

To: Matt Seaholm [REDACTED]
From: Stephan Thompson
Sent: Thur 11/10/2011 10:53:01 AM
Subject: RE: Give me a call

Thanks! And yes he did.

From: Matt Seaholm [REDACTED]
Sent: Thursday, November 10, 2011 11:16 AM
To: Stephan Thompson
Subject: Re: Give me a call

checked with the guy...he will be in contact with your vendor today and you should have your domain by early next week.

Did Brett Healy drop off any DVDs of It's Working for you to take to the county chairs meeting?

From: Stephan Thompson <SThompson@wisgop.org>
To: [REDACTED]
Sent: Thursday, November 10, 2011 9:56 AM
Subject: Give me a call

Office: 608-257-4765

Cell: [REDACTED]

Stephan Thompson
Executive Director
Republican Party of Wisconsin

To: Keith Gilkes [REDACTED]; R. J. Johnson[rj@rjjohnson.org]
From: Ryan Murray
Sent: Mon 11/14/2011 5:23:58 PM
Subject:Property Taxes Information

Keith & RJ-

Just an FYI that we'll be posting on our reforms and results website this week a comprehensive list of the new school tax levies. As a result of Act 10, many of these will go down, likely for the first time in history. The information is going to be posted interactively, but also as a spreadsheet. I know there had been some discussion earlier about doing targeted mail into some of the districts with lower levies, thanking the governor for lowering their taxes. Just wanted you to know that if there is still a desire to do something like that, the information will be available publicly this week.

Ryan

To: Ciara Turns[ciara@scottwalker.org]
Cc: Dan Blum[dan@scottwalker.org]; Keith Gilkes[keith@scottwalker.org]
From: Scott Walker
Sent: Wed 4/11/2012 5:08:35 PM

This is the screen shot from MacIver. We could ask them for the original (without the crossed out parts). Brian Fraley should be able to help.

<http://maciverinstitute.com/wp-content/uploads/2011/12/Screen-shot-2011-12-01-at-9.42.17-AM.png>

Sent from my Verizon Wireless BlackBerry

To: Deborah Jordahl [REDACTED]; RJ Johnson[rj@rjohnson.org]
Cc: Keith Gilkes [REDACTED]; Ciara Matthews[ciara@scottwalker.org]
From: Dan Blum
Sent: Mon 4/16/2012 3:56:43 PM
Subject: convention speech

All-

As we start to prepare for the convention, it is time to start thinking about the speech. I would like to run by you guys the construct that I am envisioning and would like to have an initial discussion with the gov about tonight.

Essentially, the speech can be broken into thirds.

- * In the first third, he can talk about the reforms, how they have worked, and other promises that he kept. In other words, not much different from where he is at today.
- * In the middle third he can have a contrast section where he talks about his opponent. Obviously we don't know who that is right now.
- * Finally, the last third of the speech will be forward focused. While we don't have many policy ideas for the future right now, those will be developed in the coming weeks.

Wanted to make sure everyone is good with this general construct before going the gov. Let me know.

Cheers,

DDB

Dan Blum | Deputy Campaign Manager | Friends of Scott Walker
dan@scottwalker.org<mailto:dan@scottwalker.org> | O: 608.441.1646 | C: [REDACTED] |
@DanDoranBlum<http://twitter.com/#!/dandoranblum>

To: RJ Johnson[rj@rjjohnson.org]
From: Scott Walker
Sent: Wed 4/25/2012 8:13:17 AM
Subject: Re: Jobs #s

I agree but I still think we need some explanation with the stepping point that the things have quieted down, our reforms are working and now jobs are going up in 2012. Why then do we want to go back to the same battles again?

-----Original Message-----

From: RJ Johnson
To: swalkerwi@gmail.com
Subject: Re: Jobs #s
Sent: Apr 25, 2012 7:48 AM

I think we need to shift the narrative. We have gained jobs in 2012. No one looks at March to March and neither should we.

Sent from my iPad

On Apr 25, 2012, at 7:16 AM, "Scott Walker" <swalkerwi@gmail.com> wrote:

> The decline started in March 2011 and it got better at the start of the year. I think we need to push the narrative that the job loss started when the protests peaked. Now, Tom Barrett wants to fight that battle again. Things are just starting to get better. Why would we want to go back?

> *Sent from my Verizon Wireless BlackBerry*

Sent from my Verizon Wireless BlackBerry

To: Ryan Murray [REDACTED]
From: Keith Gilkes
Sent: Fri 4/27/2012 10:03:42 AM
Subject: Re: Who's the WI Recall Action Find?

Yeah - it's Brian Chatwin's group. Old Kapanke hand who is playing around in Wisconsin.

Annoying but he is being managed by the RGA.

KG

On Thu, Apr 26, 2012 at 7:04 PM, Ryan Murray [REDACTED] wrote:

Got a fundraising letter in the mail and hadn't heard of them. It's signed by a Jeff McGowan.

Sent from my iPhone

To: Ryan Murray [REDACTED]
From: Keith Gilkes
Sent: Sat 4/21/2012 9:31:50 PM
Subject: Fwd: New Start Time - Debate Prep

Can you forward over to Waylon as well.

Thanks.

KG

----- Forwarded message -----

From: Keith Gilkes [REDACTED]
Date: Sat, Apr 21, 2012 at 9:30 PM
Subject: New Start Time - Debate Prep
To: Dan Blum <dan@scottwalker.org>, Ciara Matthews <ciara@scottwalker.org>, Nathan Conrad <Nathan@scottwalker.org>, Casey <casey@scottwalker.org>, Tom Evenson <tom@scottwalker.org>, RJ Johnson <rj@rjohnson.org>, Deb Jordahl [REDACTED], Eric Schutt [REDACTED], Mike Huebsch [REDACTED], Ryan Murray [REDACTED], Stephan Thompson <sthompson@wisgop.org>, liz@mairstrategies.com

Everyone-

I wanted to make everyone aware that we have pushed back debate prep start time to 5:00 pm tomorrow, Sunday April 21st. I apologize for the late notice, been traveling and it has been difficult to get an e-mail out.

We will still be looking to wrap the session at 7:30 pm. Governor will arrive at 5:15 pm so we will have some time to discuss objectives and set up the room.

Our session will be hosted at WMC, 501 East Washington St, Madison, WI 53703.

Call my cell if you need anything - [REDACTED]

Thanks.

KG

To: Eric Schutt [REDACTED]; Ryan Murray [REDACTED]; Mike Huebsch [REDACTED]
From: Keith Gilkes
Sent: Sun 4/22/2012 3:36:09 PM
Subject: Fwd: debate prep q's
Debate questions.docx

Here is the debate question sheet that we will be working off of for the session tonight.

KG

----- Forwarded message -----

From: Dan Blum <dan@scottwalker.org>
Date: Sat, Apr 21, 2012 at 4:37 PM
Subject: debate prep q's
To: "Deborah Jordahl" [REDACTED], RJ Johnson <rj@rjjohnson.org>, "Keith Gilkes" [REDACTED], "sthompson@wisgop.org" <sthompson@wisgop.org>

I have attached a list of debate questions for tomorrow's prep session that I have put together. I'm sure I'll come up with some more before tomorrow, but if you have any additions, changes, or thoughts in general, please get them to me by tomorrow at NOON, or forever hold your peace.

Cheers,

DDB

Dan Blum | Deputy Campaign Manager | Friends of Scott Walker
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