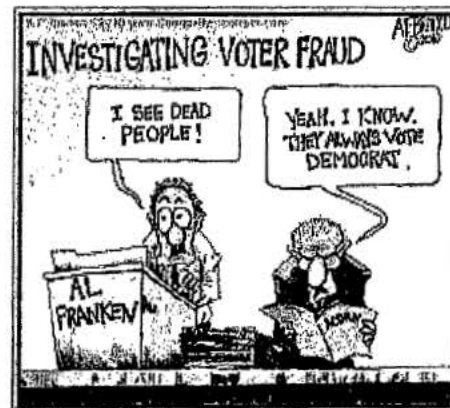
**Donate Now**

**MAKE YOUR DONATION  
ONLINE**

As a member of Wisconsin Club for Growth, you are part of a growing movement to

## Calling Jimmy Carter...

Through three decades of involuntary retirement, the Former Worst President in U.S. History has spent much of his time monitoring elections in Third World countries, to make sure they're on the level. His services are badly needed at home.



Phony signatures on presidential nominating petitions from 2008 are under investigation in [Indiana](#).

In [New Hampshire](#), people can easily cast ballots under the names of the dead. Voter ID is brushed aside and efforts to purge the deceased from voter lists are shown to be unserious.

But none of this can top the absurdity of voting-day

fundamentally reform Wisconsin government.

When you see our [Wisconsin Club for Growth ads](#) on TV, you can proudly say, "I put those there." And when you see our conservative leaders stand tall against attacks from Big Labor, you can say, "I made it my mission to help them and I did."

Your "Wisconsin Club for Growth" contribution for \$25, \$50, \$100 or more affects our Wisconsin economy, our quality of life, our way of life, and our future. [Donate Today.](#)

## From Around the State

[Democrats file 1 million signatures for Walker recall](#)  
January 17, 2012 Milwaukee Journal Sentinel

[Next phases of recall process likely to be more difficult](#)  
January 18, 2012 Wisconsin State Journal

## Links

registration in Milwaukee. An [independent review](#) of polling-place registrations from the 2011 Spring Election found multiple instances of out-of-state driver's licenses being accepted as proof of Wisconsin residency. People used hotel receipts—the sort of thing we'd regard as evidence that you actually live someplace else—to prove local residency. Errors were found on more than one in three registration forms.

But then look at this: The Milwaukee review by the Grandsons of Liberty found that [94 percent of same-day registrants had an official photo ID](#). The Left's favorite excuse for shrieking about voter suppression is demonstrably a non-issue. In fact, the only suppression worth discussing is the suppression of the fraudulent voting Democrats struggle desperately to continue.

These revelations should remind honest citizens that their vote is both precious, and threatened. Ballot integrity is one of the things that determine whether people are governed by their peers or ruled by thugs. It's the kind of thing wars have been fought over. Better to preserve it than to have to win it back.

## Fighting back with the truth

Mark Twain was never more right than when he said "A lie can run around the world three times while the truth is still getting its shoes on." So



its cause for celebration when the truth about Governor Walker's reforms manages to cut through the fog of

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*Newsletter Archive, and other thoughts*

[Republican Party: National](#)

[Republican Party: Wisconsin](#)

falsehood served up every day by the anti-Walker Left. And it's all the more satisfying when the truth manages to find its way into the pages of the mainstream media.

An example turned up earlier this month in [USA Today](#), in the form of an opinion column by Nick Schulz of the American Enterprise institute. Schultz explains why a Walker recall election is more important than the 2012 Presidential election:

*Wisconsin has emerged as a central battleground in the fight over the outsized political role played by, and the enormous privileges enjoyed by, public employee unions. The collective bargaining entitlement enables public sector workers to extract excessive compensation, benefits, and pension packages at the expense of taxpayers.*

*Public employee unions understand that the legitimacy of collective bargaining privileges is now in question, as cash-strapped states struggle under the burden of a costly public sector. If they can knock off Walker, they send a powerful signal to other reform-oriented governors not to target collective bargaining.*

And he quotes the [Milwaukee Journal Sentinel's](#) positive editorial about the Governor's reforms.

*"The governor did balance the budget ... he did reduce the structural deficit significantly; he did put a lid on property tax increases; he did give schools and municipalities more control over their budgets than they've had in years."*

If you think someone might be won over by reading 11 concise paragraphs on the necessity of the Walker reforms, show him [this column](#).

## Trying it their way, III

As we close in on recall elections—by which a minority of voters may overturn the results of the last election—we've sought clues to how they might reshape life in Wisconsin.



It hasn't been arduous work; nearby states provide abundant material to forecast the conditions of civic life in a Wisconsin governed by Recall Walker enthusiasts. A few weeks ago we examined tax increases and teacher layoffs in Ohio. Last week we glimpsed union skimming of home health care dollars in Michigan. Earlier we looked at the Tax Hell of Illinois.

This week: Indiana.

Indiana is an especially apt example because outgoing Governor Mitch Daniels started several years ago to rein in government employee union excesses. The battle never ends.

The Indiana House was scheduled this week to take up right-to-work legislation. Workers would be free to join or not join unions. Unions could conduct their business as usual; they just couldn't force workers to pay dues if they don't want to join.

Naturally, unions hate this, and their indentured servants, Indiana House Democrats, have boycotted most session days this year to deny a quorum and prevent the House from functioning.

Sound familiar? Like Wisconsin Senate Democrats, they fled to Illinois last year. But now the Wall Street Journal reports, any member who skips out can forfeit \$1,000 a day after three days.

We disagree with the *Journal* on one point: Indiana isn't "the labor reform story of the year," the fight over Wisconsin Governor Scott Walker completing his term is. If Indiana lawmakers fail to enact right-to-work this winter, they can try again. If Walker is defeated in a recall, chances are they won't.

---

## Wisconsin is benefiting from Walker reforms

By Mike Grebe



If there is one thing the people of Wisconsin have learned in this last year, it is that politics and policymaking can be extremely emotional. People often approach challenges believing their solutions are the only way to address difficulties. It is in discovering that there are a wide variety of solutions to some of government's paramount challenges that can cause the greatest emotional reaction, especially when these other ideas actually work.

In what can only be described as an emotional diatribe against the very tough but necessary decisions Gov. Scott Walker has made during his first year in office, Democratic Party of Wisconsin Chairman Mike Tate made some serious accusations in a previous [Milwaukee Biz Blog](#) regarding Gov. Walker's reforms. While Tate and members of the Democratic Party had ideas on how the \$3.6 billion budget deficit should be addressed – mostly by raising taxes on hard working Wisconsinites – Gov. Walker implemented reforms which fell in line with the promises he made on the campaign trail, and the Badger State is now benefiting from those reforms.



The reality is that Gov. Walker has laid the foundation for a more successful Wisconsin, put government back on the side of taxpayers, and got the state's fiscal house in order. Not only has the governor closed a \$3.6 billion budget deficit by not raising taxes or laying off public employees, he also added \$1.2 billion to Medicaid, and his reforms led to the reduction of overall school property taxes by \$47 million.

During the Doyle administration, Wisconsin lost more than 150,000 jobs, UW-Madison students saw a 9 percent tuition increase, and million-dollar cuts were made to public education which Doyle used one-time stimulus funds to backfill. Democrats have long used budgeting gimmicks to "balance" the budget, when all they really did was rob Peter to pay Paul and then used one-time federal funding to pay Peter back, but only temporarily.

Gov. Walker knew that the long practiced strategies of raising taxes, cutting crucial government programs, laying off workers and fudging numbers were not going to create long-term stability for our state. Gov. Walker is committed to creating an environment which allows Wisconsin to lead the way in private sector job growth. He knows that tomorrow's leaders will come from our education system, which is why public education makes up the largest percentage of state support in his budget.

It is because the ideas and solutions that are turning our state's economy around did not come from big-government, public employee union bosses that these same unions have launched this baseless recall effort. Gov. Walker's reforms implemented a system whereby public employees have been asked to contribute the employee's share of pension and health care costs, just like is done in the private sector.

Now, Madison liberals, at the direction of special interest unions, are fighting tooth and nail to force the millions of dollars Gov. Walker has saved taxpayers back into the hands of public employee unions. Wisconsinites will not

stand for the \$9 million power grab this recall is going to cost them and they will not allow the blatantly false accusations of what Gov. Walker's reforms have accomplished to prematurely end his term.

***Mike Grebe is the chairman of Friends of Scott Walker.***

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Member

**Our mailing address is:**

Wisconsin Club for Growth Inc

1223 West Main Street, #304

Sun Prairie, Wisconsin 53590

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[REDACTED]

**From:** Wisconsin Club for Growth [REDACTED] on behalf of Wisconsin Club for Growth [REDACTED]  
**Sent:** Wednesday, March 07, 2012 8:14 PM  
**To:** =?utf-8?Q??=  
**Subject:** Schultz, Democrats Kill Jobs Bill  
**Follow Up Flag:** Follow up  
**Flag Status:** Red

Wednesday, March 7, 2012

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## To Hell with jobs

### Names in the News

[Congressman Paul Ryan:](#)  
[News](#)

[Senator Alberta Darling:](#)  
[News & Updates](#)

[Representative Robin Vos](#)

[Senator Dale Schultz](#)



**MAKE YOUR DONATION  
ONLINE**

As a member of Wisconsin

That stark headline is the honest version of what the State Senate said Tuesday to thousands of people in northern Wisconsin and the Milwaukee area who were hoping for a better life through a revitalized mining industry.



To be precise, it's what so-called Republican Dale Schultz and all 16 Senate Democrats said to a state that needs more jobs, economic activity and state and local tax revenues. Not this time.

We'd intended to write something about how time was short but there might be a slim chance to persuade one Democrat to do something decent and put jobs ahead of partisanship. We won't waste our time with that Pollyanna vision of Wisconsin politics, and neither will the mining company who pulled up stakes last night saying "we get it, we're not welcome here."

Club for Growth, you are part of a growing movement to fundamentally reform Wisconsin government.

When you see our [Wisconsin Club for Growth ads](#) on TV, you can proudly say, "I put those there." And when you see our conservative leaders stand tall against attacks from Big Labor, you can say, "I made it my mission to help them and I did."

Your "Wisconsin Club for Growth" contribution for \$25, \$50, \$100 or more affects our Wisconsin economy, our quality of life, our way of life, and our future. [Donate Today.](#)

## From Around the State

[As mine legislation appears dead, finger pointing begins](#)  
March 7, 2012 *Wisconsin State Journal*

[Judge bars voter ID law temporarily](#)  
March 7, 2012 *Milwaukee Journal Sentinel*

[Judge draws flak for signing Walker recall petition](#)  
March 7, 2012 *Milwaukee Journal Sentinel*

We can still hope that jobless Wisconsin residents who have been voting for Democrats might benefit, at recall time and in November, from reminding themselves what Democrats did to them Tuesday.

As for the daily insult of Schultz with an "R" after his name, don't bet on that lasting much longer. He is and always has been playing his own game. It boils down to fishing for compliments and labels like "reasonable" or "responsible," in media reports written by people who hate his current party and almost anything that involves putting a shovel in the ground. Wisconsin's unparalleled king of panderers has lately taken to praising ex-Dane County Executive Kathleen Falk, who's sold out to the teacher unions in her bid to unseat Governor Walker.

For those who relish irony, a Schultz defection would be almost certain to net a couple of editorials calling him "principled." That's a temptation he probably couldn't resist.

---

## Everything you need to know

The MacIver Institute has produced a little gem that deserves a great deal more notice than it's received since its release a couple of weeks ago. Doing the homework busy voters don't have time for, MacIver provides the documentation that ought to settle any recall election before the first ballot is cast.



We refer to MacIver's heads-up [comparison](#) the Jim Doyle budget of 2009-11 and the first budget enacted by Governor Walker.

## Links

[WI Club for Growth Home](#)

[WI Club for Growth Blog](#)

*Newsletter Archive, and other thoughts*

[Republican Party: National](#)

[Republican Party: Wisconsin](#)

Some highlights:

- The last Doyle budget increased taxes \$2 billion and still failed to eliminate the state's structural deficit.
- The first Walker budget wiped out the structural deficit and gave Wisconsin its first set of genuinely balanced books in 16 years—without increasing taxes.
- Spending grows under both budgets, but the Doyle increase is more than six percent and the Walker increase is less than two.
- Government borrowing is cut in half under Walker's budget compared with Doyle's, while property taxes rise by less than one-third as much as under the last Doyle budget.

For too many years, self-deception about the real and rising risk of insolvency was a bipartisan affair, but only one side admits this. The side that's still in denial would throw Scott Walker out of office and replace him with a Doyle clone. Guess what happens then.

Whatever else might occur between now and a recall election, voters will be well-served by remembering that a Democrat in the governor's office kept making things worse, until Scott Walker started making them better.

---

**24-7-365**

If, as we suspect is the case with most normal people, you've grown weary of ceaseless political combat, we have some unwelcome news.



Labor unions, nationwide, are investing their money in building political operations that will be active not just at

election time, but all year 'round. And Wisconsin is one of their key target states.

Last Monday *The Wall Street Journal* quoted AFL-CIO Political Director Mike Podhorzer sketching out the plan:

"He said unions are shifting money toward getting their own members and others to vote for labor-backed candidates. The federation is also investing in key states, such as Wisconsin and Ohio—sites of big battles over the rights of public-employee unions—to build a political structure that will operate year-round instead of just ahead of elections. Mr. Podhorzer asserted that this type of spending will result in Mr. Obama and other Democratic candidates 'getting more value out of what we're doing.'"

On one hand, this wouldn't be happening if unions didn't think they were in very deep trouble. On the other hand—though we don't know exactly what shape this continuous campaign will take—it's a pretty good bet there will be attempts to horn in on every event that attracts more than 50 people for the next few years. Think: Occupy Summerfest.

If there's a silver lining, it's that every new episode will sharpen the contrast between the makers and the takers. People will notice.

And one other thing: If some pretty competent political strategists at the AFL-CIO didn't think the Walker reforms were leading this whole nation in a new direction, they wouldn't bother working so hard to destroy them.

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1223 West Main Street, #304

Sun Prairie, Wisconsin 53590

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WISCONSIN CLUB FOR GROWTH, INC.  
1203 W. MARSHALL ST., # 204  
MILWAUKEE, WI 53233

PAY TO THE ORDER OF Citizens for a Strong America <sup>DATE June 29, 2012</sup>  
Seven hundred thousand <sup>REGARDING</sup> DOLLARS & CENTS  
M&I Marshall & Isley Bank

FOR [Redacted] Daniel Jordan

[Redacted]

08/11/2012

CREATED BY THE WITHIN NAMED PAYEE

WISCONSIN CLUB FOR GROWTH, INC.  
1203 W. MARSHALL ST., # 204  
MILWAUKEE, WI 53233

PAY TO THE ORDER OF Citizens for a Strong America <sup>DATE May 8, 2012</sup>  
Three hundred thousand <sup>REGARDING</sup> DOLLARS & CENTS  
M&I Marshall & Isley Bank

FOR [Redacted] Daniel Jordan

[Redacted]

05/11/2012

WISCONSIN CLUB FOR GROWTH, INC.  
1203 W. MARSHALL ST., # 204  
MILWAUKEE, WI 53233

PAY TO THE ORDER OF Citizens for a Strong America <sup>DATE January 30, 2012</sup>  
Twenty thousand <sup>REGARDING</sup> DOLLARS & CENTS  
M&I Marshall & Isley Bank

FOR [Redacted] Daniel Jordan

[Redacted]

01/31/2012

WISCONSIN CLUB FOR GROWTH, INC.  
1203 W. MARSHALL ST., # 204  
MILWAUKEE, WI 53233

PAY TO THE ORDER OF Citizens for a Strong America <sup>DATE January 19, 2012</sup>  
Five hundred thousand <sup>REGARDING</sup> DOLLARS & CENTS  
M&I Marshall & Isley Bank

FOR [Redacted] Daniel Jordan

[Redacted]

01/19/2012

EXHIBIT  
74.2



WISCONSIN CLUB FOR GROWTH, INC.  
 1002 W. MARKET, 2<sup>ND</sup> FL.  
 SUITE 1000, WISCONSIN, WI 53003

DATE May 18, 2012

PAY TO THE ORDER OF American Federation for Children \$ 75,000.00

Seventy five thousand DOLLARS

M&I Marshall & Ilsley Bank

FOR Donald H. Jordan

⑆00017500000⑆

2118 51641

EX 12 12 1

1002 W. MARKET, 2<sup>ND</sup> FL.  
 SUITE 1000, WISCONSIN, WI 53003

WISCONSIN CLUB FOR GROWTH, INC.  
 1002 W. MARKET, 2<sup>ND</sup> FL.  
 SUITE 1000, WISCONSIN, WI 53003

DATE May 4, 2012

PAY TO THE ORDER OF American Federation for Children \$ 75,000.00

Seventy five thousand DOLLARS

M&I Marshall & Ilsley Bank

FOR Donald H. Jordan

⑆00017500000⑆

1002 34006

EX 12 12 1

1002 W. MARKET, 2<sup>ND</sup> FL.  
 SUITE 1000, WISCONSIN, WI 53003

American Federation for Children – Account at Bank of America

EXHIBIT

74.3

WISCONSIN CLUB FOR GROWTH, INC.  
330 WISCONSIN ST. - 1 304  
MILWAUKEE, WI 53204

DATE March 27, 2072

PAY TO THE ORDER OF Alliance for Self Governance \$ 50,000.00  
Fifty thousand

M&I Marshall & Isley Bank

FOR: [Signature]

THIS CHECK IS THE PROPERTY OF BANK OF AMERICA  
ANY OTHER BANKS SHOULD NOT CASH IT  
IF THIS CHECK IS CASHED AT ANOTHER BANK  
THE BANK OF AMERICA WILL NOT BE RESPONSIBLE  
FOR THE CASHING OF THIS CHECK



5/13/12

Bank of America  
N.A. A.P.  
14001 7 1408  
#1110000225

1384 10190

Deposited To This Account Only  
The Marshall Island People  
Empowerment Council, Inc.  
Bank of America, N.A.

Deposit Only

Alliance for Self Governance - Account at Bank of America

**EXHIBIT**  
tabbler  
74.4

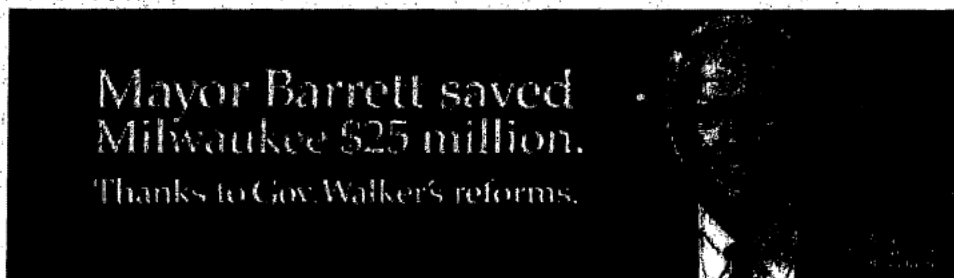
# REPUBLICAN PARTY OF MILWAUKEE COUNTY

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- Politicians
- Funnies
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## Posts Tagged 'Wisconsin Club For Growth'

### Tom Barrett Saves Milwaukee

June 5th, 2012 | Author: milwaukeeecol



Milwaukee Mayor Tom Barrett has become the official poster child for Governor Walker's budget reforms. That's right. The unfailingly liberal mayor took a right turn on public employee benefits, and used the Governor's reforms to save taxpayers **\$25 million** a year.

In fact, during the debate over collective bargaining changes, Barrett even said the law requiring public employees to contribute to their health care and pension benefits didn't go far enough because it excluded police and firefighters. Barrett complained that they were receiving "Cadillac benefits".

Last but not least, Mayor Barrett sought to use the Governor's reforms in order to get around a ten year old legal settlement with city workers. "It is my hope that all public employees should be required to pay more toward their pension," Barrett wrote in a [letter](#) to Governor Walker.

The Wisconsin Club for Growth thanks Mayor Barrett for helping Governor Walker make his case. More importantly, we thank him for saving Milwaukee taxpayers as much as \$36 million in 2012 through health care benefit changes he didn't have to negotiate with unions, as a result of Governor Walker's reforms.

Today, the Wisconsin Club for Growth launched several billboards in Milwaukee to thank Mayor Barrett— for using Governor Walker's reforms! Now we [need your help](#) to keep them up.

Let's help Mayor Barrett spread the good news that Governor Walker's reforms are working!!!

Thank you,  
Wisconsin Club for Growth

ShareThis

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### Republicans on Twitter

#### Republican Groups

blackrepublican  
Progressives have an unhealthy tendency to confuse the health of the progressive movement w/ the health of Black America —Joseph C. Phillips  
2 minutes ago · reply · retweet · favorite

GOP  
GOP Full video of @AnnDRomney's speech at the @GOPconvention: [youtu.be/PBA7rPKhGtQ](http://youtu.be/PBA7rPKhGtQ) #GOP2012 #tcot  
3 minutes ago · reply · retweet · favorite

danerepublicans LOL! RT @exjon: If MSNBC keeps

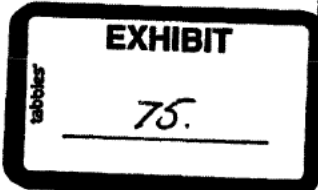
Join the conversation

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- Paul Ryan and the Roadmap for America's Future
- Reagan 2020
- The Patriot Post
- The Wheeler Report
- Wisconsin Government Accountability Board (GAB)
- Wisconsin Legislative Redistricting
- Wisconsin Reforms & Results
- WisPolitics

### Republicans

- 1st District GOP
- 4th District GOP
- College Republicans at Marquette University
- Facebook - Franklin Victory Center
- Facebook - Milw South Branch
- Facebook - North Shore Branch
- Facebook - Ron Paul
- Facebook - RPMC
- Facebook - Wauwatosa Victory



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- [Milwaukee North Branch](#)
- [North Shore Branch](#)
- [Republican National Committee](#)
- [Republican Party of Kenosha County](#)
- [Republican Party of Ozaukee County](#)
- [Republican Party of Racine County](#)
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- [Republican Party of Waukesha County](#)
- [Republican Party of Wisconsin](#)
- [Twitter - RPMC](#)
- [Wauwatosa Branch](#)
- [Committee to Elect a Republican Senate \(CERS\)](#)
- [National Black Republican Association \(NBRA\)](#)
- [Republican Jewish Coalition \(RJC\)](#)
- [Republican Women of Greater Milwaukee \(RWGM\)](#)
- [Republican Young Professionals of Wisconsin \(RYP\) on Facebook](#)
- [Suburban Republican Women's Club \(SRWC\)](#)
- [Wisconsin Federation of Republican Women \(WFRW\)](#)

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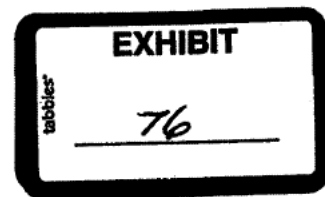
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- [July 2012](#)
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- [May 2012](#)
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Contact Us at Phone 414-727-1145 or leave a message at 414-727-1220

# Campaigns & Elections



## Print

### Gov. Walker wins the Wisconsin air war

Being up early and often helped the Republican to victory...

When the Wisconsin recall election started edging forward last fall, Gov. Scott Walker (R) didn't hesitate. He began airing ads on November 15. At that point in time, the success of the recall looked like a 50/50 proposition. For the last six weeks of 2011, Walker put in \$2.4 million in paid media. The only other advertiser on the air at this time was the Democratic umbrella group Greater Wisconsin Committee. In this period, they placed only \$680,000. Though Walker wasn't saturating TV sets, he was establishing his narrative at an early point in the recall process—a critical part of his success.

The only time in which Walker was not on the air was a six-week period from mid-January to the beginning of March. In this time, Americans for Prosperity and Club for Growth carried the pro-Walker message. Americans for Prosperity put in \$1.5 million and Club for Growth placed another \$81,000 over two weeks. The only anti-Walker advertiser on air in this period was the League of Conservation Voters-Sierra Club, which placed a small \$30,000 buy on cable. None of the Democratic big guns were up in this period, which was a missed opportunity to define the terms of the recall.

Walker was able to raise so much money that Americans for Prosperity and the Club for Growth, two of the biggest national conservative groups, felt confident the governor and his state allies would be able to handle the race without their funds. But Walker still had plenty of help. Right Direction for Wisconsin, a group associated with the Republican Governors Association, was the first outside group to come in for Walker, dropping \$6.5 million. Wisconsin Manufacturers and Commerce, a business trade organization, spent \$4.7 million, all over just the last five weeks. Over the last two months, Walker, Right Direction and WMC spent a combined \$16.9 million.

Meanwhile, the Democratic primary process was damaging. The favorite of the unions was Kathleen Falk. Most of the money spent in the primary process was in favor of Falk, the former Dane County executive. The combined spending for Falk and the union group in her favor, Wisconsin for Falk, spent \$4 million. Milwaukee Mayor Tom Barrett only had his own resources to draw upon, contributing around \$1 million in the primary. In spite of this, Barrett was able to prevail. Those \$4 million dollars ultimately weren't contributed to defeat Walker, a major waste of resources.

Prior to the recall round, union officials threw around very big figures -- in the tens of millions -- that they would pay to defeat Walker. In paid media at least, this didn't happen. Greater Wisconsin Committee was up in late 2011, but wouldn't go back up on the air until late April. This was a very late start to get back on the air, particularly as it was acting as an umbrella group for different Democratic spending sources. In a phase with no Democratic candidate, they'd have been the main opposition to Walker. Going up this late may have been a fatal mistake.

When the campaign finally became a head-to-head race, Walker's message was dominant. In the period Barrett was the formal nominee, the spending for pro-Walker forces was \$13.4 million. In contrast, the

spending from the pro-Barrett advertisers was merely \$6.9 million. Having a 2-to-1 spending advantage helped to sustain the five-to-seven point polling lead that Walker maintained for the last two months.

It's a bit humbling to political advertisers that total paid media spending of around \$38 million dollars over the length of eight months would only move a few percent of the electorate in one direction. After all the spending, Walker most likely won because just enough Wisconsinites viewed his collective bargaining reforms as working. A large spending disparity between Walker's side and his liberal opponents helped to set the narrative of success Walker needed to win. But spending alone isn't what determined Walker's fate.

*Chris Palko works as an assistant media analyst at Smart Media Group, a Republican political media buying agency in Alexandria, Va. He is a graduate of American University and George Washington University's Graduate School of Political Management.*

*A version of this post was also published on Smart Media Group's blog, [Smart Blog](#).*

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[REDACTED]

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**From:** Jennifer Bannister, Doner Fundraising [jennifer@donerfundraising.com]  
**Sent:** Tuesday, November 29, 2011 11:47 AM  
**To:** Gov. Scott Walker; 'Keith Gilkes'  
**Cc:** 'Andrea Boom'; 'Camille Moughon'; kate@donerfundraising.com; 'Jennifer Bannister, Doner'  
**Subject:** Joe Craft mtg today, 5pm

**Importance:** High

1on1 with Joe Craft  
COB/Pres/CEO of Alliance Holdings GP  
Today, 11/29 @ 5:00pm  
Lexington room

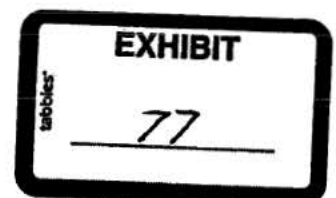
ASK: to give/raise \$250k and pull the coal industry together to help with your recall.

Alliance Holdings GP LP - a limited partnership formed in 2005 to own and control Alliance Resource Management GP, LLC, the managing general partner of Alliance Resource Partners, LP, a publicly traded limited partnership engaged in the production and marketing of coal to major U.S. utilities and industrial users with significant operations in the eastern U.S. The company was the coal-producing industry's first publicly-traded master limited partnership.

Joe Craft, 60 yrs old

- Former President of APCO Inc. (coal)
- He is a former Chair of the National Coal Council;
- Board and Exec. Committee Member and Chairman of the Safety, Health and Human Resources Committee of the National Mining Association;
- Director of American Coalition for Clean Coal Electricity
- Director of BOK Financial Corporation;
- Board of Trustees for the Univ. of Tulsa;
- Director of the Tulsa Community Foundation;
- Holds a B.S. degree in Accounting and a J.D. degree from the Univ. of Kentucky;
- Is a graduate of the Senior Executive Program of the Alfred P. Sloan School of Management at Massachusetts Institute of Technology;
- Has a long history of significant involvement in the coal industry.

Jennifer Bannister  
Doner Fundraising  
(512) 476-4403 Office  
[REDACTED] Cell





THIS CHECK IS IN FULL PAYMENT OF ALL DEBTS AND OBLIGATIONS OF THE SIGNER TO THE PAYEE.

Murray Energy Corporation  
133 Highway 7 South  
Powhatan Point OH 43962

FOR DEPOSIT ONLY  
100 East Main Street  
Cleveland OH 43102

DATE: 05/21/2012 CHECK NO: 101177 CHECK NO: 0000107494  
AMOUNT: \$20,000.00

IN WORDS: TWENTY THOUSAND DOLLARS

PAY TO THE ORDER OF: WISCONSIN CLUB FOR GROWTH  
1223 WEST MAIN STREET, SUITE 304  
SUN PRAIRIE WI 53590

VOID AFTER 6 MONTHS  
*R. M. Munn*  
R. M. Munn

MEMORANDUM TO THE BOARD OF DIRECTORS

DATE: 05/21/2012

TO: [REDACTED]

FROM: [REDACTED]

SUBJECT: [REDACTED]

RE: [REDACTED]

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MEMORANDUM TO THE BOARD OF DIRECTORS

DATE: 05/21/2012

TO: [REDACTED]

FROM: [REDACTED]

SUBJECT: [REDACTED]

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100. [REDACTED]

EXHIBIT

78

tabbles

[REDACTED]

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**From:** Kate Doner [kate@donerfundraising.com]  
**Sent:** Monday, December 19, 2011 3:29 PM  
**To:** 'Fred V. Malek'; stephanief@hciequity.com  
**Cc:** Scott Walker  
**Subject:** RE: Malek event

Fred,

I will keep you updated on everyone that responds. Also included Gov. Walker on this email incase he has more to add.

Gov. McDonnell is looking at attending the dinner also. McDonnell is following up with about 4 donors. Paul Ryan is also calling 2 donors but won't be attending.

---

We have received the follow "yes" to dinner:

David Beightol  
Mike Grebe  
James Schenck

RGA sent the invites to the below:

Bill Barr  
Frank Carlucci  
Tom Farrell  
Brad O'Leary  
Bob Pence  
Ed Phelps  
Rick Sharp  
Dwight Schar  
Rich Hohlt  
Bobbie & Bill Kilberg

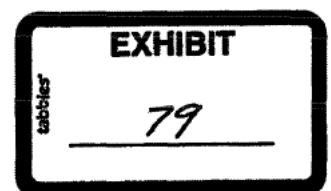
The following groups are sending invites to key donors:

Republican Jewish Coalition  
Republican State Leadership Committee  
Republican National Committee  
Mike Grebe is sending to the Foundation Community

We invited the below who expressed interest in helping the Governor either personally or thru their clients. Let me know if you want me to reach out to others.

---

Daniel Allegretti  
Tara Anderson  
David Beightol  
Kirk Blalock  
Matt Brooks



11/21/2012

John Bryan  
John Childs  
Marshall Cohen  
Jim Connaughton  
Scott Dacey  
Dick DeVos  
John Engler  
Richard Fairbank  
Christopher Galvin  
Ron Gidwitz  
Steve Hantler  
Jerry Hayden  
John Haysbert  
David Herro  
Kimberly Hudgins  
David Humphreys  
Ethelmae Humphreys  
Michael Inabinet  
Aleix Jarvis  
Jay Jordan  
Michael Karloutsos  
Bobbie Kilberg  
John Kilfoyle  
Kent Knutson  
Sarah Lyle  
Brian McCormack  
Jack Miller  
Noel Moore  
Jay Perron  
Patrick Ryan  
James Schenck  
Paula Soos  
Lee Tenzer  
Christopher Thomas  
Bill Viney  
Richard Weiss  
Alan West  
Michael Wik  
Bob Wood  
Matthew Zell

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**From:** Fred V. Malek [mailto:fmalek@ThayerLodging.com]  
**Sent:** Monday, December 19, 2011 1:07 PM  
**To:** Kate Doner; stephanief@hciequity.com  
**Subject:**

Please give me an update when you can on who you have sent Jan. 4 invite to, and keep me abreast of responses. Thanks, Kate.

Regards, Fred

---

**NOTICE TO RECIPIENTS:** Any information contained in or attached to this message is intended solely for the use of the intended recipient(s). If you are not the intended recipient of this transmittal, you are hereby notified that you received this transmittal in error, and we request that you please delete and destroy all copies and attachments in your possession, notify the sender that you have received this communication in error, and note that any review or dissemination of, or the taking of any action in reliance on, this communication is expressly prohibited.

[REDACTED]

---

**From:** Jennifer Bannister, Doner [jennifer@donerfundraising.com]  
**Sent:** Tuesday, December 27, 2011 10:59 AM  
**To:** swalkerwi@gmail.com  
**Cc:** kate@donerfundraising.com  
**Subject:** John Canning

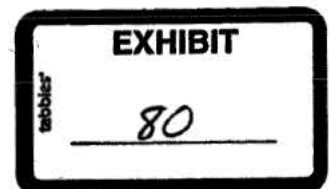
I just got off the phone with Canning and sent them the pledge form. They will send in \$5k from each of his 6 children's dynasty trusts.

We'll also follow up with David Herro. He gave to the senate recalls.

I'll be on the 1:10pm call with John Byram too. I've known him for years. He formerly owned a ranch in Colorado and was next door neighbors to Ralph Lauren. He has a 10k exotic game ranch just outside of Austin that I've done fundraisers at. It has a 5,000 foot landing strip and hangar; John Travolta stay there when he was filming Phenomenon in Austin because he could fly his own jet in.

He usually gives small donations but when asked a specific amount, he tends to contribute more – you're asking for \$25k. I can follow up with him after the call.

Jennifer Bannister  
Doner Fundraising  
(512) 476-4403 Office  
[REDACTED] Cell  
Email: jennifer@donerfundraising.com



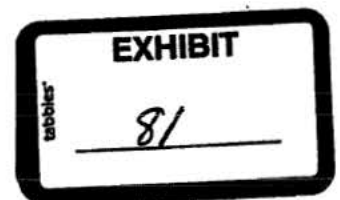
[REDACTED]

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**From:** Kate Doner [kate@donerfundraising.com]  
**Sent:** Tuesday, January 10, 2012 5:15 PM  
**To:** swalkerwi@gmail.com  
**Cc:** 'Scott Matejov'  
**Subject:** Can you send this email  
**Follow Up Flag:** Follow up  
**Flag Status:** Red  
**Dallas:** Jim Francis [REDACTED] or cell [REDACTED]

Jim was helpful in securing another \$100k from Trevor Rees-Jones for FOSW. Can you send him a thank you email? Rees-Jones gave \$250k this summer. We are not meeting with them because they gave the time up for other donor meetings. Good people.

Kate



**From:** Deepak Ramnath - Strategy [DRamnath@mchq.org]  
**Sent:** Thursday, November 24, 2011 2:37 PM  
**To:** Stephan Thompson; Tom Dickens; Ashley Burns; kgilkes [REDACTED] amoyer@wisgop.org  
**Cc:** Mark Jefferson - Political; Emily Cornell - Political; Justin Johnson - Political; Targeting; Annie Haury - Political; Political Technologies  
**Subject:** Wisconsin GOTV, ID and Turnout Universes and Voter Contact Goals  
**Attachments:** WI2011\_GOTVcomposition\_1123.xlsx; WI2011\_contactgoals\_v1.xlsx  
 All -

First off, Happy Thanksgiving!

I have created the GOTV and ID Universes for the 2012 Recall Election..

The GOTV Composition is comprised of indivi's we would potential put in a GOTV universe.

For example, for GOTV:

		Total	High	M
Statewide	[1] 2011 Rep ID's	58,518	35,408	12,1
Vote Goal:	[2] 2010 Rep ID's	100,105	53,174	26,9
1,814,046	[3] Strong Walker MT and Strong Party MT	851,344	265,632	252,7
GOTV Deficit (125% of VG - High/Mid GOTV)	[4]			
1,838,270	[5]			
	[6]			
		1,009,967	354,214	291,8

With those three categories, we would still have a GOTV Deficit of 1,838,270. I know that number is incredible high but we wanted to create a "core" gop, a "likely" gop and then ID universes. As the name implies, the likely gop will most probably be for us, we will just need to test it. Since the electorate most likely changed, we want to make sure we test it.

For the GOTV Deficit (High/Mid GOTV), we put a propensity screen since not all High/Mid voters will turnout.

If you look at the ID sheet, you will be able to look at the breakdown of the potential universes:

Again, statewide:

		Total	High	Mld	Low
Statewide	[1] Strong Walker MT and NOT Strong Party MT	289,285	128,440	83,071	77,774
GOTV Deficit	[2] Strong Party MT and NOT Strong Walker MT	1,350,767	339,181	508,743	502,843
1,838,270	[3] Weak Walker MT	198,471	85,332	61,690	51,449
	[4] Swing Walker MT and Swing Party MT	228,810	74,954	81,974	71,882
	[5]				
	[6]				
		2,067,333	627,907	735,478	703,948

The first two universes will potentially be the "low" hanging fruit since these are individuals that fall into strong GOP in one model but not in the other. We could treat it like the "Smart" ID Program from 2010 and when we have sufficient ID's, can evaluate how each universe is performing. If they perform well enough, we can include them into GOTV.

8/22/2012



I have posted the GOTV, ID and Turnout Universes to Voter Vault.

The affiliations:

Core GOTV:

- gotv12walker\_core001 - 58,518 Total Indivi's. 2011 Rep ID's
- gotv12walker\_core002 - 100,105 Total Indivi's. 2010 Rep ID's
- gotv12walker\_core003 - 841,399 Total Indivi's. Strong Walker MT and Strong Party MT

Likely GOP:

- id12walker\_likelygop001 - 287,223 Total Indivi's. Strong Walker MT and NOT Strong Party MT
- id12walker\_likelygop002 - 1,337,472 Total Indivi's. Strong Party MT and NOT Strong Walker MT

ID Universes:

- id12walker\_univ001 - 197,065 Total Indivi's. Weak Walker MT
- id12walker\_univ002 - 226,917 Total Indivi's. Swing Walker MT and Swing Party MT

I have also updated the Turnout Universes to incorporate the vote history from: 2010 Primary and General, 2011 Prosser, 2011 State Senate

- to12walker\_high - 1,333,950 Total Indivi's. 2012 High Propensity Voters
- to12walker\_mid - 1,438,594 Total Indivi's. 2012 Mid Propensity Voters
- to12walker\_low - 1,650,693 Total Indivi's. 2012 Low Propensity Voters

When creating the survey in VV, you can break out for each region and with either the High, Mid or Low Turnout Universes. I recommend starting on the High/Mid Likely GOP.

The Turnout universes include *every* voter in the entire state. When creating High+Mid ID Universe you will have to go to advanced selection criteria and Select id12walker\_likelygop001 AND (to12walker\_high or to12walker\_mid). The basic selection criteria is an **OR** statement, not **AND**.

For example, the select statement would be:

Affiliation="id12walker\_likelygop001" AND (Affiliation=" to12walker\_high" OR Affiliation="to12walker\_mid")

One thing to note about GOTV, the low propensity voters are not part of the 'core' group – that is, we don't treat them as eating into the deficit. If we can convert the low-pro into voters that's the same as ID'ing a Republican from the ID universe. As you are all well aware of, getting a low propensity voter to turnout will take a lot work but it's one thing I wanted to point out.

The WI2011\_contactgoals\_v1 are the Voter Contact Goals for the ID and GOTV phase.

The ID Phase is 20 weeks starting January 1st. The GOTV phase is the Week 21<sup>th</sup> (May 20th) to tentative election day.

Some assumptions that were made:

Vote Goal	1,209,364
GOTV Deficit	1,838,270
ID Goal (10%)	183,827
ID Contact Goal	1,838,270
ID Growth/Week	6.00%
Total ID Weeks	20
GOTV Contact Goal	2,721,069
GOTV Growth/Week	21.00%



Total GOTV Weeks	3.5
Total Contact Goal	4,559,339

There are three tabs. The first one are the assumptions. The second tab are the voter contact goals for the ID phase. The second are the voter contact goals for the GOTV Phase. I have the first 10 offices open on January 1<sup>st</sup> and all you have to do is fill in the number of phones in the additional offices (when the office opens) and the goals will automatically fill in. I will walk thru it on the call.

I know a contact goal of 4.5 million seems very high but as you can see from the attached spreadsheet, it is attainable and with a gradual growth of 6% each week during the ID phase and 21% during the GOTV phase. We are working on a tracker and will send that along as soon as completed.

We can discuss the universes, the voter contact assumptions, and any other questions on the call. Does Monday at 3:00PM Eastern work for everyone?

In the meantime, please let me know if you have any questions. And again, hope everyone is having a great Thanksgiving.

-----  
Deepak Ramnath  
Director of Targeting, RNC Strategy Division  
P: 202.863.5396 | C: [REDACTED]

**Wisconsin Walker Recall GOTV Composition**

11/23/2011

		<i>Total</i>	<i>High</i>	<i>Mid</i>	<i>Low</i>
<b>Statewide</b>	[1] 2011 Rep ID's	58,518	35,408	12,146	10,964
<i>Vote Goal:</i>	[2] 2010 Rep ID's	100,105	53,174	26,985	19,946
1,814,046	[3] Strong Walker MT and Strong Party MT	851,344	265,632	252,701	333,011
<i>GOTV Deficit (125% of VG - High/Mid GOTV)</i>	[4]				
1,838,270	[5]				
	[6]				
		1,009,967	354,214	291,832	363,921

### WI ID Assumptions

Vote Goal	1,209,364
GOTV Deficit	1,838,270
ID Goal (10%)	183,827
ID Contact Goal	1,838,270
ID Growth/Week	6.00%
Total ID Weeks	20
GOTV Contact Goal	2,721,069
GOTV Growth/Week	21.00%
Total GOTV Weeks	3.5
Total Contact Goal	4,559,339

[REDACTED]

**From:** Deepak Ramnath - Strategy [DRamnath@rnchq.org]  
**Sent:** Saturday, January 28, 2012 2:54 PM  
**To:** 'Stephan Thompson'; 'Tom Dickens'; 'Ashley Burns'; 'kailkes@[REDACTED]'; 'amoyer@wisgop.org'  
**Cc:** Mark Jefferson - Political; Emily Cornell - Political; Juston Johnson - Political; Targeting; Annie Haury - Political; Political Technologies  
**Subject:** Wisconsin GOTV, ID and Turnout Universes - Updated 01/28  
**Attachments:** WI2011\_GOTVcomposition\_0128.xlsx

All -

After taking an audit of the volunteer calls and some paid validation calls, we have adjusted the GOTV and ID Universes. We have used a combination of the Walker, Johnson and Regional Mictotargeting Models from 2010. Please see the attached spreadsheet.

The GOTV Composition is comprised of indiv's we would potential put in a GOTV universe.

For example, for GOTV:

		Total	High	Mid	Low
Statewide	[1] 2012 Rep ID's	8,129	4,532	2,067	1,530
Vote Goal:	[2] 2011 Rep ID's	58,481	35,397	12,134	10,950
1,209,364	[3] 2010 Rep ID's	100,138	53,373	26,889	19,876
GOTV Deficit (150% of VG - High/Mid GOTV)	[4] Core GOP	1,014,605	395,695	303,399	315,511
1,250,604	[5]				
	[6]				
		1,181,353	488,997	344,489	347,867

With those four categories, we would still have a GOTV Deficit of 1,250,604.

For the GOTV Deficit (High/Mid GOTV), we put a propensity screen since not all High/Mid voters will turnout.

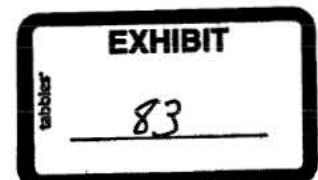
If you look at the ID sheet, you will be able to look at the breakdown of the potential universes:

Again, statewide:

		Total	High	Mid	Low
Statewide	[1] Lean GOP	600,711	178,820	187,571	234,320
GOTV Deficit	[2] Swlng	773,192	233,184	249,721	290,287
1,250,604	[3] Lean Dem	618,531	178,275	215,295	224,961
	[4]				
	[5]				
	[6]				
		1,992,434	590,279	652,587	749,568

The first universe will potentially be the "low" hanging fruit. Again when we have sufficient ID's, can evaluate how each universe is performing. If they perform well enough, we can include them into GOTV.

I have posted the GOTV, ID and Turnout Universes to Voter Vault.



8/22/2012

GOTV:

wrecall12\_core001 - 8,129 Total Indivi's. 2012 Rep ID's  
wrecall12\_core002 - 58,481 Total Indivi's. 2011 Rep ID's  
wrecall12\_core003 - 100,138 Total Indivi's. 2010 Rep ID's  
wrecall12\_core004 - 1,006,298 Total Indivi's. Core GOP

ID:

wrecall12\_id1 - 594,180 Total Indivi's. Lean GOP  
wrecall12\_id2 - 764,979 Total Indivi's. Swing  
wrecall12\_id3 - 611,889 Total Indivi's. Lean Dem

I have also updated the Turnout Universes to incorporate the vote history from: 2010 Primary and General, 2011 Prosser, 2011 State Senate

to12walker\_high - 1,333,950 Total Indivi's. 2012 High Propensity Voters  
to12walker\_mid - 1,438,594 Total Indivi's. 2012 Mid Propensity Voters  
to12walker\_low - 1,650,693 Total Indivi's. 2012 Low Propensity Voters

When creating the survey in VV, you can break out for each region and with either the High, Mid or Low Turnout Universes. I recommend starting on the High/Mid Likely GOP.

The Turnout universes include *every* voter in the entire state. When creating High+Mid ID Universe you will have to go to advanced selection criteria and Select wrecall12\_id1 AND (to12walker\_high or to12walker\_mid). The basic selection criteria is an *OR* statement, not *AND*.

For example, the select statement would be:

Affiliation=" wrecall12\_id1 " AND (Affiliation=" to12walker\_high" OR Affiliation="to12walker\_mid")

I think we probably should move over to Lean GOP as soon as we are able to. Please let me know if you have any questions.

Thanks

-----  
Deepak Ramnath  
Director of Targeting, RNC Strategy Division  
P: 202.863.5396 | C: [REDACTED]

**Wisconsin Walker Recall GOTV Composition**  
**1/28/2012**

		<i>Total</i>	<i>High</i>	<i>Mid</i>	<i>Low</i>
<b>Statewide</b>	[1] 2012 Rep ID's	8,129	4,532	2,067	1,530
<i>Vote Goal:</i>	[2] 2011 Rep ID's	58,481	35,397	12,134	10,950
1,209,364	[3] 2010 Rep ID's	100,138	53,373	26,889	19,876
<i>GOTV Deficit (150% of VG - High/Mid GOTV)</i>	[4] Core GOP	1,014,605	395,695	303,399	315,511
1,250,604	[5]				
	[6]				
		1,181,353	488,997	344,489	347,867

[REDACTED]

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**From:** Deepak Ramnath - Strategy [DRamnath@rnchq.org]  
**Sent:** Thursday, April 19, 2012 11:00 AM  
**To:** valcarce@arenacomm.com  
**Cc:** List Development; Targeting; Rick Wiley - Political; Mark Jefferson - Political; Justin Johnson - Political; Tim Saler - Political; Tom Dickens; Ashley Burns; Alyssa Moyer; Stephan Thompson; [REDACTED]  
**Subject:** WI Recall AB Mail File - ID's  
**Attachments:** wiabmail\_include0419.csv; wiabmail\_remove0419.csv

Peter –

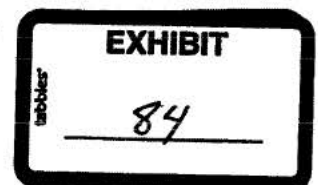
Attached are two files. One is the Hard ID'ed Walker Supporters for potential inclusion that are not currently in the AB Mail File. The second are Hard ID'ed Non-Walker Supporters for exclusion that are currently in the AB Mail File.

Both files are just RNCID's – will you need more info for inclusion/exclusion than that?

wiabmail\_include0419.csv – 39,200 Total Indivi's. Hard ID'ed Walker Supporters  
wiabmail\_remove0419 – 3,523 Total Indivi's. Hard ID'ed Non-Walker Supporters

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Deepak Ramnath  
Director of Targeting, RNC Strategy Division  
P: 202.863.5396 | C: [REDACTED]

8/22/2012



[REDACTED]

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**From:** Scott Walker [swalkerwi@gmail.com]  
**Sent:** Thursday, April 26, 2012 4:58 PM  
**To:** Dan Blum  
**Cc:** Keith Gilkes  
**Subject:** Re: 2 messaging points

Fair point  
Sent from my Verizon Wireless BlackBerry

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**From:** Dan Blum <dan@scottwalker.org>  
**Date:** Thu, 26 Apr 2012 21:56:30 +0000  
**To:** Scott Walker (swalkerwi@gmail.com)<swalkerwi@gmail.com>  
**Cc:** Keith Gilkes [REDACTED]  
**Subject:** 2 messaging points

Governor,

I wanted to bring up two points that speak to some of the stuff you just sent us.

First and most importantly, all of our data from polling and focus groups tell us that any discussion of the fight over collective bargaining turns voters off to the idea of voting for you. Making the argument that Barrett wants to re-litigate that issue and it would stunt growth might make logical sense, but voters emotional reactions are still to remember negatives thoughts about that time and it hurts you more than the democrats. Because of that we don't want to wade into that discussion. Taxes, spending and jobs still remain our top messages on Barrett.

That brings us to the second point. Right now we would like you to stay above the fray to some degree and avoid going directly after Barrett unprovoked. Keith, RJ and I need to have a discussion on when it makes sense to get more aggressive, but for now, we should let the campaign hit Barrett on your behalf.

Please let me know if you have any thoughts or concerns about this.

Cheers,

DDB

---

Dan Blum | Deputy Campaign Manager | Friends of Scott Walker  
dan@scottwalker.org | O: 608.441.1646 | C: [REDACTED] | @DanDoranBlum

8/21/2012





[REDACTED]

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**From:** Keith Gilkes [REDACTED]  
**Sent:** Sunday, April 22, 2012 12:51 PM  
**To:** RJ Johnson; Scott Walker; Michael Grebe, Sr  
**Subject:** Fwd: Nightly Report, Super Saturday Totals  
**Attachments:** April 21 Super Saturday 9PM Report.xls; Nightly Affiliations Tracker April 21.xlsx

I wanted to pass along the details on a great job the RPW Staff, in particular - Tom Dickens - who is the Victory Director - did on our latest Super Saturday.

This was our best day yet and they hit 156% of their voter contact goals.

Fantastic work by RPW. Also, if you are looking in the numbers below - the Keep v Remove percentages are reversed.

This is a leaning Republican Universe.

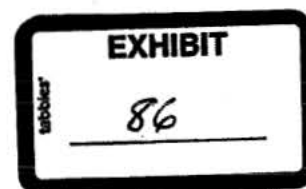
KG

----- Forwarded message -----

**From:** Thomas Dickens [REDACTED]  
**Date:** Sat, Apr 21, 2012 at 10:18 PM  
**Subject:** Nightly Report, Super Saturday Totals  
**To:** [rwiley@rnchq.org](mailto:rwiley@rnchq.org), [ecornell@rnchq.org](mailto:ecornell@rnchq.org), Mark Jefferson - Political <[MJefferson@rnchq.org](mailto:MJefferson@rnchq.org)>, [juston.johnson@rnchq.org](mailto:juston.johnson@rnchq.org), [ahaury@rnchq.org](mailto:ahaury@rnchq.org), [targeting@rnchq.org](mailto:targeting@rnchq.org), Keith Gilkes [REDACTED], Daniel Blum [REDACTED], [bvidrine@rnchq.org](mailto:bvidrine@rnchq.org), [tsaler@rnchq.org](mailto:tsaler@rnchq.org), Stephan Thompson <[sthompson@wisgop.org](mailto:sthompson@wisgop.org)>, Jonathan Wetzel [REDACTED]  
**Cc:** Alyssa Moyer <[amoyer@wisgop.org](mailto:amoyer@wisgop.org)>, Ashley Burns <[aburns@wisgop.org](mailto:aburns@wisgop.org)>, Dan Romportl <[dromportl@wisgop.org](mailto:dromportl@wisgop.org)>

Attached please find tonight's affiliations report along with the final Super Saturday report. The Caller Report shows us making 188,111 calls. Thanks.

-Dickens



[REDACTED]

---

**From:** Phil Musser [pm@newfrontierstrategy.com]  
**Sent:** Friday, April 13, 2012 10:27 AM  
**To:** Keith Gilkes  
**Cc:** Russ Oster  
**Subject:** Grassroots unwired- update

Hey Keith -

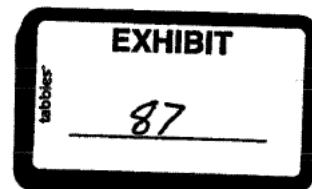
FYI we have met with RGA (robinson), AFP (seaholm), and some other groups on the product and received favorable initial responses. I know you have no contact with them but just FYI.

On our arrangement, we need to make a call on deploying the fundraising enabled units. Russ has 25 units ready and can ship early next week with fundraising devices accompanying them, and will provide a reduced rate approach for 2 weeks. We just need to do a basic contract that covers the device rentals etc, and then we can get rolling.

With time being irreplaceable, our concern is that if you want to use the product, we need a little time to get it there, get some folks trained, and get the pipes connected to your database. That can be done quickly and Russ and his team will put full focus and effort into making this work for your staff. If there is someone working for you who can be our POC, or we should talk to the Party, just let us know and we will make it easy because i am respectful of how busy you are.

Please let us know if you want to move forward, and our best next steps.

Many thanks- Phil



[REDACTED]

---

**From:** Keith Gilkes [REDACTED]  
**Sent:** Tuesday, April 17, 2012 1:09 PM  
**To:** Blaise Hazelwood  
**Subject:** Re: Walker Recall Microtargeting Documentation  
Blaise-

The campaign will take two sets. Please send to my attention at the campaign offices:

FOSW  
C/O Keith Gilkes  
2820 Walton Commons West  
Suite 101  
Madison, WI 53718

Thanks.

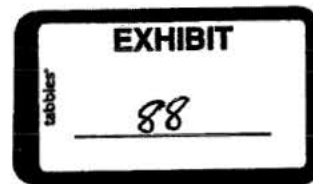
KG

On Mon, Apr 16, 2012 at 8:43 AM, Blaise Hazelwood <[blaise@grassrootstargeting.com](mailto:blaise@grassrootstargeting.com)> wrote:

Hi -

Attached is the model overview (a list of each question that makes up a model), TIPS at a Glance, and targeting grids. As I mentioned on the phone I used the Walker Recall Petition signers in both the Barrett and the Falk model that is why they are very similar. You will receive a full book with more demographic and geographic information than you ever wanted beginning of next week. In the meantime please let me know if you would like to do a call or have any questions.

Thanks so much!



[REDACTED]

---

**From:** Keith Gilkes [REDACTED]  
**Sent:** Tuesday, April 17, 2012 1:15 PM  
**To:** Stephan Thompson  
**Subject:** Fwd: Invoice (No. 342) - from Grassroots Targeting, Friends of Scott Walker  
**Attachments:** Invoice (No. 342) - from Grassroots Targeting, Friends of Scott Walker.pdf  
Let's chat and see if it makes sense for you to pay this one.

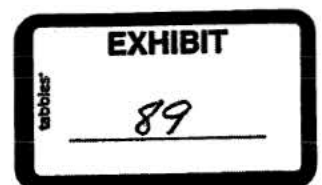
KG

----- Forwarded message -----

**From:** Blaise Hazelwood <[blaise@grassrootstargeting.com](mailto:blaise@grassrootstargeting.com)>  
**Date:** Mon, Apr 16, 2012 at 10:19 AM  
**Subject:** Invoice (No. 342) - from Grassroots Targeting, Friends of Scott Walker  
**To:** Keith Gilkes [REDACTED]

Keith "€" attached is an invoice. ^ Please let me know if you want me to send to anyone else.  
^ Thanks so much! ^

8/20/2012



Grassroots Targeting  
 814 King Street  
 Suite 420  
 Alexandria, VA 22314



Invoice

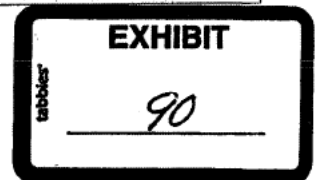
Bill To:
Friends of Scott Walker
P.O. Box 620437
Middleton, WI 53562

Date	Invoice No.
04/16/12	342

Terms
Net 15

Description	Quantity	Rate	Amount
Wisconsin Statewide Microtargeting Project N=4028; 12 Models		135,000.00	135,000.00
		Total	\$135,000.00

Thank you for using Grassroots Targeting.



[REDACTED]  
**From:** Keith Gilkes [REDACTED]

**Sent:** Tuesday, April 17, 2012 1:15 PM

**To:** Blaise Hazelwood

**Subject:** Re: Invoice (No. 342) - from Grassroots Targeting, Friends of Scott Walker

Excellent - I will let you know who the check is coming from. I might send from us or from RPW. ^ Just depends on what I work out.

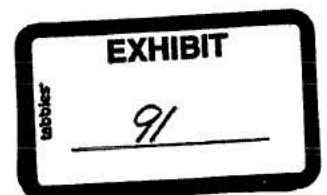
Will have out early next week.

KG

On Mon, Apr 16, 2012 at 10:19 AM, Blaise Hazelwood <[blaise@grassrootstargeting.com](mailto:blaise@grassrootstargeting.com)> wrote:

Keith ^€" attached is an invoice. ^ Please let me know if you want me to send to anyone else. else. ^ Thanks so much! ^

8/20/2012



[REDACTED]

---

**From:** Keith Gilkes [REDACTED]  
**Sent:** Wednesday, April 25, 2012 9:56 AM  
**To:** Blaise Hazelwood  
**Subject:** Re: Invoice (No. 342) - from Grassroots Targeting, Friends of Scott Walker  
Blaise-

Can you re-run this invoice and bill it to RPW instead? Â Send to Stephan and cc me on the e-mail. Stephan's e-mail:Â [sthompson@wisgop.org](mailto:sthompson@wisgop.org)

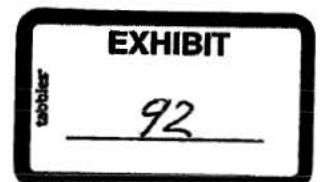
They will be taking care of this invoice.

Thanks.

KG

On Mon, Apr 16, 2012 at 10:19 AM, Blaise Hazelwood <[blaise@grassrootstargeting.com](mailto:blaise@grassrootstargeting.com)> wrote:

Keith " attached is an invoice. Â Please let me know if you want me to send to anyone else. else. Â Thanks so much! Â



Republican Party of Wisconsin  
148 E. Johnson St.  
Madison, WI 53703

Paid for by the Republican  
Party of Wisconsin  
Bob Geason, Treasurer

NON-PROFIT ORG  
U.S. POSTAGE  
**PAID**  
CAMPAIGN MAIL



# Do you remember?

What happened to our economy  
under Democrat policies?



tabbles

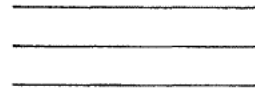
EXHIBIT

Kathleen Falk

## TAXES. SPENDING. FAILURE.

Tom Barrett

YOU CAN STOP THEM BY TAKING A FEW MINUTES TO  
APPLY FOR YOUR ABSENTEE BALLOT



Place  
First Class  
Postage  
Here

Example: City of Madison  
????? Municipal Clerk  
123 Easy St  
Madison, WI 53701

**Absentee Ballot Application for June 5<sup>th</sup> General Recall Election**  
*Return your completed application by Friday, May 25<sup>th</sup>.*

**Follow these four easy steps to keep Wisconsin  
moving forward with Governor Scott Walker.**

- Step 1:** Fill out the attached application for an absentee ballot today (be sure to sign the application).
- Step 2:** Fold your application in half, tape it close and mail it in to your local municipal clerk by Friday, May 25<sup>th</sup>.
- Step 3:** After your application is received, your municipal clerk will mail you an absentee ballot. Once you receive it, please fill it out immediately and vote for the pro-family candidate.
- Step 4:** Mail in your completed absentee ballot to your local municipal clerk by Thursday, May 31<sup>st</sup>.

**Questions:** Call 608-535-9844.

**JUNE 5<sup>TH</sup> GENERAL RECALL ELECTION**  
OFFICIAL ABSENTEE BALLOT APPLICATION



**WISCONSIN APPLICATION FOR ABSENTEE BALLOT**

June 5<sup>th</sup> General Recall Election

Instructions: Please use uppercase (CAPITAL) letters only.  
You must be registered to vote before you can receive an absentee ballot. You can confirm your voter registration at <https://vps.wi.gov>

**VOTER INFORMATION:**

Last Name	Suffix (e.g. Jr., II etc.)	First Name	Middle Name
Telephone	Date of Birth (MM/DD/YYYY)	E-mail Address	

**RESIDENCE ADDRESS:**

Residence Address (Street Number and Name)	Apt. Number
City	State (WI only) ZIP+4 County

**MAILING ADDRESS:** If different from residence address

Name	Name of Nursing Home (if applicable)
Mailing Address (Street Number and Name)	Apt. Number
City	State (WI only) ZIP+4 County

I REQUEST AN ABSENTEE BALLOT BE SENT TO ME FOR: Please check box  The Wisconsin General Recall Election scheduled for June 5, 2012

**VOTER DECLARATION / CERTIFICATION:** Required for all voters

I certify that I am a qualified elector, a U.S. Citizen, at least 18 years old, having resided at the above residential address for at least 28 consecutive days immediately preceding this election, not currently serving a sentence, including probation or parole, for a felony conviction, and not otherwise disqualified from voting. Please sign below to acknowledge that you have read and understand the above.

Voter Signature	Date (MM/DD/YYYY)
-----------------	-------------------

This form is not an official form of the Wisconsin Government Accountability Board

**WISCONSIN APPLICATION FOR ABSENTEE BALLOT**

June 5<sup>th</sup> General Recall Election

Instructions: Please use uppercase (CAPITAL) letters only.  
You must be registered to vote before you can receive an absentee ballot. You can confirm your voter registration at <https://vps.wi.gov>

**VOTER INFORMATION:**

Last Name	Suffix (e.g. Jr., II etc.)	First Name	Middle Name
Telephone	Date of Birth (MM/DD/YYYY)	E-mail Address	

**RESIDENCE ADDRESS:**

Residence Address (Street Number and Name)	Apt. Number
City	State (WI only) ZIP+4 County

**MAILING ADDRESS:** If different from residence address

Name	Name of Nursing Home (if applicable)
Mailing Address (Street Number and Name)	Apt. Number
City	State (WI only) ZIP+4 County

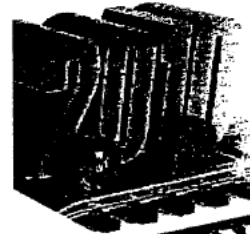
I REQUEST AN ABSENTEE BALLOT BE SENT TO ME FOR: Please check box  The Wisconsin General Recall Election scheduled for June 5, 2012

**VOTER DECLARATION / CERTIFICATION:** Required for all voters

I certify that I am a qualified elector, a U.S. Citizen, at least 18 years old, having resided at the above residential address for at least 28 consecutive days immediately preceding this election, not currently serving a sentence, including probation or parole, for a felony conviction, and not otherwise disqualified from voting. Please sign below to acknowledge that you have read and understand the above.

Voter Signature	Date (MM/DD/YYYY)
-----------------	-------------------

This form is not an official form of the Wisconsin Government Accountability Board



SINCE SCOTT WALKER TOOK OFFICE he has balanced the budget, cut spending and helped create thousands of new jobs.

**WISCONSIN IS BACK ON TRACK!**



When running for Governor, Scott Walker promised to rein in spending, eliminate the budget deficit and hold the line on taxes.

**And that's exactly what he's done.**

**FACT** The number of businesses created is up 12.2% in the first quarter. <sup>1</sup>

**FACT** 86% of Wisconsin's job creators believe Wisconsin is now pro-business. <sup>2</sup>

**FACT** 94% of Wisconsin job creators feel that the state is headed in the right direction. <sup>3</sup>

1. The Business Journal, April 8, 2012  
2. Wisconsin Manufacturers and Commerce, "WMC 2012 Economic Outlook Survey," Press Release, 1/3/12  
3. Wisconsin Manufacturers and Commerce, "WMC 2012 Economic Outlook Survey," Press Release, 1/3/12



**← APPLY FOR YOUR ABSENTEE BALLOT TODAY!**  
Mail in your completed application to your municipal clerk by May 25<sup>th</sup> to receive your absentee ballot.

Republican Party of Wisconsin  
148 E. Johnson St.  
Madison, WI 53703

Paid for by the Republican  
Party of Wisconsin  
Bob Geason, Treasurer

NON-PROFIT ORG  
U.S. POSTAGE  
**PAID**  
CAMPAIGN MAIL



WI, 45-197

Place  
First Class  
Postage  
Here

Example: City of Madison  
????? Municipal Clerk  
123 Easy St  
Madison, WI 53701

**Absentee Ballot Application for June 5<sup>th</sup> General Recall Election**

*Return your completed application by Friday, May 25<sup>th</sup>.*

IN THE THREE YEARS PRIOR TO SCOTT WALKER'S GOVERNORSHIP,  
**WISCONSIN LOST OVER 150,000 JOBS.**

SINCE WALKER TOOK OFFICE, THOUSANDS HAVE BEEN CREATED.....

**NOW**

THE DEMOCRATS ARE SAYING  
IT'S TIME TO GO BACK.  
BACK TO THE DAYS  
OF RECORD JOB LOSS.

Kathleen Falk

Tom Barrett

YOU CAN STOP THEM BY TAKING A FEW MINUTES TO  
APPLY FOR YOUR ABSENTEE BALLOT

**Follow these four easy steps to keep Wisconsin moving forward with Governor Scott Walker.**

- Step 1:** Fill out the attached application for an absentee ballot today (be sure to sign the application).
- Step 2:** Fold your application in half, tape it close and mail it in to your local municipal clerk by Friday, May 25<sup>th</sup>.
- Step 3:** After your application is received, your municipal clerk will mail you an absentee ballot. Once you receive it, please fill it out immediately and vote for the pro-family candidate.
- Step 4:** Mail in your completed absentee ballot to your local municipal clerk by Thursday, May 31<sup>st</sup>.

**Questions:** Call 608-535-9844.

**JUNE 5<sup>TH</sup> GENERAL RECALL ELECTION**  
OFFICIAL ABSENTEE BALLOT APPLICATION

[REDACTED]

---

**From:** Keith Gilkes [REDACTED]  
**Sent:** Friday, April 20, 2012 7:43 AM  
**To:** Brian Tringali; BJ Martino  
**Subject:** Fwd: Final Walker absentees  
**Attachments:** WALKE-111 Absentee 4.pdf  
Final absentee mailer....

----- Forwarded message -----

**From:** Peter Valcarce <[valcarce@arenacomm.com](mailto:valcarce@arenacomm.com)>  
**Date:** Thu, Apr 19, 2012 at 12:34 PM  
**Subject:** Final Walker absentees  
**To:** Dan Blum <[dan@scottwalker.org](mailto:dan@scottwalker.org)>  
**Cc:** Stephan Thompson <[SThompson@wisgop.org](mailto:SThompson@wisgop.org)>, Keith Gilkes [REDACTED], "R. J. Johnson" <[rj@rjjohnson.org](mailto:rj@rjjohnson.org)>, Casey@scottwalker.org

These have all the changes made. Â I'm assuming they are all good to print?

Republican Party of Wisconsin  
148 E. Johnson St.  
Madison, WI 53703

NON-PROFIT ORG  
U.S. POSTAGE  
**PAID**  
CAMPAIGN MAIL

Part of the Wisconsin  
Party of Wisconsin  
Bob Geissen, Treasurer

WALKER11

BEFORE SCOTT WALKER WAS ELECTED,  
Wisconsin had lost 150,000 jobs  
in the previous three years.

Division of Labor and Statistics  
www.dls.gov, WISCONSIN 312.312

Tom Barrett

Kathleen Falk

Democrats are saying  
it's time to **GO BACK**.

Job loss will return and our  
progress will be derailed...

YOU CAN STOP THEM BY TAKING A FEW MINUTES TO  
VOTE FOR SCOTT WALKER.

Place  
First Class  
Postage  
Here

Example: City of Madison  
????? Municipal Clerk  
123 Easy St  
Madison, WI 53701

**Absentee Ballot Application for June 5<sup>th</sup> General Recall Election**  
*Return your completed application by Friday, May 25<sup>th</sup>.*

**Follow these four easy steps to keep Wisconsin moving forward with Governor Scott Walker.**

- Step 1:** Fill out the attached application for an absentee ballot today (be sure to sign the application).
- Step 2:** Fold your application in half, tape it close and mail it in to your local municipal clerk by Friday, May 25<sup>th</sup>.
- Step 3:** After your application is received, your municipal clerk will mail you an absentee ballot. Once you receive it, please fill it out immediately and vote for the candidate who will move Wisconsin forward.
- Step 4:** Mail in your completed absentee ballot to your local municipal clerk by Thursday, May 31<sup>st</sup>.

**Questions:** Call 608-535-9844.

**JUNE 5<sup>TH</sup> GENERAL RECALL ELECTION**  
OFFICIAL ABSENTEE BALLOT APPLICATION

[REDACTED]

---

**From:** Peter Valcarce [valcarce@arenacomm.com]  
**Sent:** Thursday, April 26, 2012 10:14 AM  
**To:** Stephan Thompson  
**Cc:** Peter Valcarce; Keith Gilkes  
**Subject:** Re: Absentees

Picking up the fourth?

Peter Valcarce  
[REDACTED]

On Apr 26, 2012, at 8:29 AM, Stephan Thompson <SThompson@wisgop.org> wrote:

> Ok. I chatted with Keith, we will be paying for the first 3 today  
> from RPW. He is picking up the 4th.

>  
> -----Original Message-----  
> From: Peter Valcarce [mailto:valcarce@arenacomm.com]  
> Sent: Thursday, April 26, 2012 10:06 AM  
> To: Stephan Thompson  
> Cc: Peter Valcarce; Keith Gilkes  
> Subject: Re: Absentees

> Yes. You approved all four.

> Peter Valcarce  
> 801-541-1933

> On Apr 26, 2012, at 7:51 AM, Stephan Thompson <SThompson@wisgop.org>  
> wrote:

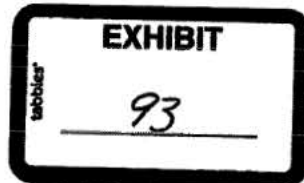
>> I just have one item I need to work out with Keith and I can get it  
>> done today. Also, I know we approved the first 2 pieces, but did we  
>> have the second two yet?

>> -----Original Message-----  
>> From: Peter Valcarce [mailto:valcarce@arenacomm.com]  
>> Sent: Thursday, April 26, 2012 9:28 AM  
>> To: Stephan Thompson  
>> Cc: Keith Gilkes  
>> Subject: Fwd: Absentees

>>>> How soon will you be able to pay the absentee invoices? That's a  
>>>> lot  
>> of postage for us to carry..

>>>>  
>>>>  
>> Peter Valcarce  
>> 801-541-1933

>>>>  
>>>>  
>>>>



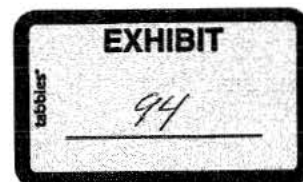
[REDACTED]

---

**From:** Keith Gilkes [REDACTED]  
**Sent:** Friday, April 20, 2012 7:41 AM  
**To:** Brian Tringali; BJ Martino  
**Subject:** First Absentee Ballot Mailer...  
**Attachments:** 01 - WALKE-107 Absentee 1.pdf

This is the first piece that we have signed off on.

KG



[REDACTED]

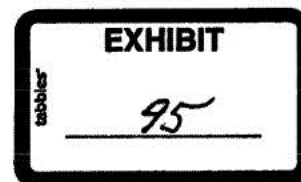
---

**From:** Andrea Boom [andrea@scottwalker.org]  
**Sent:** Monday, April 30, 2012 3:28 PM  
**To:** marystitt [REDACTED]; Kristen Wall; Keith Gilkes [REDACTED]  
**Subject:** FW: Christie\_Attendees.xls  
**Attachments:** Christie\_Attendees.xls

---

**From:** Kelly Rindfleisch [mailto:[REDACTED]]  
**Sent:** Monday, April 30, 2012 2:14 PM  
**To:** Andrea Boom  
**Subject:** Christie\_Attendees.xls

The first tab has all the orders from the past week (including signs, etc.) so ignore that one. The Milwaukee tab is Milwaukee attendees, the Green Bay tab is Green Bay attendees. Pay attention to the quantity as one of the Milwaukee orders has a quantity of 2 (they want 2 packages)



[REDACTED]

---

**From:** [REDACTED]  
**Sent:** Thursday, June 09, 2011 7:31 AM  
**To:** Scott Walker  
**Subject:** Re: Governor Haslam Call

Kate was going to track down his cell. We'll just set up another one.

Sent from my U.S. Cellular BlackBerry® smartphone

---

**From:** swalkerwi@gmail.com  
**Date:** Thu, 9 Jun 2011 12:02:58 +0000  
**To:** Kelly Rindfleisch [REDACTED]  
**ReplyTo:** swalkerwi@gmail.com  
**Cc:** 'Scott Matejov' [REDACTED]  
**Subject:** Re: Governor Haslam Call

We need to set up another call. He left a vm but my phone never ran (I checked my Blackberry and there was no incoming call around that time. Weird.)

I could not make put his cell phone # on the message.

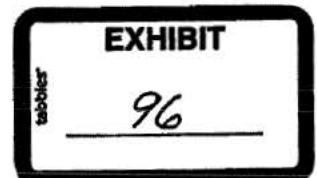
Sent from my Verizon Wireless BlackBerry

---

**From:** "Kelly Rindfleisch" [REDACTED]  
**Date:** Wed, 8 Jun 2011 14:49:07 -0500  
**To:** <swalkerwi@gmail.com>  
**Cc:** 'Scott Matejov' [REDACTED]  
**Subject:** Governor Haslam Call

**Date:** 6/8/11  
**Time:** 5:00 PM  
**Attendees:** Governor Walker and Governor Haslam  
**Contact:** Governor Haslam will call on cell

- Let Governor Haslam know you will be in TN on June 29th to raise money for the recall effort.
- Lee Beaman, Andy Miller, Kevin Kookogey are coordinating/ raising the funds.
- Ask him to headline the event & be special guest or honorary event host for the luncheon in Nashville.
- Ask him if Pilot Oil will give corp \$\$
  - Governor Haslam's father, Jimmy Haslam, owns Pilot
  - Governor Haslam is now CEO





- Over 300 retail interstate properties in over 40 states
  - As the largest operator of travel centers and the largest seller of over-the-road diesel fuel, Pilot is expected to sell over 5 billion gallons of petroleum this year
  - Headquarters: Knoxville, TN
  - Annual Revenue: \$16 bil. (2008)
  - A typical travel center includes one or more nationally known chain restaurants, a broad range of retail merchandise, automobile and truck fueling facilities, and a variety of other services aimed at professional drivers and interstate travelers.
- 
- Would Haslam introduce you to the CEO of FedEx.
  - Let Haslam know you are going to reach out to Bill Frist and HCA

[REDACTED]

---

**From:** swalkerwi@gmail.com  
**Sent:** Tuesday, November 15, 2011 11:58 AM  
**To:** Tom Evenson  
**Subject:** Re: Fwd: Stand with Walker release  
Where does it say the domain name?  
Sent from my Verizon Wireless BlackBerry

---

**From:** Tom Evenson [REDACTED]  
**Date:** Tue, 15 Nov 2011 11:54:47 -0600  
**To:** Governor Scott Walker <swalkerwi@gmail.com>  
**Subject:** Fwd: Stand with Walker release

Governor - FYI RPW will be sending this out today.

TE

--  
Tom Evenson

Cell: [REDACTED]

E-Mail: [REDACTED]

FOR IMMEDIATE RELEASE: NOVEMBER 15, 2011

CONTACT: NICOLE LARSON

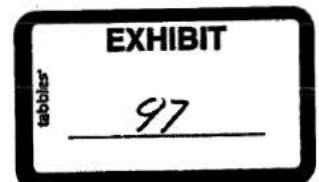
RPW Launches Official 'Stand With Walker Website'

[Madison, WI]- Republican Party of Wisconsin Executive Director Stephan Thompson released the following statement on the official launch of the 'Stand with Walker' website:

"The Republican Party of Wisconsin and Governor Walker's campaign are excited to announce the launching of the 'Stand with Walker' website- the official fundraising website for Governor Walker's fight against recall.

"Despite balancing a \$3.6 billion budget deficit without raising taxes, enabling school districts and municipalities around the state to save millions of dollars, and moving the state forward under responsible leadership, Governor Walker is being attacked by Wisconsin Democrats, who are selfishly pursuing a baseless recall to regain political power.

7/16/2012



“The ‘Stand with Walker’ website will be the official financial effort to combat the recall attempt, which is funded by Big Labor, national special interests groups, and Wisconsin tax dollars. As Democrats try to disenfranchise voters and waste millions of dollars, Governor Walker will continue focusing on improving Wisconsin’s economic climate for families around the state.”

###

Nicole Larson

Deputy Director of Communications

Republican Party of Wisconsin

Office.608.257.4765

[nlarson@wisgop.org](mailto:nlarson@wisgop.org)

# STAND WITH Scott Walker



## Stand With Governor Walker – Donate Today

The reforms that we have put in place in Wisconsin over the last 10 months have helped private businesses create nearly 30,000 new jobs, turned a \$3.6 billion budget deficit into a surplus, without raising taxes or cutting essential services, and led to 88% of Wisconsin job creators saying that Wisconsin is headed in the right direction, up from just 10% one year ago.

Despite these positive impacts, liberal out-of-state interests and big government union bosses are determined to continue their attack on Wisconsin's taxpayers. Together they have launched a recall election. Instead of moving Wisconsin forward, they want to move Wisconsin back to the tired old policies of the past.

Wisconsin cannot afford this and I need your help. Please donate today.

Sincerely,  
Scott Walker

To stand with Scott Walker, please make your contribution below.

### Personal Information

First Name \*      Middle Name      Last Name \*

Email \*

Home Address \*

City \*      State \*      Zip/Postal \*

### A MESSAGE FROM GOVERNOR WALKER



### SHARE ON YOUR SOCIAL NETWORKS

2.5k2..      4538      420      29

You

f Like      f Share      T Tweet      +1

### CONTRIBUTE BY MAIL

To contribute by mail, please send a check to:

**The Republican Party of Wisconsin**  
148 East Johnson Street  
Madison, Wisconsin 53703

\*Please write "Stand with Governor Walker" in the memo line.

Home Phone *	Work Phone
<input type="text"/>	<input type="text"/>
Fax Phone	Mobile Phone
<input type="text"/>	<input type="text"/>

### Employment Information

Employer *	Occupation *
<input type="text"/>	<input type="text"/>

### Contribution Amount

<input type="radio"/> \$25	<input type="radio"/> \$50	<input type="radio"/> \$100	<input type="radio"/> \$250
<input type="radio"/> \$500	<input type="radio"/> \$1,000	<input type="radio"/> \$2,400	<input type="radio"/> \$ <input type="text"/>

### Payment Information



Routing Number

Account Number

• 125598589 102 12546987" •

ROUTING NUMBER (9 DIGITS)      ACCOUNT NUMBER

### Billing Information

SAME AS HOME ADDRESS.

Billing Address

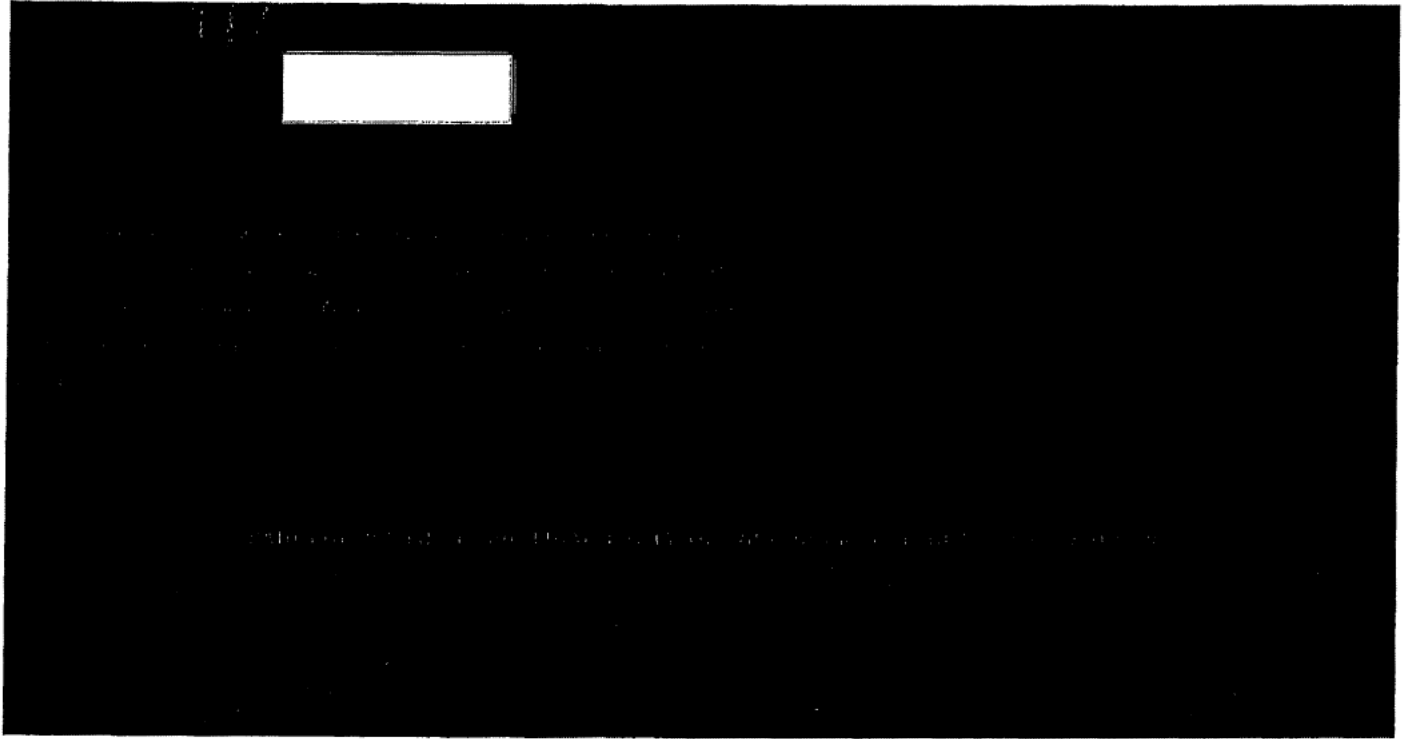
City      State      Zip/Postal  
           

### Contribution Type

- I want to donate the above amount a single time.
- I want to donate the above amount today and continue donating monthly for

starting August 19.

I want to publish my name to the Stand With Governor Walker giving stream!  
(Note: your contribution amount will not be shown)



[REDACTED]

---

**From:** Scott Matejov [REDACTED]  
**Sent:** Thursday, April 26, 2012 1:52 PM  
**To:** Pat Hogan  
**Cc:** swalkerwi@gmail.com  
**Subject:** Re: have the Governor call Cara at 2:45 PM (CDT)

Copy

Sent from my iPhone

On Apr 26, 2012, at 1:48 PM, Pat Hogan <[pat@scottwalker.org](mailto:pat@scottwalker.org)> wrote:

When Governor calls Cara, she will give him a quick run down before she connects him with Harold Simmons.

---

**From:** Monica Block [mailto:[mblock@RGA.ORG](mailto:mblock@RGA.ORG)]  
**Sent:** Thursday, April 26, 2012 01:40 PM  
**To:** Pat Hogan  
**Subject:** have the Governor call Cara at 2:45 PM (CDT)

Cara Edmundowicz at (202) 662-4145 (office)

THANK YOU FOR MAKING THIS HAPPEN!

Monica Block

Governors Liaison

Republican Governors Association

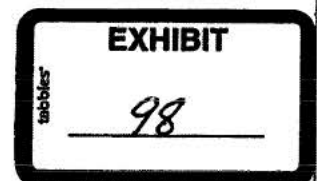
1747 Pennsylvania Avenue, NW, Suite 250, Washington, DC 20006

202.662.4159 direct | [REDACTED] cell | 202.662.4926 fax

[mblock@rga.org](mailto:mblock@rga.org)

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6/27/2012



STATE OF WISCONSIN

MILWAUKEE COUNTY

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IN RE THE MATTER OF:

Case No. 10JD000007

JOHN DOE.

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**TRANSCRIPT OF INFORMATIONAL MEETING**  
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March 22, 2012-Part I

Room 405, Safety Building  
821 W. State Street  
Milwaukee, Wisconsin

**WITNESS:** Governor Scott Walker

**APPEARANCES:**

JOHN CHISHOLM, District Attorney, Milwaukee  
County, appearing on behalf of the State.

BRUCE LANDGRAF, KENT LOVERN, and HANNA KOLBERG,  
Assistant District Attorneys, appearing on  
behalf of the State.

DAVID BUDDE, Chief Investigator, Milwaukee County  
District Attorney's Office.

JOHN N. GALLO and KEES VANDENBURG, firm of Sidley  
Austin, LLP, appearing on behalf of Governor  
Scott Walker.

MICHAEL STEINLE, firm of Terschman, Steinle & Ness,  
appearing on behalf of Governor Walker.

**EXHIBIT**

tabbles  
99



1 MR. BUDDE: Okay.

2 BY MR. ROBLES:

3 Q. Did any of those meetings involve David Boerke?

4 A. Not that I recall.

5 Q. Did you know Andrew Jensen to be a member of the

6 Boerke Company?

7 A. I believe that he would have represented that, but

8 I can't tell you that verbatim, but I don't have

9 any reason to believe he wouldn't have said he was

10 a part of the company.

11 Q. Did you know David Boerke prior to 2010?

12 A. Yes.

13 Q. And how did you know him?

14 A. Years ago he was a good friend and supporter for

15 U.S. Senator Bob Kasten. I knew him from that.

16 Q. How would you characterize your relationship with

17 him, someone just as a casual acquaintance or

18 personal friend or?

19 A. Supporter of mine. Someone who liked what we were

20 doing.

21 Q. And by supporter, was he someone who donated time

22 and volunteered for various things?

23 A. That I don't know.

24 Q. Did he make campaign donations?

25 A. I believe so, yes.

1 Q. Did -- or was he involved as a member of the  
2 finance committee for your campaign?  
3 A. I don't recall that. I do recall seeing him at  
4 events, but I don't recall the committee itself.  
5 Q. Do you have any recollection of any emails he may  
6 have directed to your attention where he  
7 referenced his role as a member of the finance  
8 committee?  
9 A. I don't recall.  
10 Q. What is a finance committee?  
11 A. Finance committee for?  
12 Q. For your campaign, Friends of Scott Walker.  
13 A. Individuals -- it would have been a large number  
14 of individuals who helped raise resources for the  
15 campaign.  
16 Q. And in terms of raise resources, were they  
17 basically seeking out, well, small donors, middle  
18 donors, corporate donors, large donors, people on  
19 the finance committee?  
20 A. Yeah, it would vary. It wouldn't be corporate  
21 donors.  
22 MR. CHISHOLM: Couldn't be corporate  
23 donors.  
24 THE WITNESS: 'Cuz you can't do  
25 that. You and I both thought of that. That's

1 when the red flag went up. But individuals, I  
2 mean--

3 MR. CHISHOLM: That was not a trick  
4 question.

5 THE WITNESS: Yeah, I know. I say I  
6 should smile when I said that. The -- actually  
7 individuals who are part of that would have a  
8 goal, and different people achieve that goal  
9 different ways.

10 BY MR. ROBLES:

11 Q. Okay. Do you remember whether he was more active  
12 than others in his position on that finance  
13 committee?

14 MR. GALLO: He just -- he said he  
15 could not recall he was on the finance committee.  
16 That's what he said.

17 THE WITNESS: All I recall is him  
18 being at events, but I had a pretty good list, a  
19 long list of folks. I don't recall.

20 BY MR. ROBLES:

21 Q. Prior to 2010, did you know David Boerke to have  
22 any business dealings with Milwaukee County?

23 A. With Mr. Boerke?

24 Q. Correct.

25 A. Not that I recall.

Debit Account	Debit Party Name	Credit Account	Credit Party Name	Originator	Beneficiary	Tran Date	Tran Nu	Amount
	JPMORGAN CHASE BANK, N.A.		WISCONSIN CLUB FOR GROWTH, INC.	WISCONSIN INSURANCE ALLIANCE		20090601	4629	\$100,000.00
	JPMORGAN CHASE BANK, N.A.		WISCONSIN CLUB FOR GROWTH, INC.	WISCONSIN INSURANCE ALLIANCE		20090609	3728	\$50,000.00
	JPMORGAN CHASE BANK, N.A.		WISCONSIN CLUB FOR GROWTH, INC.	WISCONSIN INSURANCE ALLIANCE		20090612	1985	\$33,000.00
	JPMORGAN CHASE BANK, N.A.		WISCONSIN CLUB FOR GROWTH, INC.	WISCONSIN INSURANCE ALLIANCE		20090622	5305	\$51,000.00
	JPMORGAN CHASE BANK, N.A.		WISCONSIN CLUB FOR GROWTH, INC.	WISCONSIN INSURANCE ALLIANCE		20090624	4970	\$38,000.00
	WISCONSIN CLUB FOR GROWTH, INC.		BB&T VIRGINIA		TEN CAPITAL INC	20101001	6236	\$60,000.00
	WISCONSIN CLUB FOR GROWTH, INC.		BB&T VIRGINIA		TEN CAPITAL INC	20101014	4407	\$170,430.00
	METROPOLITAN MILW ASSN OF COMMERCE		WISCONSIN CLUB FOR GROWTH, INC.			20101027	4914	\$19,975.00
	WMC ISSUES MOBILIZATION COUNCIL		WISCONSIN CLUB FOR GROWTH, INC.			20110211	4519	\$25,000.00
	CITIBANK NA		WISCONSIN CLUB FOR GROWTH, INC.	STATE GOVERNMENT		20110218	3423	\$50,000.00
	JPMORGAN CHASE BANK, N.A.		WISCONSIN CLUB FOR GROWTH, INC.	PAUL SINGER		20110222	5358	\$250,000.00
	NATIONAL BANK OF ARIZONA		WISCONSIN CLUB FOR GROWTH, INC.	CENTER TO PROTECT PATIENTS RIGHTS		20110222	2639	\$100,000.00
	WMC ISSUES MOBILIZATION COUNCIL		WISCONSIN CLUB FOR GROWTH, INC.			20110222	2679	\$75,000.00
	WELLS FARGO BANK		WISCONSIN CLUB FOR GROWTH, INC.	TERRY J KOHLER		20110223	5350	\$200,000.00
	METROPOLITAN MILW ASSN OF COMMERCE		WISCONSIN CLUB FOR GROWTH, INC.			20110224	5332	\$34,975.00
	WMC ISSUES MOBILIZATION COUNCIL		WISCONSIN CLUB FOR GROWTH, INC.			20110224	4218	\$25,000.00
	JPMORGAN CHASE BANK, N.A.		WISCONSIN CLUB FOR GROWTH, INC.	PAUL SINGER		20110225	7502	\$200,000.00
	METROPOLITAN MILW ASSN OF COMMERCE		WISCONSIN CLUB FOR GROWTH, INC.			20110303	4162	\$100,000.00
	WMC ISSUES MOBILIZATION COUNCIL		WISCONSIN CLUB FOR GROWTH, INC.			20110304	5391	\$13,000.00
	NATIONAL BANK OF ARIZONA		WISCONSIN CLUB FOR GROWTH, INC.	CENTER TO PROTECT PATIENTS RIGHTS		20110317	3182	\$75,000.00
	WMC ISSUES MOBILIZATION COUNCIL		WISCONSIN CLUB FOR GROWTH, INC.			20110325	5009	\$200,000.00
	CITIBANK NA		WISCONSIN CLUB FOR GROWTH, INC.	WELLSPRING COMMITTEE, INC		20110325	6568	\$100,000.00
	NATIONAL BANK OF ARIZONA		WISCONSIN CLUB FOR GROWTH, INC.	CENTER TO PROTECT PATIENTS RIGHTS		20110328	6460	\$50,000.00
	CITIBANK NA		WISCONSIN CLUB FOR GROWTH, INC.	WELLSPRING COMMITTEE, INC		20110328	1356	\$20,000.00
	WMC ISSUES MOBILIZATION COUNCIL		WISCONSIN CLUB FOR GROWTH, INC.			20110330	2312	\$100,000.00
	WMC ISSUES MOBILIZATION COUNCIL		WISCONSIN CLUB FOR GROWTH, INC.			20110331	7530	\$100,000.00
	JPMORGAN CHASE BANK, N.A.		WISCONSIN CLUB FOR GROWTH, INC.	VIRGINIA JAMES		20110331	7785	\$50,000.00
	METROPOLITAN MILW ASSN OF COMMERCE		WISCONSIN CLUB FOR GROWTH, INC.			20110331	6664	\$10,000.00
	JPMORGAN CHASE BANK, N.A.		WISCONSIN CLUB FOR GROWTH, INC.	PAUL SINGER		20110401	6121	\$200,000.00
	CITIBANK NA		WISCONSIN CLUB FOR GROWTH, INC.	WELLSPRING COMMITTEE, INC		20110401	645	\$100,000.00
	CITIBANK NA		WISCONSIN CLUB FOR GROWTH, INC.	WELLSPRING COMMITTEE, INC		20110401	8424	\$30,000.00
	HSBC BANK USA N.A.		WISCONSIN CLUB FOR GROWTH, INC.	KENNETH N LEVY		20110404	2690	\$25,000.00
	METROPOLITAN MILW ASSN OF COMMERCE		WISCONSIN CLUB FOR GROWTH, INC.			20110428	5779	\$124,975.00
	BANK OF AMERICA, N.A.		WISCONSIN CLUB FOR GROWTH, INC.	TERRENCE G LINDERMAN		20110525	4599	\$100,000.00
	U.S. BANK, N.A.		WISCONSIN CLUB FOR GROWTH, INC.	SHELDON G ADELSON		20110525	5840	\$50,000.00
	U.S. BANK, N.A.		WISCONSIN CLUB FOR GROWTH, INC.	SHELDON G ADELSON		20110525	5877	\$50,000.00
	METROPOLITAN MILW ASSN OF COMMERCE		WISCONSIN CLUB FOR GROWTH, INC.			20110609	5158	\$99,975.00
	WMC ISSUES MOBILIZATION COUNCIL		WISCONSIN CLUB FOR GROWTH, INC.			20110623	3027	\$100,000.00
	JPMORGAN CHASE BANK, N.A.		WISCONSIN CLUB FOR GROWTH, INC.	PAUL SINGER		20110701	6494	\$500,000.00
	WMC ISSUES MOBILIZATION COUNCIL		WISCONSIN CLUB FOR GROWTH, INC.			20110713	5400	\$200,000.00
	BANK OF AMERICA, N.A.		WISCONSIN CLUB FOR GROWTH, INC.	TERRENCE G LINDERMAN		20110715	3105	\$225,000.00
	AMEGY BANK, N.A.		WISCONSIN CLUB FOR GROWTH, INC.	JOHN L NAU III		20110729	8865	\$35,000.00
	BANK OF AMERICA, N.A.		WISCONSIN CLUB FOR GROWTH, INC.	AMER FEDERATION FOR CHILDREN INC		20110801	5753	\$175,000.00
	WELLS FARGO BANK		WISCONSIN CLUB FOR GROWTH, INC.	LOREN E PARKS TRUST		20110802	5455	\$100,000.00
	METROPOLITAN MILW ASSN OF COMMERCE		WISCONSIN CLUB FOR GROWTH, INC.			20110802	6270	\$39,975.00
	WMC ISSUES MOBILIZATION COUNCIL		WISCONSIN CLUB FOR GROWTH, INC.			20110803	4423	\$150,000.00
	QUANTUM NATIONAL BANK		WISCONSIN CLUB FOR GROWTH, INC.	FAITH & FREEDOM		20110803	3543	\$60,000.00
	BANK OF AMERICA, N.A.		WISCONSIN CLUB FOR GROWTH, INC.	AMER FEDERATION FOR CHILDREN INC		20110808	4563	\$372,000.00
	JPMORGAN CHASE BANK, N.A.		WISCONSIN CLUB FOR GROWTH, INC.	LEXINGTON MANAGEMENT GROUP INC		20110810	6093	\$25,000.00
	NORTHERN TRUST COMPANY		WISCONSIN CLUB FOR GROWTH, INC.	RICHARD UHLEIN		20110811	6079	\$50,000.00
	WACHOVIA BANK NA OF GEORGIA		WISCONSIN CLUB FOR GROWTH, INC.	JOHN D AND MARTHA J BRYAN EOS INC		20110811	5802	\$25,000.00
	PNCBANK, NATIONAL ASSOC		WISCONSIN CLUB FOR GROWTH, INC.	DR JOHN M TEMPLETON JR		20110811	4178	\$20,000.00
	BANK OF AMERICA, N.A.		WISCONSIN CLUB FOR GROWTH, INC.	AMER FEDERATION FOR CHILDREN INC		20110812	5228	\$75,000.00
	METROPOLITAN MILW ASSN OF COMMERCE		WISCONSIN CLUB FOR GROWTH, INC.			20110812	5859	\$49,975.00
	AMEGY BANK, N.A.		WISCONSIN CLUB FOR GROWTH, INC.	JOHN L NAU III		20110812	4903	\$25,000.00

**EXHIBIT**  
 100

PINNACLE NATIONAL BANK  
METROPOLITAN MILW ASSN OF COMMERCE  
METROPOLITAN MILW ASSN OF COMMERCE  
METROPOLITAN MILW ASSN OF COMMERCE  
JPMORGAN CHASE BANK, N.A.  
CITIBANK NA  
JPMORGAN CHASE BANK, N.A.  
JPMORGAN CHASE BANK, N.A.  
JPMORGAN CHASE BANK, N.A.  
COMERICA BANK  
JPMORGAN CHASE BANK, N.A.  
U.S. BANK, N.A.  
BANK OF AMERICA, N.A.  
BANK OF AMERICA, N.A.  
JPMORGAN CHASE BANK, N.A.

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WISCONSIN CLUB FOR GROWTH, INC.

LEE A BEAMAN  
  
DAVID WILLIAM HANNA TRUST  
STEVEN A COHEN/ALEXANDRA MARIE COHEN  
STACY H SCHUSTERMAN  
RICHARD W COLBURN  
CROWN ENTERPRISES INC  
PAUL SINGER  
SHELDON G ADELSON MIRIAM ADELSON MD  
J B HUNT TRANSPORT INC  
TERRENCE G LINDERMAN  
CRAIG W JOHNSON REVOCABLE TR DTD

20110812	2713	\$5,000.00
20110818	5184	\$9,975.00
20110916	5746	\$9,975.00
20120117	5274	\$99,975.00
20120227	6646	\$50,000.00
20120413	4005	\$1,000,000.00
20120501	2574	\$10,000.00
20120507	5617	\$50,000.00
20120507	5453	\$25,000.00
20120508	4961	\$250,000.00
20120522	5684	\$200,000.00
20120605	2502	\$10,000.00
20121003	4099	\$25,000.00
20121004	4803	\$10,000.00